



RESUMEN DE RESULTADOS

MEDICIÓN GENERAL

DE

AUDIENCIA DE RADIO

MARZO 2004

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OBJETIVOS Y METODOLOGÍA

OBJETIVO GENERAL

Conocer el comportamiento del público de 12 o más años residentes en hogares particulares de Montevideo y Alrededores en términos de escucha de Radio: Rating, Audiencia, Share y Cobertura.

ASPECTOS METODOLÓGICOS

- Estudio cuantitativo basado en el análisis de información relevada a través de encuestas. Estas se aplicaron personalmente (975) y telefónicamente (1551) sobre una muestra representativa del universo de estudio a personas de 12 o más años residentes en Montevideo, Ciudad de la Costa, Las Piedras, Pando, La Paz, Delta del Tigre y Capitán J.A.Artigas (ex Barros Blancos). Relevamiento de campo: 10 de marzo al 28 de marzo de 2004.
- La muestra diseñada es probabilística, estratificada y polietápica, con particularidades de selección del hogar según se trate de la modalidad personal o telefónica para la aplicación de la encuesta. El tamaño muestral es de 2526 casos, y las encuestas se subdividieron para su aplicación en: 1307 casos en días hábiles (lunes a viernes) y 1219 casos en fines de semana (sábado y domingo). Cada uno de éstos grupos se subdividió a su vez en dos: 50% se aplicaron entre las 9:00 hs. y las 14:59 hs., y 50% entre las 15:00 hs. y las 20:59 hs.
- A través de la encuesta se midió la escucha coincidental y la declarada para las 23 horas previas a la entrevista.

ALGUNAS DEFINICIONES

- Rating: Porcentaje de la población total (1.210.000 personas) que escuchó una emisora determinada (o cualquier AM o cualquier FM, o simplemente radio, según el caso) en un período de tiempo determinado (hora, tramo horario, días hábiles o fin de semana, o cualquier día indistintamente). Un punto de rating equivale a 12.100 personas.
- Audiencia: es el rating llevado a cantidad de oyentes (o sea el rating multiplicado por 12.100).
- Share: porcentaje de personas que escucharon una emisora determinada en un período de tiempo determinado, sobre el total de personas que escucharon radio en ese período de tiempo. La diferencia con el rating radica en que en aquel caso los porcentajes se calculan sobre la población total (haya o no haya escuchado radio) mientras que en este caso se calculan sobre la población que escuchó radio efectivamente.
- Cobertura semanal: porcentaje de la población total que escuchó al menos una vez una determinada emisora en algún momento de la semana.

UNIVERSO

POR EDAD Y SEXO

(EN MILES)

EDAD	MONTEVIDEO			ZONA METROPOLITANA			TOTAL		
	MASC	FEM	TOTAL	MASC	FEM	TOTAL	MASC	FEM	TOTAL
12 A 29	180.6	183.6	364.2	24.3	24.0	48.3	204.9	207.6	412.5
30 A 49	155.6	174.4	330.0	20.5	20.7	41.2	176.1	195.1	371.2
50 Y MAS	155.3	229.9	385.2	18.3	22.9	41.2	173.6	252.8	426.4
TOTAL	491.5	587.9	1079.4	63.1	67.6	130.7	554.6	655.5	1210.1

POR NSE

(EN PORCENTAJES)

ALTO - ALTO MEDIO	16.5
MEDIO ALTO	15.9
MEDIO	25.1
MEDIO BAJO	20.4
BAJO MEDIO - BAJO	22.1
TOTAL	100.0

CASOS QUE CONTESTARON SOBRE CADA HORA

HORA	LUNES A VIERNES	SABADO Y DOMINGO	LUNES A DOMINGO
00 A 10	1302	1224	2526
10 A 11	1303	1223	2526
11 A 12	1333	1193	2526
12 A 13	1356	1170	2526
13 A 14	1397	1129	2526
14 A 15	1446	1080	2526
15 A 16	1484	1042	2526
16 A 17	1508	1018	2526
17 A 18	1534	992	2526
18 A 19	1570	956	2526
19 A 20	1593	933	2526
20 A 21	1624	902	2526
21 A 24	1657	869	2526

RATING TOTAL POR HORAS Y LUGAR DE ESCUCHA

HORA	LUNES A VIERNES	SABADO Y DOMINGO	LUNES A DOMINGO	RATING POR LUGAR DE ESCUCHA (LUNES A VIERNES)					RATING POR LUGAR DE ESCUCHA (SABADO Y DOMINGO)				
				HO GAR	AUTO	TRA BAJO	WALK MAN	OTROS	HO GAR	AUTO	TRA BAJO	WALK MAN	OTROS
00 - 06	15.6	12.5	14.2	13.5	0.4	1.2	0.2	0.4	10.8	1.1	0.7		0.3
06 - 12	60.1	49.6	55.7	50.9	5.0	5.8	0.9	1.8	42.9	4.0	4.1	0.2	1.3
12 - 18	51.5	48.4	54.3	39.6	6.6	6.6	0.6	2.6	39.7	5.9	4.5	0.6	1.6
18 - 24	40.5	34.9	40.5	32.7	4.7	3.8	0.4	1.7	26.7	5.1	1.9	0.6	2.2
PROMEDIO MARZO 2004	19.7	16.7	18.3	15.8	1.1	2.3	0.2	0.4	13.7	1.2	1.4	0.1	0.3
PROMEDIO AGO 2003	21.0	18.3	19.8	17.9	0.5	2.1	0.1	0.4	16.2	0.7	1.0	0.1	0.4
PROMEDIO NOV 2002	21.3	18.7	19.9	16.9	1.0	2.6	0.3	0.5	16.4	0.6	1.3	0.1	0.3
PROMEDIO MAR 2002	20.3	17.9	19.3	13.6	0.9	5.0	0.2	0.5	13.9	0.7	2.2	0.1	0.9
PROMEDIO AGO 2001	21.6	18.2	20.3	13.4	1.0	6.2	0.4	0.5	13.5	0.5	3.4	0.2	0.6
PROMEDIO ENE 2001	22.0	16.8	19.9	13.7	0.6	6.5	0.2	0.8	12.7	0.6	2.6	0.3	0.6
PROMEDIO SET 2000	19.9	17.0	18.6	12.8	0.8	5.5	0.2	0.6	12.4	1.0	2.9	0.1	0.5
PROMEDIO ABR 2000	18.8	17.8	18.4	12.6	0.8	4.9	0.2	0.3	13.7	0.6	2.9	0.2	0.4
PROMEDIO AGO 1999	19.1	16.3	17.8	11.2	0.9	6.3	0.3	0.5	12.0	0.7	2.9	0.2	0.6

RESUMEN DE RATING POR HORAS AM - LUNES A DOMINGO

	00 A 06							06 A 12							12 A 18							18 A 24							PROMEDIOS		
	00	01	02	03	04	05	PRO	06	07	08	09	10	11	PRO	12	13	14	15	16	17	PRO	18	19	20	21	22	23	PRO	24	6	EMI
	A	A	A	A	A	A	ME	A	A	A	A	A	A	ME	A	A	A	A	A	A	ME	A	A	A	A	A	A	ME	HS.	A	TE
CX 4 RURAL	0.1	0.1					0.0	0.1	0.2	0.2	0.1	0.1	0.1	0.1			0.1	0.2	0.3	0.4	0.2	0.3	0.1	0.1	0.1	0.2	0.2	0.2	0.1	0.2	0.1
CX6 SODRE	0.2	0.1					0.1	0.1	0.3	0.3	0.3	0.2	0.2		0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
CX8 SARANDI	0.2	0.1	0.1	0.1	0.1	0.2	0.1	0.5	1.2	1.5	2.3	2.2	1.8	1.6	1.4	1.1	1.0	1.0	0.8	0.8	1.0	0.8	0.6	0.3	0.2	0.2	0.3	0.4	0.8	0.9	0.8
CX10 CONTINENTE															0.2	0.1	0.1		0.1	0.1	0.1					0.1	0.0	0.0	0.0	0.0	
CX12 ORIENTAL	0.4	0.2	0.2				0.1	0.1	0.3	0.3	0.5	0.5	0.6	0.4	0.7	0.3	0.4	0.4	0.5	0.4	0.5	0.3	0.3	0.2	0.2	0.5	0.4	0.3	0.3	0.4	0.4
CX14 EL ESPECTADOR	1.8	1.2					0.5	0.8	1.7	2.0	2.1	2.4	1.9	1.8	1.3	0.9	1.1	1.1	1.3	1.1	1.1	0.7	0.6	0.5	0.5	0.6	1.0	0.7	1.0	1.2	1.2
CX16 CARVE								0.7	0.9	0.6	0.5	0.5	0.5	0.6	1.0	0.6	0.3	0.4	0.3	0.4	0.5	0.3	0.2	0.1	0.3	0.3	0.2	0.2	0.3	0.4	0.5
CX18 SARANDI SPORT	0.3	0.2	0.2	0.1			0.1	0.2	0.7	1.0	1.1	0.9	1.0	0.8	0.9	0.8	0.4	0.3	0.5	0.6	0.6	0.4	0.4	0.5	0.5	0.3	0.2	0.4	0.5	0.6	0.5
CX20 MONTECARLO	0.9	0.7	0.6	0.3	0.3	0.7	0.6	2.8	4.6	5.0	5.7	5.9	5.1	4.9	3.7	2.5	1.9	1.3	1.5	1.3	2.0	1.3	1.2	1.1	1.4	1.3	1.1	1.2	2.2	2.5	2.2
CX22 UNIVERSAL	0.1	0.1					0.0	0.2	0.4	0.6	0.6	0.5	0.5	0.5	0.6	0.2	0.3	0.7	1.2	1.0	0.7	0.4	0.3	0.3	0.3	0.1	0.2	0.3	0.4	0.4	0.4
CX24 NUEVO TIEMPO											0.1	0.1		0.0		0.1	0.1			0.1	0.1	0.1	0.1	0.1			0.1	0.0	0.0	0.0	
CX26 SODRE											0.1			0.0								0.1			0.1	0.1		0.1	0.0	0.0	0.0
CX28 IMPARCIAL	0.1	0.1	0.2	0.1	0.1	0.6	0.2	0.1	0.2	0.2	0.1	0.1	0.1	0.1					0.1	0.1	0.0	0.1	0.1	0.1	0.2	0.1	0.2	0.1	0.1	0.1	0.1
CX30 NACIONAL	0.1	0.1					0.5	0.5	0.5	0.4	0.4	0.4	0.4	0.4	0.2	0.3	0.4	0.4	0.1	0.1	0.3				0.1	0.1	0.1	0.1	0.2	0.2	0.2
CX32 MUNDO																												0.0	0.0	0.0	0.0
CX36 CENTENARIO	0.2	0.2	0.2	0.1	0.1	0.1	0.2	0.2	0.6	1.1	1.4	1.4	1.3	1.0	1.0	0.8	0.5	0.4	0.4	0.4	0.6	0.3	0.2	0.2	0.3	0.3	0.3	0.3	0.5	0.6	0.5
CX38 SODRE												0.1	0.1	0.0	0.1						0.0							0.0	0.0	0.0	0.0
CX40 FENIX	0.1	0.1	0.1				0.1				0.1			0.0						0.1	0.0						0.0	0.0	0.0	0.0	
CX42 C. DE MDEO.	0.2	0.1	0.1				0.1			0.1	0.1	0.2	0.2	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1		0.1	0.1	0.2	0.2	0.2	0.1	0.1	0.1	0.1
CX44 AM LIBRE	0.4						0.2	0.7	1.1	1.5	1.8	2.1	1.7	1.5	1.5	1.2	1.0	0.8	0.7	0.4	0.9	0.3	0.3	0.3	0.2	0.3	0.5	0.3	0.7	0.8	0.7
CX46 AMERICA	0.1								0.1	0.1	0.1	0.2	0.1	0.1	0.1	0.1					0.0		0.1	0.1		0.1	0.1	0.1	0.1	0.1	0.1
CX48 CRISTAL																												0.0	0.0	0.0	0.0
CX50 INDEPENDENCIA								0.2	0.3	0.3	0.3	0.2	0.2	0.3	0.2	0.1	0.1			0.1	0.1			0.1			0.0	0.1	0.1	0.1	
CX58 CLARIN	0.2	0.1					0.1	0.2	0.4	0.9	1.1	1.3	1.3	0.9	0.6	0.5	0.6	0.5	0.5	0.6	0.6	0.4	0.4	0.4	0.4	0.4	0.5	0.4	0.5	0.6	0.5
ZAPPING AM	0.3	0.2	0.1	0.1	0.1	0.0	0.1	0.1	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.3	0.2	0.3	0.3	0.1	0.2		0.1	0.1	0.1	0.1	0.2	0.1	0.2	0.2	0.2
AM SIN IDENTIFICAR	0.1			0.1				0.1	0.1	0.3	0.3	0.2	0.1	0.2			0.1	0.2	0.1	0.1		0.2	0.2	0.2	0.2	0.1	0.1	0.2	0.1	0.1	0.1
SUB TOTAL AM	5.8	3.6	1.8	0.9	0.7	2.6	2.6	7.5	13.6	16.6	19.3	19.8	17.4	15.7	13.9	10.1	8.8	8.1	9.0	8.4	9.7	6.1	5.4	4.8	5.6	5.4	6.0	5.6	8.4	9.8	8.4
RATING TOTAL	10.8	6.7	3.5	1.9	1.6	3.7	4.7	9.5	18.8	25.7	32.7	36.6	35.4	26.5	31.3	26.8	24.9	24.1	25.0	24.4	26.1	19.5	16.8	15.4	15.6	14.2	13.3	15.8	18.3	21.4	18.3

RESUMEN DE RATING POR HORAS

FM - LUNES A DOMINGO

	00 A 06							06 A 12							12 A 18							18 A 24							PROMEDIOS		
	00	01	02	03	04	05	PRO	06	07	08	09	10	11	PRO	12	13	14	15	16	17	PRO	18	19	20	21	22	23	PRO	24	6	EMI
	A	A	A	A	A	A	ME	A	A	A	A	A	A	ME	A	A	A	A	A	A	ME	A	A	A	A	A	A	ME	HS.	A	TE
	01	02	03	04	05	06		07	08	09	10	11	12		13	14	15	16	17	18		19	20	21	22	23	24			2	
88.3 DE LA COSTA	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.3	0.4	0.6	0.9	1.0	0.6	1.0	0.5	0.8	0.7	0.8	0.6	0.7	0.6	0.4	0.6	0.4	0.4	0.3	0.5	0.5	0.5	0.5
90.3 OLDIES										0.3	0.3	0.3	0.4	0.2	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.4	0.3	0.1	0.1	0.2	0.1	0.2	0.2	0.3	0.2
91.1 GARDEL	0.2	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.2	0.3	0.3	0.3	0.2	0.3	0.2	0.2	0.2	0.1	0.2	0.3	0.2	0.2	0.3	0.2	0.2	0.1	0.1	0.2	0.2	0.2	0.2
91.9 DISNEY	0.5	0.4	0.2	0.1	0.1	0.1	0.2	0.2	0.3	0.3	0.7	1.2	1.0	0.6	1.1	0.9	0.7	0.7	0.5	0.3	0.7	0.3	0.4	0.4	0.3	0.4	0.5	0.4	0.5	0.6	0.5
92.5 URBANA	0.2	0.1	0.1				0.1	0.1	0.1	0.1	0.2	0.2	0.4	0.2	0.3	0.4	0.5	0.5	0.5	0.6	0.5	0.3	0.3	0.1	0.1	0.1	0.1	0.2	0.2	0.3	0.2
93.1 INOLVIDABLE								0.2	0.4	0.6	0.7	0.4	0.4		0.4	0.9	0.4	0.2	0.3	0.5	0.5	0.5	0.9	0.7	0.4	0.1		0.4	0.3	0.4	0.4
93.9 OCEANO	0.8	0.2		0.1			0.2	0.4	0.6	0.9	0.9	1.2	0.7		1.3	1.3	1.2	1.4	1.2	1.0	1.2	0.8	0.5	0.6	1.0	1.3	1.3	0.9	0.8	0.9	0.8
94.7 CONCIERTO		0.1		0.1		0.1	0.1	0.5	0.5	0.4	0.6	0.9	0.5		0.8	0.7	0.6	0.6	0.7	0.6	0.7	0.6	0.4	0.3	0.2	0.2	0.2	0.3	0.4	0.5	0.4
95.5 DEL PLATA	0.1			0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.1		0.3	0.2	0.1	0.3	0.3	0.2	0.2	0.4	0.3	0.3	0.4	0.2	0.3	0.3	0.2	0.2	0.2
96.3 ALFA								0.1	0.1	0.3	0.4	0.3	0.2		0.2	0.1	0.2	0.2	0.2	0.2	0.2	0.2	0.1	0.2	0.1	0.3	0.2	0.2	0.1	0.2	0.1
97.1 SODRE	0.1						0.0			0.1	0.1	0.1	0.1			0.1		0.1	0.1	0.3	0.1	0.2	0.2	0.1	0.2	0.1		0.1	0.1	0.1	0.1
97.9 M24	0.1	0.2	0.1		0.1	0.1	0.1	0.1	0.1	0.3	0.5	0.5	0.3	0.3	0.2	0.2	0.2		0.1	0.2	0.2	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.2	0.2
98.7 DIAMANTE								0.1		0.1	0.1	0.1	0.1	0.1	0.2	0.1	0.1	0.3	0.3	0.3	0.2	0.4	0.3	0.2	0.1	0.1	0.1	0.2	0.1	0.2	0.1
99.5 DEL SOL								0.1	0.2	0.3	0.2	0.5	0.2		0.3	0.3	0.5	0.4	0.5	0.4	0.4	0.3	0.1	0.4	0.2	0.1	0.1	0.2	0.2	0.2	0.2
100.3 AIRE	0.7	0.2	0.1	0.1	0.0		0.2	0.1	0.4	0.9	1.5	2.1	2.7	1.3	3.1	3.0	2.9	3.0	2.9	2.8	3.0	2.3	1.5	1.2	1.2	1.1	1.1	1.4	1.5	1.7	1.5
101.1								0.1	0.2	0.1	0.1	0.1	0.1		0.3	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1			0.1	0.1	0.1	0.1	0.1
101.9 AZUL	0.3	0.1					0.1	0.1	0.4	0.8	0.9	1.1	1.5	0.8	1.2	1.3	1.0	0.9	0.9	0.9	1.0	0.7	0.6	0.8	0.8	0.5	0.2	0.6	0.6	0.8	0.6
102.9 TOTAL	0.2	0.1	0.1				0.1			0.1	0.1	0.2	0.4	0.1	0.4	0.2	0.3	0.4	0.6	0.5	0.4	0.2	0.1	0.2	0.1	0.2	0.1	0.2	0.2	0.2	0.2
103.7 MILENIUM	0.1						0.0		0.2	0.5	0.9	0.9	0.7	0.5	0.6	0.5	0.5	0.5	0.5	0.7	0.6	0.5	0.4	0.2	0.3	0.2	0.1	0.3	0.3	0.4	0.3
104.3 RADIOCERO	0.1	0.1	0.1				0.1	0.1	0.6	0.6	0.9	0.8	0.5		0.7	1.1	1.0	1.0	1.0	1.0	1.0	0.9	1.0	0.5	0.6	0.4	0.2	0.6	0.5	0.6	0.5
104.9 METROPOLIS	0.4	0.3	0.2	0.1	0.2	0.1	0.2	0.2	0.5	0.5	0.8	1.0	0.9	0.7	0.9	0.8	1.0	1.1	0.8	0.7	0.9	0.7	0.6	0.6	0.7	0.6	0.7	0.7	0.6	0.7	0.6
105.9 GALAXIA	0.4	0.4	0.3	0.2	0.2	0.1	0.3	0.2	0.5	0.6	0.8	1.3	1.1	0.8	0.7	0.5	0.7	0.8	0.9	0.9	0.8	0.9	0.9	1.0	0.9	0.8	0.5	0.8	0.7	0.7	0.7
106.7 ENERGY	0.3	0.2	0.1				0.1	0.1	0.1	0.1	0.3	0.2	0.1		0.4	0.3	0.4	0.4	0.3	0.2	0.3		0.1	0.1	0.2	0.2	0.2	0.1	0.2	0.2	0.2
OTRAS FM	0.2	0.1	0.1			0.1	0.1	0.1	0.2	0.3	0.4	0.5	0.6	0.4	0.5	0.6	0.4	0.3	0.3	0.4	0.4	0.2	0.3	0.2	0.3	0.2	0.2	0.2	0.3	0.3	0.3
ZAPPING EN FM	0.1	0.1					0.0	0.1	0.1	0.3	0.6	0.7	0.6	0.4	0.8	0.8	0.7	0.5	0.4	0.7	0.7	0.7	0.6	0.7	0.5	0.4	0.3	0.5	0.4	0.5	0.4
FM SIN IDENTIFICAR	0.1	0.3	0.1			0.2	0.1	0.2	0.2	0.5	1.2	1.2	1.4	0.8	1.0	1.1	1.1	1.0	1.1	1.1	1.1	0.9	0.6	0.7	0.6	0.5	0.3	0.6	0.6	0.8	0.6
SUBTOTAL FM	5.0	3.1	1.7	1.0	0.9	1.1	2.1	2.0	5.2	9.1	13.4	16.8	18.0	10.8	17.4	16.7	16.1	16.0	16.0	16.0	16.4	13.4	11.4	10.6	10.0	8.8	7.3	10.3	9.9	11.6	9.9
RATING TOTAL	10.8	6.7	3.5	1.9	1.6	3.7	4.7	9.5	18.8	25.7	32.7	36.6	35.4	26.5	31.3	26.8	24.9	24.1	25.0	24.4	26.1	19.5	16.8	15.4	15.6	14.2	13.3	15.8	18.3	21.4	18.3

RESUMEN DE RATING POR HORAS

AM - LUNES A VIERNES

	00 A 06							06 A 12							12 A 18							18 A 24							PROMEDIOS				
	00	01	02	03	04	05	PRO	06	07	08	09	10	11	PRO	12	13	14	15	16	17	PRO	18	19	20	21	22	23	PRO	24	6	EMI		
	A	A	A	A	A	A	ME	A	A	A	A	A	A	ME	A	A	A	A	A	A	ME	A	A	A	A	A	A	ME	HS.	A	TE		
	01	02	03	04	05	06		07	08	09	10	11	12		13	14	15	16	17	18		19	20	21	22	23	24			2			
CX 4 RURAL	0.2	0.1					0.1	0.1	0.2	0.3	0.3	0.1				0.2	0.1			0.2	0.3	0.5	0.2	0.3	0.1		0.1	0.2	0.2	0.2	0.1	0.2	0.2
CX6 SODRE	0.3	0.1					0.1	0.1	0.1			0.1	0.1	0.1	0.1			0.1	0.2	0.1	0.1	0.2	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
CX8 SARANDI	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.5	1.8	2.2	3.6	3.3	2.7	2.4	2.0	1.7	1.5	1.4	1.3	1.2	1.5	1.2	0.7	0.3	0.2	0.3	0.4	0.5	1.1	1.3	1.1	
CX10 CONTINENTE																0.1	0.1	0.1	0.1			0.1					0.1	0.0	0.0	0.0	0.0	0.0	
CX12 ORIENTAL	0.3	0.2	0.2					0.1	0.1	0.3	0.4	0.7	0.6	0.7	0.5	0.6	0.4	0.4	0.3	0.3	0.1	0.4	0.2	0.3	0.2	0.2	0.6	0.5	0.3	0.3	0.4	0.4	
CX14 EL ESPECTADOR	2.3	1.7						0.7	1.2	2.5	2.6	2.7	2.7	2.4	2.4	1.3	1.2	1.3	1.2	1.3	0.8	1.2	0.5	0.6	0.4	0.6	0.6	0.8	0.6	1.2	1.4	1.4	
CX16 CARVE								0.0	0.8	1.2	0.8	0.5	0.6	0.4	0.7	1.0	0.5	0.4	0.3	0.3	0.3	0.5	0.2	0.3	0.2	0.3	0.3	0.2	0.3	0.4	0.4	0.5	
CX18 SARANDI SPORT	0.4	0.2	0.2	0.1			0.2	0.2	0.2	1.0	1.5	1.7	1.4	1.7	1.3	1.2	1.1	0.5	0.3	0.4	0.5	0.7	0.4	0.4	0.6	0.5	0.3	0.3	0.4	0.6	0.7	0.6	
CX20 MONTECARLO	0.7	0.5	0.4	0.2	0.2	0.7	0.5	3.6	5.3	4.8	5.4	5.8	5.4	5.1	3.9	2.7	2.1	1.5	1.6	1.3	2.2	1.2	1.0	0.9	1.2	1.3	1.1	1.1	2.2	2.6	2.2		
CX22 UNIVERSAL	0.3	0.1					0.1	0.2	0.4	0.6	0.6	0.6	0.6	0.5	0.6	0.3	0.2	0.4	0.3	0.4	0.4	0.2	0.3	0.5	0.4	0.2	0.2	0.3	0.3	0.4	0.4		
CX24 NUEVO TIEMPO												0.1			0.0		0.1	0.1		0.1	0.1	0.1	0.1	0.1	0.1			0.1	0.0	0.0	0.0		
CX26 SODRE															0.0	0.1						0.0							0.0	0.0	0.0	0.0	
CX28 IMPARCIAL	0.2	0.2	0.3	0.2	0.1	0.5	0.3	0.1	0.1	0.2	0.2	0.1	0.2	0.1	0.2					0.2	0.2	0.1	0.2	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1		
CX30 NACIONAL	0.1	0.2					0.2	0.2	0.2	0.3	0.6	0.6	0.5	0.6	0.5	0.3	0.5	0.7	0.5	0.1	0.1	0.4	0.1	0.1		0.1	0.2	0.2	0.1	0.3	0.3	0.3	
CX32 MUNDO																														0.0	0.0	0.0	
CX36 CENTENARIO	0.1	0.2	0.2				0.1	0.1	0.6	1.3	1.8	1.4	1.4	1.1	1.3	0.9	0.6	0.4	0.4	0.4	0.7	0.3	0.1	0.2	0.3	0.3	0.3	0.3	0.5	0.6	0.5		
CX38 SODRE											0.1				0.0	0.1						0.0			0.1				0.0	0.0	0.0	0.0	
CX40 FENIX	0.1	0.2	0.2				0.1					0.1			0.0														0.0	0.0	0.0	0.0	
CX42 C. DE MDEO.	0.2	0.1	0.1	0.1			0.1				0.1	0.1	0.2	0.1	0.1				0.1			0.0		0.1		0.1	0.2	0.2	0.1	0.1	0.1	0.1	
CX44 AM LIBRE	0.6						0.3	0.2	0.9	1.4	1.9	2.1	2.7	2.2	1.9	1.6	1.4	1.4	1.0	0.9	0.5	1.1	0.5	0.3	0.4	0.2	0.3	0.7	0.4	0.9	1.1	0.9	
CX46 AMERICA	0.1	0.1	0.1				0.1	0.1	0.1	0.2	0.2	0.2	0.4	0.3	0.2	0.2	0.2				0.1		0.1	0.1		0.1	0.1	0.1	0.1	0.1	0.1	0.1	
CX48 CRISTAL																														0.0	0.0	0.0	
CX50 INDEPENDENCIA								0.0		0.3	0.3	0.3	0.2	0.2	0.2	0.1					0.1	0.0	0.1	0.1				0.0	0.1	0.1	0.1		
CX58 CLARIN	0.2						0.0	0.3	0.3	0.5	0.8	1.1	1.4	1.3	0.9	0.6	0.6	0.8	0.6	0.6	0.5	0.6	0.5	0.5	0.5	0.5	0.4	0.5	0.6	0.5	0.5	0.6	0.5
ZAPPING AM	0.3	0.2	0.2	0.2	0.2		0.2	0.1	0.3	0.2	0.2	0.2	0.3	0.3	0.2	0.3	0.4	0.3	0.4	0.5	0.1	0.3		0.1	0.1	0.1	0.1	0.3	0.1	0.2	0.2	0.2	
AM SIN IDENTIFICAR	0.2	0.1		0.1			0.1	0.2		0.4	0.3	0.1		0.2	0.1	0.1		0.1	0.1		0.1		0.1	0.1	0.1	0.2		0.1	0.2	0.1	0.1	0.1	
SUB TOTAL AM	6.8	4.4	2.1	1.1	0.7	2.3	2.9	8.9	16.6	19.3	22.4	22.5	20.5	18.4	15.4	12.3	10.6	8.9	8.8	7.3	10.6	6.3	5.6	4.9	5.3	5.7	6.5	5.8	9.4	11.0	9.4		
RATING TOTAL	12.1	7.6	3.8	1.9	1.5	3.8	5.1	11.4	23.2	30.1	37.1	39.4	38.5	30.0	33.7	29.6	27.7	26.3	25.4	24.5	27.9	19.3	16.7	15.3	16.0	14.9	13.7	15.9	19.7	23.1	19.7		

RESUMEN DE RATING POR HORAS FM - LUNES A VIERNES

	00 A 06							06 A 12							12 A 18							18 A 24							PROMEDIOS		
	00	01	02	03	04	05	PRO	06	07	08	09	10	11	PRO	12	13	14	15	16	17	PRO	18	19	20	21	22	23	PRO	24	6	EMI
	A	A	A	A	A	A	ME	A	A	A	A	A	A	ME	A	A	A	A	A	A	ME	A	A	A	A	A	A	ME	HS.	A	TE
	01	02	03	04	05	06	07	08	09	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24		2					
88.3 DE LA COSTA	0.1	0.1	0.1			0.1	0.1	0.1	0.2	0.3	0.7	0.8	0.8	0.5	0.9	0.6	1.0	0.8	0.7	0.5	0.8	0.4	0.3	0.4	0.3	0.4	0.4	0.4	0.5	0.4	
90.3 OLDIES										0.3	0.4	0.4	0.3	0.2	0.4	0.4	0.5	0.5	0.5	0.6	0.5	0.5	0.3	0.1	0.2	0.4	0.2	0.3	0.3	0.3	
91.1 GARDEL	0.1					0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.1	0.2	0.2	0.2	0.2	0.3	0.4	0.3	0.1	0.1	0.3	0.2	0.2	0.2	0.2	0.2	0.2	0.2	
91.9 DISNEY	0.3	0.4	0.2	0.2	0.2	0.2	0.2	0.2	0.3	0.4	0.5	0.6	0.7	0.5	0.9	0.6	0.5	0.4	0.4	0.4	0.5	0.4	0.5	0.3	0.2	0.2	0.2	0.3	0.4	0.4	
92.5 URBANA	0.3	0.2	0.2	0.1	0.1	0.1	0.2	0.2	0.2	0.1	0.2	0.2	0.4	0.2	0.3	0.4	0.5	0.6	0.5	0.7	0.5	0.3	0.3	0.1	0.1	0.1	0.1	0.2	0.3	0.3	
93.1 INOLVIDABLE								0.2	0.6	0.7	0.7	0.3	0.4	0.5	1.1	0.3	0.2	0.3	0.5	0.5	0.5	0.8	0.8	0.3	0.1		0.4	0.3	0.4	0.5	
93.9 OCEANO	0.9						0.2	0.7	1.1	1.3	1.3	1.8	1.0	2.0	2.0	1.8	1.8	1.2	0.9	1.6	0.6	0.4	0.6	1.3	1.7	1.5	1.0	1.0	1.1	1.0	
94.7 CONCIERTO				0.1		0.1	0.0	0.2	0.9	0.8	0.5	0.8	1.0	0.7	0.8	0.9	0.5	0.6	0.4	0.4	0.6	0.3	0.5	0.5	0.2	0.3	0.2	0.3	0.4	0.5	
95.5 DEL PLATA	0.2						0.0			0.1	0.1		0.0	0.1		0.1	0.1	0.3	0.2	0.1	0.4	0.4	0.3	0.4	0.2	0.3	0.3	0.1	0.2	0.1	
96.3 ALFA						0.1	0.0	0.1	0.2	0.1	0.2	0.2	0.1	0.2	0.1	0.1	0.2	0.2	0.4	0.2	0.2	0.2	0.3	0.2	0.5	0.3	0.3	0.2	0.2	0.2	
97.1 SODRE										0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.5	0.2	0.4	0.3	0.2	0.3	0.1		0.2	0.1	0.1	
97.9 M24	0.1	0.3	0.1		0.1	0.1	0.1	0.2	0.1	0.3	0.3	0.2	0.4	0.3	0.4	0.3	0.3		0.2	0.2	0.2	0.2	0.1	0.1	0.1	0.1	0.2	0.1	0.2	0.2	
98.7 DIAMANTE								0.1		0.1	0.2	0.2	0.2	0.1	0.3	0.1	0.2	0.6	0.4	0.3	0.3	0.2	0.3	0.2	0.2	0.1		0.2	0.2	0.2	
99.5 DEL SOL								0.1	0.3	0.3	0.3	0.3	0.2	0.1	0.4	0.6	0.4	0.8	0.7	0.5	0.4	0.2	0.5	0.2	0.1	0.1	0.3	0.2	0.3	0.2	
100.3 AIRE	0.6	0.2	0.2				0.2	0.3	0.5	1.0	1.6	2.2	2.2	1.3	3.2	2.8	2.8	2.8	3.0	2.6	2.9	2.2	1.2	1.0	1.2	0.8	1.1	1.3	1.4	1.7	1.4
101.1							0.0	0.1	0.1	0.4	0.1	0.1	0.1	0.1	0.3	0.1	0.1	0.2	0.2	0.2	0.2	0.1	0.1	0.1			0.1	0.1	0.1	0.1	
101.9 AZUL	0.3	0.1					0.1	0.5	1.1	1.5	1.8	2.3	1.2	1.6	1.6	1.2	1.1	1.2	1.1	1.3	0.8	0.6	0.8	1.0	0.6	0.2	0.7	0.8	1.0	0.8	
102.9 TOTAL	0.1	0.1	0.1				0.1	0.1		0.2	0.3	0.3	0.4	0.2	0.4	0.1	0.3	0.5	0.6	0.3	0.4	0.2	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.2	0.2
103.7 MILENIUM	0.1	0.1					0.0	0.3	0.7	0.8	1.0	0.9	0.6	0.3	0.5	0.5	0.5	0.7	1.0	0.6	0.8	0.6	0.4	0.4	0.3	0.1	0.4	0.4	0.5	0.4	
104.3 RADIOCERO								0.3	0.8	0.8	0.9	0.9	0.6	0.7	0.9	0.9	0.7	0.9	1.2	0.9	1.0	1.2	0.5	0.7	0.4	0.2	0.7	0.5	0.7	0.5	
104.9 METROPOLIS	0.5	0.5	0.3	0.1	0.2	0.2	0.3	0.3	0.7	0.4	0.8	1.2	1.0	0.7	0.7	0.7	1.1	1.1	0.8	0.7	0.9	0.5	0.2	0.5	0.6	0.5	0.5	0.5	0.6	0.7	0.6
105.9 GALAXIA	0.3	0.5	0.3	0.2	0.1	0.1	0.3	0.1	0.4	0.4	0.6	0.8	0.7	0.5	0.5	0.5	0.7	1.0	0.8	0.8	0.7	0.7	0.7	0.5	0.5	0.4	0.3	0.5	0.5	0.6	0.5
106.7 ENERGY	0.5	0.4	0.1				0.2	0.1	0.1	0.1	0.3	0.2	0.1	0.4	0.5	0.6	0.6	0.4	0.2	0.5		0.1	0.1	0.2	0.2	0.2	0.1	0.2	0.3	0.2	
OTRAS FM	0.4	0.1	0.1	0.1	0.1	0.2	0.2	0.2	0.3	0.2	0.5	0.4	0.6	0.4	0.7	0.5	0.3	0.4	0.2	0.3	0.4	0.3	0.3	0.3	0.5	0.3	0.3	0.4	0.3	0.4	0.3
ZAPPING EN FM	0.3	0.1					0.1	0.1	0.1	0.2	0.7	0.8	0.6	0.4	0.9	0.8	0.8	0.7	0.4	0.7	0.7	0.6	0.5	0.7	0.7	0.6	0.4	0.7	0.5	0.6	0.5
FM SIN IDENTIFICAR	0.2	0.1				0.2	0.1	0.2	0.3	0.6	1.3	1.2	1.5	0.9	1.4	1.1	1.0	1.3	1.0	1.4	1.2	0.8	0.5	0.7	0.5	0.6	0.3	0.6	0.7	0.8	0.7
SUBTOTAL FM	5.3	3.2	1.7	0.8	0.8	1.5	2.2	2.5	6.6	10.8	14.7	16.9	18.0	11.6	18.2	17.3	17.1	17.4	16.6	17.2	17.3	13.1	11.1	10.4	10.7	9.2	7.2	10.4	10.4	12.2	10.4
RATING TOTAL	12.1	7.6	3.8	1.9	1.5	3.8	5.1	11.4	23.2	30.1	37.1	39.4	38.5	30.0	33.7	29.6	27.7	26.3	25.4	24.5	27.9	19.3	16.7	15.3	16.0	14.9	13.7	15.9	19.7	23.1	19.7

RESUMEN DE RATING POR HORAS AM - SABADO Y DOMINGO

	00 A 06							06 A 12							12 A 18							18 A 24							PROMEDIOS		
	00 A 01	01 A 02	02 A 03	03 A 04	04 A 05	05 A 06	PRO ME DIO	06 A 07	07 A 08	08 A 09	09 A 10	10 A 11	11 A 12	PRO ME DIO	12 A 13	13 A 14	14 A 15	15 A 16	16 A 17	17 A 18	PRO ME DIO	18 A 19	19 A 20	20 A 21	21 A 22	22 A 23	23 A 24	PRO ME DIO	24 HS.	6 A 2	EMI TE
CX 4 RURAL	0.1	0.1					0.0		0.1	0.1	0.1	0.1	0.1	0.1		0.1	0.2	0.3	0.3	0.3	0.2	0.3	0.2		0.1	0.3	0.2	0.2	0.1	0.2	0.1
CX6 SODRE	0.2	0.1	0.1	0.1	0.1	0.1	0.1		0.2	0.6	0.6	0.6	0.4	0.4	0.2	0.1	0.2	0.2	0.1	0.1	0.2	0.2	0.1		0.1	0.1		0.1	0.2	0.2	0.2
CX8 SARANDI	0.1	0.1	0.1	0.1	0.1	0.2	0.1	0.4	0.7	0.7	0.9	1.0	0.8	0.8	0.7	0.3	0.2	0.2	0.1	0.3	0.3	0.1	0.3	0.1	0.2		0.2	0.2	0.3	0.4	0.3
CX10 CONTINENTE	0.1	0.1	0.1				0.1			0.1	0.1			0.0	0.2	0.2			0.1		0.1			0.1				0.0	0.0	0.1	0.0
CX12 ORIENTAL	0.4	0.1	0.3				0.1	0.1	0.2	0.2	0.3	0.4	0.5	0.3	0.7	0.2	0.3	0.4	0.6	0.8	0.5	0.4	0.3	0.2	0.3	0.2	0.2	0.3	0.3	0.4	0.3
CX14 EL ESPECTADOR	1.4	0.8				0.1	0.4	0.3	0.9	1.3	1.5	2.0	1.4	1.2	1.4	0.6	0.8	0.8	1.4	1.6	1.1	1.1	0.9	0.6	0.4	0.6	1.4	0.8	0.9	1.1	1.0
CX16 CARVE								0.6	0.6	0.5	0.4	0.5	0.7	0.6	1.1	0.8	0.3	0.5	0.4	0.6	0.6	0.3			0.2	0.3	0.2	0.2	0.3	0.4	0.4
CX18 SARANDI SPORT	0.1	0.1	0.1				0.1	0.1	0.2	0.4	0.5	0.5	0.4	0.4	0.5	0.4	0.3	0.3	0.6	0.6	0.5	0.5	0.3	0.3	0.3	0.3	0.1	0.3	0.3	0.3	0.3
CX20 MONTECARLO	1.1	1.0	0.8	0.5	0.4	0.6	0.7	1.9	3.8	5.2	6.0	6.1	5.0	4.7	3.6	2.5	1.9	1.2	1.5	1.5	2.0	1.4	1.6	1.4	1.5	1.1	1.0	1.3	2.2	2.6	2.2
CX22 UNIVERSAL								0.2	0.3	0.5	0.5	0.4	0.3	0.4	0.5	0.1	0.4	1.3	2.5	2.1	1.2	0.6	0.2	0.1	0.2	0.1	0.3	0.3	0.4	0.5	0.5
CX24 NUEVO TIEMPO																	0.1				0.0								0.0	0.0	0.0
CX26 SODRE										0.1	0.1			0.0								0.1			0.1	0.1		0.1	0.0	0.0	0.0
CX28 IMPARCIAL				0.1		0.7	0.1	0.1	0.3	0.2	0.1	0.1	0.1	0.2										0.2	0.3	0.2	0.3	0.2	0.1	0.1	0.1
CX30 NACIONAL					0.1	0.8	0.2	0.8	0.6	0.3	0.2	0.1	0.1	0.4				0.1	0.2	0.1	0.1				0.2			0.0	0.2	0.2	0.2
CX32 MUNDO												0.1		0.0															0.0	0.0	0.0
CX36 CENTENARIO	0.3	0.3	0.2	0.2	0.2	0.1	0.2	0.3	0.7	0.9	1.1	1.5	1.2	1.0	0.7	0.8	0.5	0.5	0.5	0.5	0.6	0.4	0.4	0.2	0.2	0.1	0.2	0.3	0.5	0.6	0.5
CX38 SODRE												0.1	0.1	0.0	0.1						0.0								0.0	0.0	0.0
CX40 FENIX	0.1						0.0								0.1	0.1		0.1	0.1	0.1	0.1			0.1	0.1	0.1	0.1	0.1	0.0	0.1	0.1
CX42 C. DE MDEO.	0.1	0.1					0.0			0.1	0.1	0.2	0.2	0.1	0.2	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.2	0.2	0.2	0.2	0.1	0.1	0.1
CX44 AM LIBRE	0.2					0.1	0.1	0.4	0.8	1.2	1.5	1.4	1.4	1.1	1.4	0.9	0.6	0.5	0.4	0.3	0.7	0.1	0.2	0.1	0.2	0.3	0.2	0.2	0.5	0.6	0.5
CX46 AMERICA																													0.0	0.0	0.0
CX48 CRISTAL									0.1	0.1				0.0										0.1	0.1			0.0	0.0	0.0	0.0
CX50 INDEPENDENCIA								0.3	0.4	0.3	0.4	0.3	0.3	0.3	0.2	0.2	0.2				0.1			0.1	0.1			0.0	0.1	0.1	0.1
CX58 CLARIN	0.2	0.1				0.1	0.1	0.1	0.3	1.0	1.1	1.2	1.3	0.8	0.6	0.4	0.4	0.4	0.4	0.6	0.5	0.4	0.3	0.3	0.3	0.3	0.4	0.3	0.4	0.5	0.4
ZAPPING AM	0.4	0.2	0.1				0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1		0.1	0.1	0.1		0.1	0.1		0.1	0.1	0.2	0.1	0.1	0.1	0.1	0.1	0.1
AM SIN IDENTIFICAR	0.1						0.0	0.1	0.1	0.2	0.2	0.3	0.2	0.2	0.1			0.2	0.2	0.2	0.1	0.2		0.3	0.2	0.2	0.1	0.2	0.1	0.1	0.1
SUB TOTAL AM	4.9	3.1	1.8	1.0	0.9	2.8	2.4	5.8	10.4	14.1	15.8	17.0	14.6	13.0	12.3	7.9	6.6	7.2	9.5	9.9	8.9	6.2	5.0	4.4	5.6	4.6	5.2	5.2	7.4	8.8	7.4
RATING TOTAL	9.2	5.8	3.1	2.0	1.8	3.5	4.2	7.5	14.3	21.2	28.3	33.9	32.2	22.9	28.8	23.8	21.3	21.1	24.8	24.8	24.1	20.1	17.4	15.7	15.1	13.2	12.5	15.7	16.7	20.1	16.7

RESUMEN DE RATING POR HORAS FM - SABADO Y DOMINGO

	00 A 06							06 A 12							12 A 18							18 A 24							PROMEDIOS		
	00 A 01	01 A 02	02 A 03	03 A 04	04 A 05	05 A 06	PRO ME DIO	06 A 07	07 A 08	08 A 09	09 A 10	10 A 11	11 A 12	PRO ME DIO	12 A 13	13 A 14	14 A 15	15 A 16	16 A 17	17 A 18	PRO ME DIO	18 A 19	19 A 20	20 A 21	21 A 22	22 A 23	23 A 24	PRO ME DIO	24 HS.	6 A 2	EMI TE
88.3 DE LA COSTA	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.3	0.4	0.5	1.0	1.3	0.6	1.1	0.3	0.6	0.5	0.8	0.7	0.7	0.9	0.7	0.8	0.6	0.4	0.1	0.6	0.5	0.6	0.5
90.3 OLDIES	0.1	0.1	0.1	0.1			0.1		0.1	0.3	0.2	0.2	0.3	0.2	0.4	0.5	0.5	0.4	0.5	0.3	0.4	0.3	0.2	0.1				0.1	0.2	0.2	0.2
91.1 GARDEL	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.4	0.3	0.5	0.6	0.6	0.3	0.5	0.3	0.2	0.2	0.1	0.1	0.2	0.2	0.1	0.2		0.1	0.1	0.3	0.1	0.2	0.3	0.2
91.9 DISNEY	0.6	0.5	0.1				0.2	0.2	0.3	0.3	0.8	1.7	1.4	0.8	1.5	1.4	1.0	1.0	0.7	0.3	1.0	0.2	0.2	0.6	0.6	0.8	0.9	0.6	0.6	0.8	0.6
92.5 URBANA	0.1						0.0			0.1	0.1	0.1	0.5	0.1	0.3	0.3	0.4	0.3	0.6	0.5	0.4	0.3	0.5	0.2	0.3	0.3	0.2	0.3	0.2	0.3	0.2
93.1 INOLVIDABLE							0.0		0.1	0.3	0.6	0.6	0.4	0.3	0.3	0.7	0.4	0.3	0.4	0.4	0.4	0.5	0.9	0.7	0.6	0.2		0.5	0.3	0.4	0.4
93.9 OCEANO	0.6	0.4					0.2		0.1	0.2	0.5	0.7	0.6	0.4	0.5	0.5	0.6	0.7	1.1	1.0	0.7	1.0	0.8	0.7	0.4	0.7	1.0	0.8	0.5	0.6	0.5
94.7 CONCIERTO		0.1	0.1	0.1	0.1		0.1		0.2	0.3	0.4	0.4	0.7	0.3	0.7	0.6	0.7	0.4	1.1	1.0	0.8	1.0	0.3		0.1	0.1	0.1	0.3	0.4	0.4	0.4
95.5 DEL PLATA				0.1	0.1	0.1	0.1	0.1	0.1		0.1	0.2	0.4	0.2	0.5	0.4	0.1	0.5	0.3	0.3	0.4	0.4	0.3	0.3	0.3	0.3	0.2	0.3	0.2	0.3	0.2
96.3 ALFA										0.1	0.4	0.6	0.5	0.3	0.4	0.1	0.2	0.1	0.3	0.1	0.2	0.1	0.1					0.0	0.1	0.2	0.1
97.1 SODRE	0.1						0.0					0.1	0.1	0.0		0.1					0.0				0.2	0.2		0.1	0.0	0.0	0.0
97.9 M24	0.1	0.1					0.0	0.1	0.2	0.3	0.7	0.8	0.2	0.4		0.1	0.1	0.1	0.1		0.1							0.0	0.1	0.1	0.1
98.7 DIAMANTE							0.0						0.1	0.0	0.1	0.2			0.1	0.3	0.1	0.7	0.4	0.3			0.2	0.3	0.1	0.1	0.1
99.5 DEL SOL			0.1				0.0		0.1	0.1	0.2		0.6	0.2	0.5	0.3	0.3	0.4	0.1	0.1	0.3	0.1		0.3	0.1	0.1	0.1	0.1	0.1	0.2	0.1
100.3 AIRE	0.7	0.2	0.1	0.1	0.1		0.2		0.3	0.9	1.5	2.2	3.0	1.3	2.9	3.1	3.0	3.1	2.8	3.1	3.0	2.4	2.1	1.6	1.3	1.6	1.1	1.7	1.6	1.9	1.6
101.1							0.0					0.1	0.1	0.0	0.1	0.1	0.1	0.1	0.1		0.1			0.1				0.0	0.0	0.1	0.0
101.9 AZUL	0.3						0.1	0.1	0.3	0.4	0.3	0.5	0.7	0.4	0.7	1.0	0.9	0.6	0.5	0.6	0.7	0.5	0.6	0.9	0.4	0.2	0.2	0.5	0.4	0.5	0.4
102.9 TOTAL	0.2	0.1					0.1					0.1	0.3	0.1	0.5	0.3	0.3	0.3	0.6	0.9	0.5	0.2		0.2	0.2	0.3	0.2	0.2	0.2	0.2	0.2
103.7 MILENIUM	0.1						0.0		0.1	0.2	1.0	0.8	0.5	0.4	0.9	0.5	0.5	0.4	0.3	0.3	0.5	0.1	0.2		0.3	0.1		0.1	0.3	0.3	0.3
104.3 RADIOCERO	0.1	0.1	0.1				0.1			0.5	0.6	0.8	0.8	0.5	0.6	1.3	1.1	1.3	1.1	1.0	1.1	0.9	0.6	0.7	0.3	0.3	0.2	0.5	0.5	0.6	0.5
104.9 METROPOLIS	0.3	0.2	0.1	0.1	0.1		0.1	0.1	0.3	0.4	0.7	0.8	0.9	0.5	1.1	0.9	0.8	1.0	0.8	0.7	0.9	1.2	1.3	0.8	0.9	0.7	1.0	1.0	0.6	0.8	0.6
105.9 GALAXIA	0.4	0.4	0.3	0.2	0.2	0.2	0.3	0.3	0.7	0.8	1.1	1.9	1.5	1.1	0.9	0.5	0.6	0.7	0.9	1.1	0.8	1.1	1.3	2.0	1.7	1.6	0.9	1.4	0.9	1.1	0.9
106.7 ENERGY	0.1						0.0				0.1	0.2	0.2	0.1	0.2	0.1	0.2	0.1	0.1	0.1	0.1		0.1	0.1	0.2	0.2	0.2	0.1	0.1	0.1	0.1
OTRAS FM							0.0	0.1	0.1	0.3	0.5	0.7	0.5	0.4	0.5	0.7	0.4	0.3	0.6	0.5	0.5	0.1	0.1					0.0	0.2	0.3	0.2
ZAPPING EN FM	0.1						0.0		0.1	0.3	0.5	0.7	0.6	0.4	0.6	0.7	0.4	0.3	0.4	0.8	0.5	0.7	0.6	0.3	0.3	0.2	0.2	0.4	0.3	0.4	0.3
FM SIN IDENTIFICAR	0.1	0.2					0.1	0.2	0.2	0.4	1.1	1.1	1.1	0.7	0.9	1.0	1.2	0.9	0.9	0.6	0.9	1.1	0.9	0.6	0.6	0.2	0.2	0.6	0.6	0.7	0.6
SUBTOTAL FM	4.3	2.7	1.3	1.0	0.9	0.7	1.8	1.7	3.9	7.1	12.5	16.9	17.6	10.0	16.5	15.9	14.6	13.9	15.3	14.9	15.2	13.9	12.4	11.3	9.5	8.6	7.3	10.5	9.4	11.2	9.4
RATING TOTAL	9.2	5.8	3.1	2.0	1.8	3.5	4.2	7.5	14.3	21.2	28.3	33.9	32.2	22.9	28.8	23.8	21.2	21.1	24.8	24.8	24.1	20.1	17.4	15.7	15.1	13.2	12.5	15.7	16.7	20.1	16.7

RESUMEN DE SHARE POR HORAS AM - LUNES A DOMINGO

	00 A 01	01 A 02	02 A 03	03 A 04	04 A 05	05 A 06	06 A 07	07 A 08	08 A 09	09 A 10	10 A 11	11 A 12	12 A 13	13 A 14	14 A 15	15 A 16	16 A 17	17 A 18	18 A 19	19 A 20	20 A 21	21 A 22	22 A 23	23 A 24	PRO ME DIO	
CX 4 RURAL	1.3	1.5	0.7			1.0	1.3	0.9	0.9	0.2	0.1	0.1	0.1	0.1	0.5	0.9	1.3	1.6	1.4	0.7	0.1	0.5	1.5	1.4	0.7	
CX6 SODRE	2.1	1.0	1.0	1.3	1.5	1.7	0.4	0.4	1.1	1.0	0.8	0.6	0.3	0.4	0.8	0.5	0.4	0.6	0.8	0.5	0.6	0.9	1.0	0.7	0.7	
CX8 SARANDI	1.5	1.6	3.1	5.6	6.8	5.3	4.9	6.5	5.8	7.0	6.1	5.1	4.4	4.1	3.9	4.0	3.3	3.4	4.0	3.4	1.6	1.2	1.2	2.2	4.2	
CX10 CONTINENTE	0.3	0.4	0.8						0.1	0.1	0.1		0.5	0.4	0.2	0.1	0.2	0.1	0.1	0.3		0.2	0.2	0.5	0.2	
CX12 ORIENTAL	3.3	2.6	6.8				0.9	1.4	1.2	1.6	1.4	1.8	2.1	1.2	1.5	1.5	1.8	1.7	1.5	1.5	1.1	1.4	3.4	2.9	1.7	
CX14 EL ESPECTADOR	16.6	18.1				1.0	8.5	9.0	7.6	6.5	6.5	5.4	4.2	3.4	4.4	4.4	5.2	4.5	3.6	3.8	3.3	3.3	4.4	7.2	5.6	
CX16 CARVE							7.1	4.9	2.4	1.4	1.4	1.5	3.3	2.3	1.4	1.5	1.3	1.7	1.4	1.1	0.9	1.7	2.0	1.3	1.9	
CX18 SARANDI SPORT	2.4	2.3	5.2	3.1		2.6	1.6	3.5	3.7	3.3	2.5	2.9	2.8	2.9	1.7	1.2	1.9	2.3	2.1	2.2	3.4	3.1	1.8	1.7	2.6	
CX20 MONTECARLO	8.5	10.5	16.5	18.1	17.4	17.8	29.8	24.6	19.5	17.3	16.1	14.6	11.7	9.3	7.8	5.4	6.2	5.5	6.5	7.4	7.0	8.8	9.0	8.2	11.9	
CX22 UNIVERSAL	1.3	0.9					1.8	2.0	2.2	1.7	1.4	1.4	1.8	0.8	1.3	3.1	4.7	4.2	1.9	1.5	2.1	2.2	1.0	1.7	2.0	
CX24 NUEVO TIEMPO								0.1	0.1	0.1	0.1	0.1			0.3	0.3		0.2	0.3	0.3	0.3	0.3	0.5	0.2	0.2	0.2
CX26 SODRE									0.1	0.1			0.1	0.1	0.1					0.3			0.3	0.4		0.1
CX28 IMPARCIAL	1.0	1.9	4.9	6.4	3.9	16.6	1.3	1.2	0.9	0.3	0.4	0.2	0.1				0.4	0.4	0.5	0.4	0.5	1.2	0.8	1.3	0.7	
CX30 NACIONAL	0.5	1.2			1.5	13.5	5.4	2.6	1.7	1.3	1.0	1.1	0.6	1.1	1.6	1.5	0.5	0.4	0.2	0.2		0.9	0.7	0.7	1.2	
CX32 MUNDO											0.1														0.2	0.0
CX36 CENTENARIO	2.2	3.3	4.4	5.3	6.8	1.3	2.2	3.2	4.3	4.3	3.9	3.6	3.2	3.2	2.1	1.7	1.7	1.6	1.6	1.0	1.2	1.7	1.9	2.3	2.7	
CX38 SODRE									0.1		0.1	0.1	0.2									0.2		0.2	0.2	0.1
CX40 FENIX	1.0	1.6	2.3							0.1			0.1	0.2	0.1	0.2	0.2	0.2		0.1	0.3	0.3	0.1	0.1	0.2	
CX42 C. DE MDEO.	1.4	1.2	1.8	2.5					0.4	0.3	0.6	0.5	0.3	0.2	0.2	0.2	0.2	0.1	0.2	0.5	0.5	1.0	1.4	1.8	0.5	
CX44 AM LIBRE	4.1	0.4			1.5	6.2	7.1	5.7	6.0	5.6	5.6	4.9	4.6	4.3	4.2	3.2	2.7	1.8	1.6	1.5	1.8	1.2	1.9	3.5	3.9	
CX46 AMERICA	0.6	0.6	1.2				0.5	0.5	0.5	0.4	0.5	0.4	0.3	0.5	0.1					0.4	0.4		0.5	0.7	0.3	
CX48 CRISTAL								0.2	0.1												0.2	0.2			0.0	
CX50 INDEPENDENCIA							1.7	1.7	1.1	1.0	0.6	0.7	0.5	0.4	0.4			0.2	0.2	0.2	0.2	0.2			0.5	
CX58 CLARIN	1.7	0.9				2.3	2.3	2.1	3.5	3.4	3.6	3.7	1.9	2.0	2.6	2.2	2.0	2.3	2.2	2.3	2.8	2.4	2.9	3.7	2.6	
ZAPPING AM	2.9	3.0	4.2	5.5	6.7	1.3	1.5	1.1	0.7	0.6	0.6	0.6	0.5	1.0	0.9	1.1	1.2	0.5		0.4	0.5	0.9	0.8	1.7	0.9	
AM SIN IDENTIFICAR	1.2	0.7	0.7	2.9		0.7	1.4	0.3	1.1	0.8	0.6	0.3	0.1	0.1		0.6	0.6	0.5	0.8	1.0	1.6	1.0	0.5	0.6	0.6	
SUB TOTAL AM	53.9	53.7	53.6	50.7	46.1	71.3	79.7	71.9	65.1	58.4	54.1	49.6	43.7	38.3	36.1	33.3	36.0	33.9	31.2	30.7	30.6	35.1	37.8	44.8	45.8	

RESUMEN DE SHARE POR HORAS FM - LUNES A DOMINGO

	00 A 01	01 A 02	02 A 03	03 A 04	04 A 05	05 A 06	06 A 07	07 A 08	08 A 09	09 A 10	10 A 11	11 A 12	12 A 13	13 A 14	14 A 15	15 A 16	16 A 17	17 A 18	18 A 19	19 A 20	20 A 21	21 A 22	22 A 23	23 A 24	PRO ME DIO
88.3 DE LA COSTA	1.0	1.6	3.2	2.9	3.5	2.5	1.2	1.4	1.4	1.8	2.5	2.8	3.1	1.7	3.1	2.9	3.0	2.4	3.0	2.6	3.6	2.8	3.0	2.2	2.4
90.3 OLDIES	0.4	0.6	1.1	2.0				0.2	1.1	1.0	0.9	1.0	1.5	1.8	1.9	1.9	2.2	2.0	2.1	1.6	0.6	0.9	1.6	1.0	1.3
91.1 GARDEL	1.6	1.9	2.6	4.8	5.8	3.4	2.5	1.1	1.0	1.0	0.9	0.7	0.7	0.8	0.6	0.5	0.8	1.3	1.3	1.9	1.2	1.3	0.9	1.1	1.1
91.9 DISNEY	4.4	6.6	4.8	5.6	6.8	2.9	1.8	1.5	1.3	2.1	3.3	2.7	3.7	3.2	2.9	2.8	2.0	1.4	1.6	2.4	2.5	2.0	3.0	3.5	2.6
92.5 URBANA	2.0	1.5	3.0	2.2	2.7	1.2	1.1	0.5	0.4	0.5	0.4	1.1	0.9	1.4	1.9	2.1	2.1	2.3	1.6	1.9	0.7	0.9	1.0	1.0	1.2
93.1 INOLVIDABLE								0.8	1.7	2.0	1.9	1.1	1.4	3.3	1.5	0.9	1.2	1.9	2.8	5.4	4.8	2.8	1.0		1.8
93.9 OCEANO	7.5	3.2	0.6	1.0	1.2			2.2	2.5	2.9	2.6	3.5	4.0	4.8	5.0	5.6	4.7	3.9	4.0	3.0	3.9	6.5	9.4	9.8	4.1
94.7 CONCIERTO		0.5	1.0	5.8	2.1	1.6	1.3	2.9	2.1	1.3	1.6	2.5	2.4	2.7	2.3	2.3	2.8	2.6	3.0	2.5	2.0	1.2	1.4	1.2	2.1
95.5 DEL PLATA	0.9			2.9	3.5	1.5	0.6	0.3	0.2	0.3	0.3	0.5	0.9	0.6	0.4	1.1	1.1	1.0	2.0	2.0	2.1	2.4	1.4	2.0	0.9
96.3 ALFA						0.8	0.3	0.5	0.3	1.0	1.0	0.8	0.7	0.4	0.8	0.7	0.9	1.0	0.8	0.7	1.1	0.6	2.1	1.3	0.8
97.1 SODRE	0.6								0.1	0.1	0.2	0.3	0.1	0.3	0.2	0.3	0.4	1.1	1.1	1.1	0.7	1.6	0.8		0.4
97.9 M24	0.7	2.8	1.6		3.8	1.6	1.5	0.7	1.2	1.6	1.3	0.9	0.7	0.7	0.7	0.1	0.6	0.6	0.6	0.4	0.4	0.4	0.4	0.7	0.8
98.7 DIAMANTE							0.6		0.3	0.4	0.3	0.4	0.6	0.5	0.5	1.4	1.1	1.3	2.1	2.0	1.3	0.6	0.4	0.5	0.7
99.5 DEL SOL	0.2		1.1					0.4	0.7	0.8	0.4	1.3	1.0	1.3	1.8	1.7	1.9	1.7	1.4	0.7	2.6	1.1	0.8	0.9	1.1
100.3 AIRE	6.0	2.6	3.8	2.2	2.7		1.6	2.2	3.6	4.7	5.9	7.5	9.8	11.0	11.9	12.5	11.7	11.6	11.5	9.1	7.7	7.6	7.4	8.4	8.0
101.1								0.3	0.8	0.2	0.2	0.2	0.8	0.5	0.4	0.6	0.6	0.4	0.3	0.3	0.5				0.3
101.9 AZUL	2.7	0.9					0.6	2.1	3.0	2.8	3.1	4.2	3.7	4.9	4.2	3.8	3.6	3.7	3.4	3.4	5.4	4.9	3.3	1.5	3.4
102.9 TOTAL	1.5	2.0	2.2				0.3	0.2	0.5	0.4	0.5	1.0	1.4	0.7	1.3	1.8	2.5	2.1	1.2	0.5	1.1	0.8	1.2	1.1	1.1
103.7 MILENIUM	0.7	0.6						1.0	1.9	2.9	2.6	2.0	1.9	1.9	1.9	1.9	2.2	3.0	2.6	2.5	1.6	2.2	1.6	0.5	1.9
104.3 RADIOCERO	0.7	1.2	2.2					0.7	2.4	1.9	2.4	2.4	2.2	4.2	4.0	4.1	3.9	4.3	4.7	5.7	3.4	3.7	2.7	1.8	2.9
104.9 METROPOLIS	3.4	4.5	4.9	7.0	9.7	2.7	1.7	2.7	1.8	2.3	2.8	2.7	2.8	2.9	3.8	4.4	3.3	3.0	3.8	3.7	3.8	4.7	4.3	5.1	3.3
105.9 GALAXIA	3.5	6.2	9.5	11.3	10.2	3.9	1.8	2.5	2.3	2.5	3.5	3.0	2.2	1.9	2.6	3.5	3.4	3.7	4.4	5.5	6.7	5.9	5.5	3.7	3.5
106.7 ENERGY	2.8	2.8	1.6					0.3	0.3	0.3	0.8	0.6	1.1	1.2	1.6	1.7	1.2	0.7		0.8	0.6	1.3	1.2	1.3	0.9
OTRAS FM	2.2	2.2	1.0	1.6	1.9	2.2	1.3	1.4	1.1	1.3	1.3	1.6	2.1	2.3	1.5	1.4	1.3	1.7	1.1	1.6	1.6	1.9	1.3	1.2	1.6
ZAPPING EN FM	1.5	0.7					0.3	0.6	1.0	1.9	1.9	1.8	2.7	2.8	2.8	2.1	1.4	2.9	3.4	3.7	4.6	3.2	3.1	2.9	2.2
FM SIN IDENTIFICAR	1.8	3.9	2.2			4.4	1.8	1.6	1.9	3.6	3.3	3.8	3.9	3.9	4.3	4.6	4.1	4.5	5.0	4.3	4.9	3.6	3.4	2.5	3.6
SUBTOTAL FM	46.1	46.3	46.4	49.3	53.9	28.7	20.3	28.1	34.9	41.6	45.9	50.4	56.3	61.7	63.9	66.7	64.0	66.1	68.8	69.3	69.4	64.9	62.2	55.2	54.2

RESUMEN DE SHARE POR HORAS AM - LUNES A VIERNES

	00 A 01	01 A 02	02 A 03	03 A 04	04 A 05	05 A 06	06 A 07	07 A 08	08 A 09	09 A 10	10 A 11	11 A 12	12 A 13	13 A 14	14 A 15	15 A 16	16 A 17	17 A 18	18 A 19	19 A 20	20 A 21	21 A 22	22 A 23	23 A 24	PRO ME DIO	
CX 4 RURAL	1.6	1.5	1.1			1.9	1.9	1.1	1.1	0.2			0.2		0.1	0.6	1.4	1.9	1.3	0.4	0.2	0.3	1.2	1.3	0.7	
CX6 SODRE	2.3	1.0				1.9	0.6		0.1	0.2	0.2	0.2		0.3	0.8	0.3	0.4	0.7	0.8	0.6	1.0	0.8	0.8	1.0	0.5	
CX8 SARANDI	1.7	2.1	4.2	8.7	10.9	5.3	4.5	7.5	7.4	9.8	8.5	6.9	5.8	5.7	5.4	5.5	5.0	4.8	6.1	4.5	1.9	1.2	1.7	2.6	5.8	
CX10 CONTINENTE											0.1		0.3	0.2	0.3	0.1		0.1	0.2	0.4			0.3	0.7	0.1	
CX12 ORIENTAL	2.3	3.0	6.0				0.7	1.2	1.3	1.8	1.6	1.9	1.8	1.2	1.6	1.3	1.2	0.6	1.1	1.6	1.0	1.1	4.1	3.3	1.6	
CX14 EL ESPECTADOR	18.7	21.9					11.0	10.7	8.6	7.3	6.9	6.3	3.9	4.0	4.8	4.8	5.0	3.3	2.5	3.4	2.9	3.6	4.2	5.8	6.1	
CX16 CARVE							6.8	5.3	2.5	1.3	1.4	1.1	3.1	1.7	1.4	1.0	1.0	1.4	1.2	1.8	1.4	1.9	1.9	1.3	1.8	
CX18 SARANDI SPORT	3.2	2.5	6.3	6.4		4.9	1.9	4.4	5.0	4.5	3.5	4.4	3.6	3.7	1.9	1.2	1.6	2.2	1.9	2.6	4.1	3.4	1.7	1.9	3.2	
CX20 MONTECARLO	5.7	6.4	9.5	11.2	11.3	18.2	31.6	22.9	15.8	14.6	14.9	13.9	11.5	9.0	7.6	5.8	6.4	5.2	6.0	5.8	5.6	7.7	8.7	7.7	11.1	
CX22 UNIVERSAL	2.2	1.4					1.4	1.8	2.0	1.7	1.5	1.6	1.9	0.9	0.8	1.5	1.1	1.5	1.2	1.8	3.0	2.7	1.1	1.2	1.5	
CX24 NUEVO TIEMPO								0.2	0.1	0.1	0.1	0.1		0.4	0.2		0.3	0.5	0.5	0.5	0.6	0.8	0.2	0.2	0.2	
CX26 SODRE														0.2	0.1	0.1										0.0
CX28 IMPARCIAL	1.3	2.6	8.2	10.1	7.8	13.9	1.0	0.7	0.7	0.4	0.4	0.1	0.1				0.8	0.9	0.9	0.8	0.2	1.0	0.5	0.9	0.7	
CX30 NACIONAL	0.9	2.0				5.4	2.1	1.4	1.9	1.7	1.4	1.7	0.9	1.7	2.4	2.0	0.4	0.4	0.3	0.4		0.6	1.0	1.1	1.3	
CX32 MUNDO																									0.2	0.0
CX36 CENTENARIO	1.2	2.2	4.3		3.4		1.1	2.4	4.4	4.8	3.6	3.7	3.9	3.2	2.1	1.5	1.6	1.5	1.6	0.3	1.1	2.0	2.4	2.5	2.7	
CX38 SODRE										0.1				0.2									0.4	0.2	0.2	0.0
CX40 FENIX	1.0	2.6	4.0							0.1			0.1	0.1							0.2	0.2	0.2			0.1
CX42 C. DE MDEO.	2.0	1.5	3.0	4.5						0.2	0.2	0.6	0.3		0.1	0.1	0.1			0.4		0.7	1.2	1.8	0.4	
CX44 AM LIBRE	5.3	0.5			2.8	8.7	8.2	6.0	6.3	5.8	6.8	5.6	4.8	4.7	5.0	3.8	3.5	2.2	2.7	1.9	2.5	1.3	2.1	4.9	4.5	
CX46 AMERICA	1.0	1.1	2.1				0.7	0.8	0.8	0.6	1.0	0.7	0.6	0.8	0.2					0.6	0.6		0.7	1.0	0.6	
CX48 CRISTAL																										0.0
CX50 INDEPENDENCIA							0.4	1.3	1.1	0.9	0.5	0.6	0.4	0.1	0.1			0.3	0.3	0.4						0.4
CX58 CLARIN	1.3	0.5				1.1	3.0	2.2	2.8	3.1	3.6	3.4	1.8	2.1	3.0	2.5	2.2	2.2	2.5	2.8	3.3	2.6	3.3	4.1	2.7	
ZAPPING AM	2.2	2.1	4.2	8.7	10.9	1.1	1.0	1.5	0.7	0.6	0.9	0.8	0.9	1.3	1.1	1.4	1.8	0.4		0.3	0.4	0.8	1.0	2.3	1.1	
AM SIN IDENTIFICAR	1.2	1.1	1.1	3.6			2.0		1.2	0.7	0.2			0.2		0.1	0.4	0.1	0.7	1.5	1.3	1.0	0.2	0.6	0.5	
SUB TOTAL AM	55.1	56.0	54.0	53.2	47.1	62.4	79.9	71.4	64.1	60.4	57.7	53.3	46.0	41.5	39.0	33.5	34.2	30.2	31.8	33.0	31.7	33.7	38.5	46.6	47.6	

RESUMEN DE SHARE POR HORAS FM - LUNES A VIERNES

	00 A 01	01 A 02	02 A 03	03 A 04	04 A 05	05 A 06	06 A 07	07 A 08	08 A 09	09 A 10	10 A 11	11 A 12	12 A 13	13 A 14	14 A 15	15 A 16	16 A 17	17 A 18	18 A 19	19 A 20	20 A 21	21 A 22	22 A 23	23 A 24	PRO ME DIO
88.3 DE LA COSTA	0.8	1.3	3.0			2.3	1.0	0.8	1.0	1.9	2.1	2.0	2.7	1.9	3.5	3.2	2.9	2.2	2.1	1.8	2.5	1.8	2.8	2.5	2.1
90.3 OLDIES									0.9	1.0	0.9	0.9	1.2	1.4	1.7	1.7	2.1	2.4	2.5	1.9	0.4	1.4	2.5	1.6	1.2
91.1 GARDEL	0.7					2.0	1.0	0.5	0.2	0.2	0.3	0.5	0.6	0.7	0.5	0.6	1.0	1.8	1.7	2.2	2.0	1.6	1.0	0.6	0.8
91.9 DISNEY	2.7	4.7	5.6	11.6	14.6	5.6	1.9	1.3	1.2	1.4	1.6	1.8	2.7	2.0	1.8	1.6	1.4	1.6	2.0	3.0	1.7	1.0	1.6	1.7	1.9
92.5 URBANA	2.9	2.5	5.0	4.3	5.4	2.1	1.7	0.8	0.3	0.5	0.5	0.9	0.8	1.4	1.9	2.4	2.1	2.8	1.7	1.5	0.4	0.4	0.4	0.8	1.3
93.1 INOLVIDABLE								1.0	1.9	1.9	1.9	0.8	1.4	3.7	1.2	0.7	1.1	2.2	2.8	5.1	5.1	2.0	0.6		1.7
93.9 OCEANO	7.4	0.5						3.2	3.7	3.6	3.3	4.7	5.8	6.7	6.5	6.9	4.7	3.7	3.2	2.2	3.6	8.4	11.2	10.6	4.8
94.7 CONCIERTO				7.6		2.8	2.0	3.9	2.6	1.4	1.9	2.5	2.4	2.9	1.7	2.5	1.7	1.6	1.3	2.8	3.0	1.2	1.7	1.4	2.1
95.5 DEL PLATA	1.4								0.4	0.3			0.2		0.2	0.5	1.2	0.9	1.9	2.2	2.3	2.7	1.1	2.4	0.7
96.3 ALFA						1.4	0.5	0.7	0.2	0.6	0.4	0.2	0.2	0.2	0.6	0.9	0.7	1.6	1.2	1.0	1.7	1.0	3.2	1.9	0.7
97.1 SODRE									0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.5	0.7	1.9	1.9	1.8	1.1	1.8	0.6		0.5
97.9 M24	0.7	4.2	2.9		8.1	3.1	1.6	0.5	1.0	0.8	0.5	1.1	1.3	0.9	0.9		0.6	1.0	1.0	0.6	0.6	0.6	0.6	1.1	0.9
98.7 DIAMANTE							1.0		0.5	0.6	0.6	0.6	0.9	0.4	0.8	2.2	1.6	1.2	1.0	1.9	1.1	1.0	0.6		0.8
99.5 DEL SOL	0.3							0.4	0.9	0.9	0.8	0.8	0.3	1.2	2.0	1.5	3.0	2.8	2.2	1.3	3.3	1.2	0.7	0.7	1.2
100.3 AIRE	4.8	2.4	4.7				2.9	2.2	3.3	4.4	5.5	5.8	9.4	9.4	10.0	10.7	11.6	10.6	11.4	7.5	6.6	7.6	5.7	8.2	7.1
101.1								0.5	1.3	0.3	0.2	0.2	1.0	0.4	0.3	0.7	0.7	0.7	0.5	0.6	0.4				0.4
101.9 AZUL	2.6	1.4						2.2	3.5	4.2	4.5	6.0	4.9	5.4	4.2	4.3	4.6	4.3	4.1	3.3	5.4	6.0	4.3	1.6	4.1
102.9 TOTAL	1.2	1.9	3.7				0.4	0.2	0.7	0.7	0.6	1.1	1.1	0.3	1.1	1.9	2.4	1.2	1.2	0.8	0.8	0.4	0.6	0.6	1.0
103.7 MILENIUM	0.7	1.1						1.3	2.3	2.3	2.5	2.2	0.9	1.6	1.8	1.8	3.0	4.3	4.1	3.5	2.6	2.4	2.0	0.7	2.1
104.3 RADIOCERO								1.2	2.6	2.1	2.4	2.4	2.1	3.0	3.1	2.8	3.6	4.7	5.0	7.1	2.9	4.4	2.8	1.7	2.7
104.9 METROPOLIS	3.7	6.0	7.5	7.9	13.3	5.1	2.2	2.9	1.5	2.1	3.1	2.6	2.0	2.3	3.9	4.2	3.2	2.8	2.3	1.1	3.2	4.0	3.7	3.7	2.9
105.9 GALAXIA	2.8	6.0	8.8	12.1	7.4	2.8	0.7	1.6	1.3	1.6	1.9	1.8	1.5	1.6	2.5	3.9	3.3	3.2	3.7	4.0	3.1	3.2	2.7	1.9	2.5
106.7 ENERGY	4.1	4.8	3.0					0.5	0.5	0.4	0.8	0.6	1.3	1.7	2.1	2.4	1.5	0.7		0.6	0.6	1.5	1.2	1.3	1.1
OTRAS FM	4.1	4.2	1.8	3.3	4.1	4.5	1.4	1.2	0.9	1.0	1.0	1.7	2.1	2.0	1.2	0.9	1.0	1.2	1.8	2.2	2.7	3.1	2.1	2.2	1.7
ZAPPING EN FM	2.2	1.1					0.4	0.5	0.8	1.8	1.7	1.6	2.7	2.8	3.4	2.6	1.5	2.7	3.1	3.5	5.8	4.2	4.0	3.4	2.3
FM SIN IDENTIFICAR	1.8	1.9				5.9	1.4	1.2	2.2	3.4	3.1	3.7	4.3	4.4	3.9	5.1	4.6	5.7	4.5	3.5	5.4	3.4	3.8	2.8	3.6
SUBTOTAL FM	44.9	44.0	46.0	46.8	52.9	37.6	20.1	28.6	35.9	39.6	42.3	46.7	54.0	58.5	61.0	66.5	65.8	69.8	68.2	67.0	68.3	66.3	61.5	53.4	52.4

RESUMEN DE SHARE POR HORAS AM - SABADO Y DOMINGO

	00 A 01	01 A 02	02 A 03	03 A 04	04 A 05	05 A 06	06 A 07	07 A 08	08 A 09	09 A 10	10 A 11	11 A 12	12 A 13	13 A 14	14 A 15	15 A 16	16 A 17	17 A 18	18 A 19	19 A 20	20 A 21	21 A 22	22 A 23	23 A 24	PRO ME DIO
CX 4 RURAL	0.8	1.3						0.4	0.4	0.1	0.3	0.2		0.4	1.0	1.3	1.1	1.1	1.4	1.1		0.8	2.3	1.8	0.7
CX6 SODRE	2.0	1.1	2.1	3.0	3.5	1.7		1.1	2.7	2.3	1.6	1.2	0.7	0.5	1.0	1.0	0.6	0.6	0.8	0.4		0.9	1.1		1.1
CX8 SARANDI	1.3	1.0	1.9	3.0	3.5	5.3	5.4	4.7	3.2	3.2	3.0	2.5	2.4	1.4	1.2	1.2	0.6	1.2	0.4	1.7	0.9	1.1		1.4	2.0
CX10 CONTINENTE	0.8	1.3	2.3						0.3	0.3			0.8	0.7			0.6					0.6			0.3
CX12 ORIENTAL	4.6	2.3	8.6				1.5	1.6	1.0	1.2	1.1	1.5	2.3	1.0	1.2	1.7	2.6	3.2	1.9	1.5	1.2	1.9	1.3	1.4	1.7
CX14 EL ESPECTADOR	14.7	13.3				2.2	4.6	6.2	6.0	5.3	5.8	4.3	4.9	2.6	3.9	3.8	5.7	6.6	5.4	5.0	4.0	2.9	4.9	11.4	5.3
CX16 CARVE							8.1	4.2	2.1	1.5	1.4	2.2	3.9	3.5	1.3	2.4	1.6	2.2	1.6			1.1	2.4	1.4	2.0
CX18 SARANDI SPORT	1.4	2.3	4.3				1.0	1.8	1.7	1.7	1.4	1.1	1.7	1.8	1.5	1.2	2.3	2.3	2.3	1.6	1.9	1.9	2.0	1.2	1.7
CX20 MONTECARLO	12.2	16.5	26.6	24.5	22.3	15.8	25.7	26.6	24.6	21.2	17.9	15.4	12.4	10.4	9.0	5.6	6.2	6.1	7.1	9.4	8.9	10.2	8.3	8.4	13.1
CX22 UNIVERSAL							2.1	2.2	2.3	1.7	1.1	0.9	1.7	0.6	2.0	6.0	9.9	8.3	3.0	1.1	0.5	1.3	0.9	2.6	2.6
CX24 NUEVO TIEMPO															0.4										0.0
CX26 SODRE									0.3	0.2									0.7			0.9	1.1		0.1
CX28 IMPARCIAL	0.3	0.5		3.0		19.8	1.8	2.0	1.1	0.3	0.4	0.2									1.0	1.9	1.5	2.1	0.7
CX30 NACIONAL					3.5	22.7	10.8	4.5	1.4	0.8	0.4	0.4				0.7	0.6	0.3				1.6			0.9
CX32 MUNDO											0.2														0.0
CX36 CENTENARIO	3.3	4.8	5.3	11.3	10.1	3.3	3.9	4.8	4.4	3.8	4.4	3.6	2.4	3.4	2.2	2.1	1.9	1.9	1.9	2.2	1.1	1.2	0.7	1.9	2.9
CX38 SODRE											0.2	0.2	0.2												0.0
CX40 FENIX	0.9												0.1	0.2	0.2	0.5	0.5	0.5			0.4	0.4	0.5	0.5	0.2
CX42 C. DE MDEO.	0.6	0.9							0.5	0.4	0.5	0.8	0.7	0.3	0.4	0.4	0.3	0.3	0.4	0.5	1.2	1.3	1.5	1.6	0.6
CX44 AM LIBRE	2.6					3.5	5.8	5.3	5.6	5.4	4.3	4.2	4.7	4.0	2.9	2.2	1.5	1.1	0.3	1.3	0.6	1.2	2.1	1.5	3.0
CX46 AMERICA																									0.0
CX48 CRISTAL								0.5	0.3												0.5	0.6			0.1
CX50 INDEPENDENCIA							4.0	2.5	1.4	1.5	0.9	0.9	0.7	0.8	1.0						0.7	0.8			0.7
CX58 CLARIN	2.2	1.3				3.9	1.5	2.2	4.5	3.9	3.7	4.0	1.9	1.7	1.9	2.0	1.7	2.3	1.7	1.6	1.9	2.1	2.2	3.1	2.5
ZAPPING AM	4.0	4.7	4.4	2.9	3.4	1.6	2.2	0.4	0.6	0.5	0.2	0.2		0.4	0.4	0.5		0.5		0.6	0.7	1.3	0.7	0.7	0.6
AM SIN IDENTIFICAR	1.2			2.8		1.7	0.8	0.9	1.2	0.9	1.1	0.6	0.2			1.1	0.9	1.0	0.9		1.9	1.1	1.2	0.7	0.8
SUB TOTAL AM	52.9	51.3	55.5	50.5	46.3	81.5	79.2	71.9	65.6	56.2	49.9	44.4	41.7	33.7	31.5	33.7	38.6	39.5	29.8	28.0	27.4	37.1	34.7	41.7	43.7

RESUMEN DE SHARE POR HORAS FM - SABADO Y DOMINGO

	00 A 01	01 A 02	02 A 03	03 A 04	04 A 05	05 A 06	06 A 07	07 A 08	08 A 09	09 A 10	10 A 11	11 A 12	12 A 13	13 A 14	14 A 15	15 A 16	16 A 17	17 A 18	18 A 19	19 A 20	20 A 21	21 A 22	22 A 23	23 A 24	PRO ME DIO
88.3 DE LA COSTA	1.2	1.8	3.4	5.4	6.5	3.0	1.4	2.4	2.1	1.7	3.1	4.1	3.7	1.4	2.7	2.3	3.3	2.8	4.4	4.0	5.4	4.2	3.0	1.2	3.0
90.3 OLDIES	0.8	1.2	2.3	3.5				0.5	1.4	0.9	0.7	1.0	1.5	2.2	2.3	2.0	2.0	1.3	1.5	1.0	0.9				1.2
91.1 GARDEL	2.7	4.3	5.7	9.0	10.7	5.0	4.8	2.1	2.2	2.1	1.7	0.8	0.9	0.8	0.8	0.3	0.4	0.6	0.6	1.3		0.8	1.0	2.0	1.4
91.9 DISNEY	7.0	9.6	3.1				2.0	1.8	1.3	2.8	5.1	4.3	5.3	5.8	4.9	4.9	3.0	1.2	1.0	1.4	3.9	4.1	6.1	7.3	3.8
92.5 URBANA	0.7							0.7	0.5	0.4	1.4	1.2	1.5	2.1	1.6	2.3	1.9	1.7	3.0	1.0	1.8	2.0	1.4	1.3	
93.1 INOLVIDABLE								0.5	1.5	2.0	1.9	1.4	1.2	2.9	2.1	1.4	1.7	1.6	2.7	5.4	4.2	4.3	1.8		1.9
93.9 OCEANO	6.7	6.1	0.9	1.5	1.8			0.7	0.8	1.9	2.0	1.9	1.6	2.1	2.8	3.5	4.4	4.1	5.0	4.7	4.3	2.4	5.3	7.8	3.0
94.7 CONCIERTO		1.1	2.1	3.3	4.0			1.3	1.3	1.3	1.3	2.3	2.3	2.5	3.1	2.0	4.3	4.2	5.2	1.7		1.0	0.6	0.5	2.1
95.5 DEL PLATA				5.4	6.5	3.0	1.4	0.7		0.4	0.6	1.1	1.8	1.5	0.5	2.2	1.0	1.0	2.0	1.6	1.8	1.9	2.2	1.2	1.2
96.3 ALFA									0.3	1.5	1.7	1.6	1.3	0.6	1.1	0.5	1.2	0.5	0.5	0.4					0.8
97.1 SODRE	1.3										0.2	0.4		0.3								1.1	1.3		0.2
97.9 M24	0.7	1.1					1.2	1.1	1.4	2.6	2.3	0.8		0.4	0.4	0.4	0.4								0.7
98.7 DIAMANTE												0.2	0.2	0.7			0.4	1.4	3.4	2.2	1.6			1.3	0.6
99.5 DEL SOL			2.2					0.7	0.4	0.7		2.0	1.8	1.3	1.4	1.8	0.5	0.4	0.5		1.6	0.8	1.0	1.2	0.9
100.3 AIRE	7.9	3.2	3.0	4.7	5.7			2.3	4.1	5.2	6.4	9.5	10.2	13.1	14.1	14.5	11.2	12.5	11.8	11.9	10.4	8.5	12.0	9.1	9.3
101.1											0.2	0.2	0.5	0.6	0.4	0.4	0.3				0.8				0.2
101.9 AZUL	2.8						1.3	2.0	2.0	1.1	1.4	2.0	2.4	4.0	4.2	2.6	1.9	2.6	2.5	3.6	5.4	2.7	1.3	1.4	2.4
102.9 TOTAL	1.9	1.8									0.2	0.8	1.6	1.2	1.5	1.6	2.5	3.5	1.0		1.5	1.6	2.4	1.8	1.2
103.7 MILENIUM	0.8							0.5	1.2	3.4	2.4	1.5	3.2	2.3	2.2	2.1	1.2	1.2	0.5	1.0		1.7	0.8		1.6
104.3 RADIOCERO	1.5	2.4	4.5					2.3	2.0	2.4	2.4	2.2	5.6	5.2	6.4	4.4	3.8	4.4	3.5	4.3	2.1	2.5	1.6	3.1	
104.9 METROPOLIS	3.2	2.9	2.3	6.7	6.5		0.9	2.4	2.1	2.5	2.3	2.7	3.7	3.6	3.8	4.8	3.2	3.0	5.9	7.3	4.9	5.9	5.4	7.8	3.8
105.9 GALAXIA	4.3	7.2	10.4	10.0	12.0	4.4	3.5	4.6	3.9	3.8	5.5	4.6	3.0	2.3	2.9	3.1	3.8	4.6	5.5	7.4	12.9	11.4	12.1	7.4	5.3
106.7 ENERGY	1.0									0.2	0.7	0.6	0.7	0.5	0.9	0.5	0.5	0.5		0.8	0.6	1.0	1.1	1.2	0.5
OTRAS FM							1.4	1.5	1.9	1.5	1.8	1.7	1.9	2.6	1.7	1.7	2.0	2.1	0.5	0.5					1.3
ZAPPING EN FM	1.1							0.7	1.6	1.9	2.1	1.9	2.5	2.8	1.9	1.5	1.6	3.1	3.6	3.9	2.6	1.5	1.1	2.1	2.0
FM SIN IDENTIFICAR	1.5	6.0	4.6			3.1	2.9	2.3	1.9	3.8	3.7	4.4	3.6	3.7	5.5	4.2	3.9	2.6	6.0	5.4	4.5	4.1	2.3	2.0	3.8
SUBTOTAL FM	47.1	48.7	44.5	49.5	53.7	18.5	20.8	28.1	34.4	43.8	50.1	55.6	58.3	66.3	68.5	66.3	61.4	60.5	70.2	72.0	72.6	62.9	65.3	58.3	56.3

RESUMEN DE AUDIENCIA* POR HORAS

AM - LUNES A DOMINGO

	00 A 01	01 A 02	02 A 03	03 A 04	04 A 05	05 A 06	06 A 07	07 A 08	08 A 09	09 A 10	10 A 11	11 A 12	12 A 13	13 A 14	14 A 15	15 A 16	16 A 17	17 A 18	18 A 19	19 A 20	20 A 21	21 A 22	22 A 23	23 A 24	PRO ME DIO	
CX 4 RURAL	1.7	1.2	0.3			0.5	1.4	2.0	2.7	0.7	0.5	0.3	0.5	0.5	1.4	2.6	3.9	4.8	3.3	1.5	0.3	0.9	2.6	2.3	1.4	
CX6 SODRE	2.7	0.8	0.4	0.3	0.3	0.7	0.5	0.9	3.5	4.1	3.6	2.6	1.0	1.2	2.5	1.5	1.3	1.8	1.8	1.0	1.2	1.7	1.7	1.1	1.4	
CX8 SARANDI	2.0	1.3	1.3	1.3	1.3	2.4	5.6	14.7	18.1	27.9	27.0	21.9	16.7	13.3	11.7	11.7	10.0	10.1	9.4	7.0	3.0	2.3	2.0	3.5	9.1	
CX10 CONTINENTE	0.4	0.4	0.4						0.4	0.4	0.3		1.9	1.4	0.7	0.3	0.7	0.3	0.3	0.6		0.4	0.4	0.8	0.4	
CX12 ORIENTAL	4.2	2.1	2.9					1.0	3.1	3.9	6.5	6.2	7.6	7.9	3.8	4.5	4.3	5.6	5.0	3.4	3.1	2.0	2.6	5.8	4.6	3.4
CX14 EL ESPECTADOR	21.7	14.7				0.5	9.8	20.3	23.7	25.8	28.6	23.0	15.8	11.0	13.2	12.9	15.7	13.3	8.5	7.8	6.2	6.3	7.6	11.6	10.9	
CX16 CARVE							8.2	11.2	7.4	5.6	6.2	6.5	12.7	7.4	4.1	4.5	3.8	5.1	3.2	2.1	1.7	3.2	3.5	2.1	4.1	
CX18 SARANDI SPORT	3.1	1.9	2.2	0.7		1.2	1.8	7.9	11.6	13.1	11.2	12.6	10.8	9.4	5.3	3.6	5.8	6.8	4.9	4.6	6.4	5.9	3.1	2.8	5.4	
CX20 MONTECARLO	11.0	8.5	6.9	4.2	3.4	7.9	34.3	55.8	60.5	68.6	71.1	62.3	44.4	30.2	23.5	15.8	18.7	16.2	15.5	15.0	13.1	16.6	15.5	13.2	24.9	
CX22 UNIVERSAL	1.7	0.7					2.1	4.5	6.8	6.9	6.1	5.8	6.9	2.6	3.9	8.9	14.1	12.5	4.5	3.1	3.9	4.2	1.8	2.7	4.2	
CX24 NUEVO TIEMPO								0.3	0.3	0.3	0.3	0.3		0.9	1.0		0.5	0.8	0.8	0.7	0.7	0.9	0.3	0.3	0.3	
CX26 SODRE									0.3	0.3			0.5	0.3	0.3				0.7				0.7	0.7	0.2	
CX28 IMPARCIAL	1.3	1.6	2.1	1.5	0.7	7.4	1.6	2.8	2.7	1.3	1.7	0.7	0.3				1.3	1.3	1.2	0.9	1.0	2.3	1.3	2.0	1.2	
CX30 NACIONAL	0.7	1.0			0.3	6.0	6.2	5.8	5.3	5.3	4.3	4.8	2.1	3.5	4.7	4.5	1.4	1.1	0.5	0.5		1.7	1.1	1.1	2.5	
CX32 MUNDO											0.3														0.3	0.0
CX36 CENTENARIO	2.8	2.7	1.8	1.2	1.3	0.6	2.5	7.3	13.3	16.9	17.4	15.3	12.1	10.3	6.5	5.0	5.1	4.8	3.8	2.1	2.2	3.3	3.2	3.7	5.6	
CX38 SODRE									0.3		0.4	0.4	0.8								0.5		0.3	0.3	0.1	
CX40 FENIX	1.3	1.3	1.0							0.3			0.5	0.5	0.2	0.5	0.5	0.5		0.3	0.5	0.5	0.2	0.2	0.2	
CX42 C. DE MDEO.	1.8	1.0	0.7	0.6					1.1	1.2	2.5	2.1	1.1	0.6	0.6	0.6	0.6	0.4	0.4	0.9	0.9	1.8	2.4	2.9	0.8	
CX44 AM LIBRE	5.3	0.3			0.3	2.8	8.1	12.9	18.5	22.2	24.8	21.1	17.6	14.0	12.5	9.3	8.2	5.2	3.7	3.1	3.3	2.3	3.3	5.7	8.3	
CX46 AMERICA	0.8	0.5	0.5				0.5	1.2	1.5	1.5	2.4	1.7	1.3	1.8	0.4					0.7	0.7		0.8	1.1	0.7	
CX48 CRISTAL								0.4	0.4												0.3	0.3			0.1	
CX50 INDEPENDENCIA							2.0	3.8	3.5	4.1	2.8	2.9	1.8	1.2	1.2			0.5	0.5	0.5	0.5	0.5			1.1	
CX58 CLARIN	2.2	0.7				1.0	2.7	4.8	10.8	13.6	16.1	15.7	7.3	6.3	7.7	6.4	6.1	6.7	5.1	4.6	5.2	4.6	5.0	5.9	5.7	
ZAPPING AM	3.8	2.5	1.8	1.3	1.3	0.6	1.7	2.5	2.2	2.4	2.7	2.4	2.0	3.1	2.6	3.1	3.5	1.5		0.9	0.9	1.6	1.4	2.7	1.6	
AM SIN IDENTIFICAR	1.6	0.6	0.3	0.7	0.0	0.3	1.7	0.7	3.5	3.2	2.6	1.1	0.4	0.4		1.6	1.9	1.6	1.9	1.9	3.0	1.9	0.8	1.0	1.2	
SUB TOTAL AM	70.3	43.8	22.5	11.8	8.9	31.9	91.7	163.1	202.3	232.0	239.2	211.3	166.1	123.6	108.3	96.9	108.8	100.1	73.4	62.8	57.2	66.5	64.9	71.9	94.7	
AUDIENCIA TOTAL	130.5	81.4	42.0	23.4	19.3	44.7	115.2	227.2	310.4	395.8	442.7	428.2	378.8	324.7	300.8	291.0	302.3	295.4	236.5	203.6	186.6	189.0	171.8	160.5	208.5	

(*) Expresada en miles de personas

RESUMEN DE AUDIENCIA* POR HORAS

FM - LUNES A DOMINGO

	00 A 01	01 A 02	02 A 03	03 A 04	04 A 05	05 A 06	06 A 07	07 A 08	08 A 09	09 A 10	10 A 11	11 A 12	12 A 13	13 A 14	14 A 15	15 A 16	16 A 17	17 A 18	18 A 19	19 A 20	20 A 21	21 A 22	22 A 23	23 A 24	PRO ME DIO
88.3 DE LA COSTA	1.3	1.3	1.3	0.7	0.7	1.1	1.3	3.1	4.4	7.1	11.0	12.1	11.7	5.5	9.4	8.4	9.1	7.2	7.0	5.4	6.7	5.2	5.1	3.5	5.2
90.3 OLDIES	0.5	0.5	0.5	0.5				0.5	3.5	3.8	3.8	4.3	5.5	5.9	5.9	5.5	6.5	5.8	5.0	3.2	1.1	1.6	2.8	1.6	2.8
91.1 GARDEL	2.1	1.6	1.1	1.1	1.1	1.5	2.9	2.5	3.2	3.9	4.1	2.8	2.8	2.6	1.9	1.4	2.3	3.8	3.0	3.8	2.3	2.4	1.6	1.7	2.1
91.9 DISNEY	5.7	5.4	2.0	1.3	1.3	1.3	2.1	3.3	4.1	8.2	14.4	11.8	13.8	10.4	8.8	8.1	5.9	4.2	3.7	4.9	4.7	3.9	5.2	5.6	5.2
92.5 URBANA	2.7	1.2	1.2	0.5	0.5	0.5	1.2	1.2	1.2	1.8	1.8	4.7	3.5	4.4	5.8	6.1	6.3	6.8	3.8	3.9	1.2	1.7	1.7	1.6	2.5
93.1 INOLVIDABLE								1.9	5.2	7.8	8.4	4.7	5.3	10.7	4.4	2.6	3.6	5.7	6.6	10.9	8.9	5.3	1.8		3.9
93.9 OCEANO	9.8	2.6	0.2	0.2	0.2			5.1	7.7	11.3	11.3	15.0	15.2	15.7	15.1	16.4	14.1	11.6	9.4	6.1	7.3	12.2	16.2	15.7	8.5
94.7 CONCIERTO		0.4	0.4	1.3	0.4	0.7	1.4	6.6	6.4	5.3	7.1	10.7	9.2	8.9	6.8	6.7	8.4	7.7	7.0	5.0	3.8	2.3	2.5	1.9	4.5
95.5 DEL PLATA	1.2			0.7	0.7	0.7	0.7	0.7	0.7	1.3	1.3	2.0	3.3	1.9	1.1	3.2	3.4	2.9	4.6	4.0	3.9	4.5	2.5	3.2	1.9
96.3 ALFA						0.4	0.4	1.0	0.8	3.8	4.3	3.3	2.5	1.2	2.3	2.0	2.6	3.0	2.0	1.5	2.0	1.2	3.7	2.1	1.7
97.1 SODRE	0.7								0.5	0.5	0.9	1.1	0.5	0.9	0.5	0.9	1.3	3.3	2.7	2.2	1.3	3.0	1.4		0.9
97.9 M24	0.9	2.3	0.7		0.7	0.7	1.7	1.7	3.6	6.4	5.9	3.9	2.7	2.3	2.2	0.4	1.7	1.8	1.4	0.7	0.7	0.7	0.7	1.2	1.7
98.7 DIAMANTE							0.7		0.9	1.4	1.3	1.8	2.4	1.8	1.4	4.0	3.3	3.7	4.9	4.2	2.4	1.2	0.7	0.7	1.5
99.5 DEL SOL	0.3		0.5					1.0	2.2	3.2	1.9	5.6	3.7	4.2	5.6	4.8	5.8	5.1	3.3	1.5	4.9	2.1	1.3	1.5	2.4
100.3 AIRE	7.9	2.1	1.6	0.5	0.5		1.8	5.0	11.2	18.5	26.0	32.3	37.2	35.9	35.7	36.2	35.4	34.3	27.2	18.5	14.4	14.4	12.7	13.4	17.1
101.1							0.0	0.7	2.4	0.7	0.9	0.9	3.2	1.6	1.1	1.8	1.8	1.3	0.6	0.6	1.0				0.8
101.9 AZUL	3.5	0.7					0.7	4.9	9.2	11.3	13.8	18.2	14.0	15.8	12.6	11.1	10.8	10.8	8.1	7.0	10.1	9.2	5.7	2.5	7.3
102.9 TOTAL	2.0	1.6	0.9				0.4	0.4	1.5	1.7	2.2	4.3	5.2	2.4	3.8	5.3	7.4	6.3	2.9	0.9	2.0	1.4	2.1	1.7	2.2
103.7 MILENIUM	0.9	0.5						2.2	5.8	11.3	11.3	8.5	7.2	6.1	5.9	5.5	6.5	8.8	6.2	5.0	3.0	4.2	2.7	0.8	4.2
104.3 RADIOCERO	0.9	0.9	0.9					1.6	7.4	7.7	10.4	10.3	8.3	13.6	12.0	12.1	11.7	12.6	11.2	11.7	6.4	7.0	4.7	2.9	6.3
104.9 METROPOLIS	4.4	3.7	2.1	1.6	1.9	1.2	2.0	6.2	5.4	9.2	12.4	11.5	10.7	9.5	11.5	12.8	9.9	9.0	9.0	7.5	7.2	8.9	7.4	8.2	6.6
105.9 GALAXIA	4.5	5.1	4.0	2.6	2.0	1.7	2.1	5.8	7.2	9.9	15.6	12.8	8.5	6.2	8.0	10.1	10.4	10.8	10.5	11.2	12.5	11.2	9.4	5.9	7.1
106.7 ENERGY	3.6	2.3	0.7					0.7	1.0	1.4	3.4	2.8	4.2	3.9	4.9	5.0	3.6	2.1	0.0	1.6	1.1	2.5	2.0	2.0	1.8
OTRAS FM	2.8	1.7	0.4	0.4	0.4	1.0	1.6	3.1	3.6	4.6	6.0	7.0	7.7	7.6	4.4	4.0	4.2	4.8	2.7	3.2	3.0	3.6	2.1	2.1	3.2
ZAPPING EN FM	2.0	0.5					0.3	1.2	3.1	7.5	9.0	7.7	9.9	9.1	8.3	6.2	4.6	8.6	7.9	7.5	8.6	5.8	5.3	4.6	4.8
FM SIN IDENTIFICAR	2.3	3.1	0.9			2.0	2.3	3.7	6.0	14.1	14.8	16.9	14.5	12.9	13.3	13.6	12.8	13.2	12.3	8.9	9.1	6.9	5.7	4.2	7.8
SUBTOTAL FM	60.2	37.6	19.5	11.5	10.4	12.9	23.5	64.0	108.1	163.7	203.6	216.9	212.7	201.1	192.5	194.1	193.5	195.3	163.1	140.7	129.4	122.5	106.8	88.5	113.9
AUDIENCIA TOTAL	130.5	81.4	42.0	23.4	19.3	44.7	115.2	227.2	310.4	395.8	442.7	428.2	378.8	324.7	300.8	291.0	302.3	295.4	236.5	203.6	186.6	189.0	171.8	160.5	220.9

(*) Expresada en miles de personas

RESUMEN DE AUDIENCIA* POR HORAS

AM - LUNES A VIERNES

	00 A 01	01 A 02	02 A 03	03 A 04	04 A 05	05 A 06	06 A 07	07 A 08	08 A 09	09 A 10	10 A 11	11 A 12	12 A 13	13 A 14	14 A 15	15 A 16	16 A 17	17 A 18	18 A 19	19 A 20	20 A 21	21 A 22	22 A 23	23 A 24	PRO ME DIO	
CX 4 RURAL	2.4	1.4	0.5			0.9	2.6	3.1	4.0	0.9			0.8		0.5	2.0	4.2	5.7	3.0	0.8	0.4	0.7	2.1	2.1	1.6	
CX6 SODRE	3.3	0.9				0.9	0.9		0.5	1.1	0.9	0.9		0.9	2.6	0.9	1.2	2.1	1.9	1.2	1.8	1.5	1.5	1.6	1.1	
CX8 SARANDI	2.5	1.9	1.9	1.9	1.9	2.5	6.2	21.2	27.0	44.1	40.4	32.1	23.8	20.6	17.9	17.4	15.2	14.1	14.3	8.9	3.6	2.3	3.1	4.3	13.7	
CX10 CONTINENTE											0.5		1.3	0.8	1.2	0.5		0.4	0.4	0.9			0.5	1.2	0.3	
CX12 ORIENTAL	3.4	2.8	2.8				0.9	3.3	4.8	8.0	7.5	9.0	7.4	4.3	5.3	4.1	3.8	1.8	2.6	3.3	1.9	2.1	7.4	5.5	3.8	
CX14 EL ESPECTADOR	27.3	20.1					15.1	30.0	31.4	32.6	33.1	29.2	15.8	14.5	16.1	15.1	15.2	9.9	5.9	6.9	5.4	7.0	7.6	9.6	14.5	
CX16 CARVE							9.4	14.8	9.3	5.9	6.7	5.1	12.6	5.9	4.6	3.2	3.2	4.1	2.7	3.5	2.7	3.7	3.3	2.2	4.3	
CX18 SARANDI SPORT	4.6	2.3	2.9	1.4		2.3	2.7	12.5	18.3	20.1	16.6	20.4	14.8	13.1	6.3	3.9	5.0	6.4	4.5	5.2	7.7	6.6	3.1	3.2	7.7	
CX20 MONTECARLO	8.3	5.9	4.4	2.5	2.0	8.5	43.6	64.4	57.7	65.7	70.8	64.8	47.1	32.3	25.4	18.3	19.7	15.5	14.2	11.6	10.4	14.9	15.6	12.7	26.5	
CX22 UNIVERSAL	3.1	1.3					2.0	5.0	7.4	7.5	7.1	7.6	7.7	3.2	2.8	4.7	3.4	4.4	2.8	3.5	5.5	5.3	1.9	1.9	3.7	
CX24 NUEVO TIEMPO								0.5	0.5	0.5	0.5	0.5			1.6	0.8		1.0	1.4	1.3	1.1	1.1	1.5	0.4	0.5	
CX26 SODRE														0.8	0.5	0.5									0.1	
CX28 IMPARCIAL	1.9	2.4	3.8	2.3	1.4	6.4	1.3	1.9	2.7	1.8	1.9	0.5	0.5				2.4	2.7	2.1	1.7	0.4	1.9	0.8	1.5	1.8	
CX30 NACIONAL	1.3	1.9				2.5	2.9	4.0	6.8	7.6	6.6	7.8	3.8	6.2	8.1	6.4	1.2	1.2	0.7	0.8		1.1	1.8	1.8	3.1	
CX32 MUNDO																									0.4	0.0
CX36 CENTENARIO	1.7	2.0	2.0		0.6		1.5	6.8	15.9	21.5	17.3	17.1	16.1	11.3	7.2	4.7	4.9	4.5	3.8	0.7	2.1	3.8	4.2	4.1	6.4	
CX38 SODRE									0.5				0.8									0.7		0.4	0.4	0.1
CX40 FENIX	1.5	2.4	1.9							0.5			0.5	0.5							0.4	0.4	0.4		0.3	
CX42 C. DE MDEO.	2.9	1.4	1.4	1.0					0.9	1.0	2.8	1.6		0.4	0.5	0.4	0.4			0.8		1.4	2.2	3.0	0.9	
CX44 AM LIBRE	7.8	0.5			0.5	4.0	11.4	17.0	23.0	26.0	32.6	26.1	19.6	16.9	16.7	12.1	10.9	6.5	6.3	3.7	4.6	2.5	3.7	8.1	10.8	
CX46 AMERICA	1.5	1.0	1.0				1.0	2.3	2.9	2.9	4.7	3.3	2.3	3.0	0.5					1.3	1.2		1.2	1.6	1.3	
CX48 CRISTAL																										0.0
CX50 INDEPENDENCIA							0.5	3.8	3.8	3.8	2.4	2.8	1.5	0.5	0.5			0.8	0.7	0.7					0.9	
CX58 CLARIN	1.9	0.5				0.5	4.1	6.3	10.2	13.9	17.1	16.1	7.4	7.4	10.1	7.8	6.7	6.6	5.9	5.6	6.2	5.1	5.9	6.8	6.3	
ZAPPING AM	3.3	1.9	1.9	1.9	1.9	0.5	1.4	4.1	2.7	2.9	4.2	3.6	3.5	4.6	3.5	4.4	5.6	1.3		0.7	0.8	1.5	1.7	3.7	2.6	
AM SIN IDENTIFICAR	1.8	1.0	0.5	0.8			2.7		4.5	3.3	1.0			0.8		0.5	1.2	0.4	1.7	3.1	2.4	1.8	0.3	1.1	1.2	
SUB TOTAL AM	80.3	51.6	24.9	11.9	8.4	28.9	110.2	200.9	234.5	271.4	274.6	248.3	188.1	149.4	130.8	106.5	105.3	89.7	74.9	66.4	59.2	65.2	68.9	77.4	113.7	
AUDIENCIA TOTAL	145.9	91.8	46.1	22.5	17.8	46.3	137.9	281.3	364.0	448.7	476.5	466.2	407.5	358.2	335.1	317.9	307.1	296.5	234.0	200.4	185.4	192.8	178.8	166.2	238.5	

(*) Expresada en miles de personas

RESUMEN DE AUDIENCIA* POR HORAS

FM - LUNES A VIERNES

	00 A 01	01 A 02	02 A 03	03 A 04	04 A 05	05 A 06	06 A 07	07 A 08	08 A 09	09 A 10	10 A 11	11 A 12	12 A 13	13 A 14	14 A 15	15 A 16	16 A 17	17 A 18	18 A 19	19 A 20	20 A 21	21 A 22	22 A 23	23 A 24	PRO ME DIO	
88.3 DE LA COSTA	1.2	1.2	1.4			1.1	1.4	2.3	3.7	8.5	9.8	9.5	11.0	6.7	11.6	10.2	8.8	6.4	5.0	3.5	4.6	3.5	5.0	4.2	5.0	
90.3 OLDIES									3.1	4.4	4.4	4.1	5.1	4.9	5.6	5.5	6.5	7.0	5.8	3.9	0.8	2.6	4.5	2.6	3.0	
91.1 GARDEL	1.0					0.9	1.3	1.3	0.9	0.9	1.5	2.6	2.4	2.7	1.8	1.8	3.1	5.2	4.0	4.4	3.7	3.0	1.7	1.0	1.8	
91.9 DISNEY	4.0	4.3	2.6	2.6	2.6	2.6	2.6	3.6	4.5	6.5	7.5	8.5	11.1	7.0	6.0	5.2	4.3	4.8	4.7	6.0	3.2	1.9	2.8	2.8	4.6	
92.5 URBANA	4.2	2.3	2.3	1.0	1.0	1.0	2.3	2.3	1.0	2.4	2.4	4.3	3.2	5.1	6.4	7.7	6.3	8.3	4.0	3.1	0.8	0.8	0.8	1.4	3.1	
93.1 INOLVIDABLE									2.9	6.8	8.5	8.9	3.6	5.7	13.3	4.1	2.2	3.3	6.4	6.5	10.2	9.5	3.8	1.1	4.0	
93.9 OCEANO	10.8	0.5							9.0	13.3	16.3	15.6	22.0	23.7	23.9	21.9	22.0	14.5	10.8	7.6	4.5	6.7	16.2	20.0	17.6	11.5
94.7 CONCIERTO				1.7		1.3	2.8	10.8	9.5	6.2	9.1	11.9	10.0	10.5	5.6	7.8	5.3	4.8	3.1	5.6	5.5	2.3	3.1	2.3	5.0	
95.5 DEL PLATA	2.0								1.4	1.4			0.8		0.8	1.6	3.6	2.8	4.4	4.3	4.2	5.2	1.9	4.1	1.6	
96.3 ALFA						0.7	0.7	2.1	0.7	2.8	2.0	0.7	0.7	0.7	2.1	3.0	2.3	4.7	2.7	1.9	3.1	1.9	5.8	3.2	1.7	
97.1 SODRE									0.9	0.9	0.9	0.9	0.8	0.8	0.8	1.5	2.2	5.7	4.4	3.5	2.1	3.5	1.0		1.2	
97.9 M24	1.1	3.8	1.3		1.4	1.4	2.2	1.3	3.6	3.6	2.3	5.1	5.2	3.3	3.1		2.0	3.0	2.4	1.3	1.2	1.2	1.1	1.8	2.2	
98.7 DIAMANTE							1.4		1.7	2.8	2.7	2.7	3.5	1.4	2.5	7.1	5.0	3.7	2.4	3.7	2.0	1.9	1.1		1.9	
99.5 DEL SOL	0.5							1.1	3.4	4.1	3.8	3.8	1.2	4.3	6.8	4.8	9.3	8.2	5.1	2.7	6.1	2.3	1.2	1.2	2.9	
100.3 AIRE	7.0	2.2	2.2				4.0	6.2	12.0	19.8	26.1	27.2	38.4	33.8	33.6	34.1	35.8	31.4	26.8	15.1	12.2	14.7	10.2	13.6	16.9	
101.1								1.3	4.6	1.3	0.9	0.9	4.2	1.4	1.1	2.1	2.2	2.2	1.1	1.1	0.7				1.1	
101.9 AZUL	3.9	1.3						6.1	12.9	18.7	21.4	27.8	19.9	19.5	14.0	13.8	14.2	12.8	9.6	6.7	10.0	11.5	7.7	2.7	9.8	
102.9 TOTAL	1.7	1.7	1.7				0.6	0.6	2.7	3.1	3.1	5.3	4.5	0.9	3.7	6.0	7.4	3.5	2.9	1.5	1.5	0.7	1.1	1.1	2.3	
103.7 MILENIUM	1.0	1.0						3.7	8.4	10.1	12.0	10.3	3.8	5.6	6.1	5.8	9.1	12.7	9.7	7.0	4.8	4.7	3.6	1.2	5.0	
104.3 RADIOCERO								3.4	9.3	9.3	11.3	11.0	8.6	10.9	10.5	9.0	11.1	13.9	11.8	14.2	5.5	8.6	5.0	2.8	6.5	
104.9 METROPOLIS	5.5	5.5	3.5	1.8	2.4	2.4	3.1	8.1	5.4	9.4	15.0	12.0	8.2	8.4	12.9	13.3	9.7	8.4	5.5	2.2	5.9	7.8	6.6	6.1	7.0	
105.9 GALAXIA	4.1	5.5	4.0	2.7	1.3	1.3	0.9	4.5	4.7	7.0	9.1	8.2	6.1	5.9	8.4	12.3	10.0	9.4	8.6	8.0	5.8	6.2	4.9	3.1	5.9	
106.7 ENERGY	5.9	4.4	1.4					1.3	1.8	1.8	3.7	2.7	5.3	6.2	7.1	7.6	4.7	2.1		1.3	1.1	2.9	2.1	2.1	2.7	
OTRAS FM	6.0	3.8	0.7	0.7	0.7	2.0	2.0	3.5	3.0	4.0	4.5	7.8	8.4	7.0	3.7	2.8	2.5	3.5	3.7	4.3	4.8	6.0	3.6	3.4	3.9	
ZAPPING EN FM	3.2	1.0					0.5	1.3	2.5	8.1	9.3	7.2	10.9	10.0	11.0	8.1	4.7	8.1	7.3	7.0	10.7	8.0	7.2	5.7	5.5	
FM SIN IDENTIFICAR	2.6	1.7				2.7	2.0	3.4	7.6	15.4	14.5	17.9	16.7	14.8	12.9	16.2	14.0	17.0	10.1	7.1	9.9	6.5	6.8	4.7	8.5	
SUBTOTAL FM	65.6	40.2	21.2	10.5	9.5	17.4	27.8	80.4	129.5	177.3	201.9	217.9	219.4	208.8	204.2	211.5	201.8	206.8	159.1	134.0	126.1	127.6	109.9	88.7	124.9	
AUDIENCIA TOTAL	145.9	91.8	46.1	22.5	17.8	46.3	137.9	281.3	364.0	448.7	476.5	466.2	407.5	358.2	335.1	317.9	307.1	296.5	234.0	200.4	185.4	192.8	178.8	166.2	238.5	

(*) Expresada en miles de personas

RESUMEN DE AUDIENCIA* POR HORAS AM - SABADO Y DOMINGO

	00 A 01	01 A 02	02 A 03	03 A 04	04 A 05	05 A 06	06 A 07	07 A 08	08 A 09	09 A 10	10 A 11	11 A 12	12 A 13	13 A 14	14 A 15	15 A 16	16 A 17	17 A 18	18 A 19	19 A 20	20 A 21	21 A 22	22 A 23	23 A 24	PRO ME DIO
CX 4 RURAL	0.9	0.9						0.7	1.0	0.3	1.1	0.6		1.0	2.6	3.3	3.3	3.4	3.5	2.4		1.4	3.6	2.6	1.4
CX6 SODRE	2.2	0.8	0.8	0.7	0.7	0.7		1.9	6.8	7.7	6.7	4.8	2.3	1.6	2.5	2.5	1.7	1.8	1.8	0.9		1.7	1.7		2.2
CX8 SARANDI	1.5	0.7	0.7	0.7	0.7	2.2	4.8	8.1	8.2	11.1	12.3	9.8	8.3	4.2	3.0	3.0	1.7	3.5	0.9	3.5	1.7	2.0		2.1	3.9
CX10 CONTINENTE	0.9	0.9	0.9						0.9	0.9			2.7	1.9			1.7						1.2		0.5
CX12 ORIENTAL	5.1	1.6	3.2				1.4	2.7	2.4	4.2	4.5	5.7	7.9	3.0	3.1	4.2	7.8	9.6	4.6	3.2	2.3	3.5	2.0	2.0	3.5
CX14 EL ESPECTADOR	16.3	9.2				0.9	4.2	10.6	15.5	18.3	23.7	16.9	16.9	7.5	10.0	9.7	17.2	19.7	13.2	10.5	7.6	5.3	7.7	17.0	10.8
CX16 CARVE							7.3	7.2	5.5	5.2	5.7	8.6	13.4	10.1	3.2	6.2	4.8	6.7	4.0			2.0	3.8	2.0	4.0
CX18 SARANDI SPORT	1.6	1.6	1.6				0.9	3.0	4.4	5.7	5.6	4.3	5.9	5.1	3.8	3.1	6.9	7.0	5.5	3.3	3.6	3.4	3.2	1.7	3.4
CX20 MONTECARLO	13.6	11.5	9.9	5.8	4.4	6.7	23.2	45.8	63.2	72.5	73.3	59.9	43.1	29.9	23.3	14.3	18.6	18.2	17.4	19.8	16.9	18.6	13.3	12.5	26.5
CX22 UNIVERSAL							1.9	3.7	6.0	5.8	4.7	3.5	5.8	1.8	5.2	15.4	29.7	25.0	7.3	2.2	1.0	2.4	1.4	3.8	5.3
CX24 NUEVO TIEMPO															1.0										0.0
CX26 SODRE										0.7	0.7								1.8				1.7	1.7	0.3
CX28 IMPARCIAL	0.3	0.3		0.7		8.4	1.6	3.5	2.7	0.9	1.6	1.0									1.9	3.5	2.5	3.2	1.3
CX30 NACIONAL					0.7	9.6	9.8	7.8	3.6	2.6	1.7	1.4				1.8	1.8	0.9				2.9			1.9
CX32 MUNDO											0.7														0.0
CX36 CENTENARIO	3.7	3.4	2.0	2.7	2.0	1.4	3.5	8.3	11.3	12.9	18.1	14.2	8.4	9.7	5.6	5.5	5.6	5.8	4.6	4.7	2.0	2.1	1.1	2.9	5.9
CX38 SODRE											0.8	0.8	0.8												0.1
CX40 FENIX	1.0												0.5	0.5	0.5	1.3	1.4	1.5				0.7	0.7	0.7	0.4
CX42 C. DE MDEO.	0.7	0.7								1.3	1.3	2.1	2.9	2.3	0.9	0.9	0.9	0.9	1.0	0.9	2.3	2.4	2.4	2.4	1.1
CX44 AM LIBRE	2.9					1.5	5.3	9.1	14.4	18.6	17.5	16.5	16.5	11.4	7.4	5.6	4.5	3.3	0.6	2.6	1.2	2.2	3.3	2.3	6.1
CX46 AMERICA																									0.0
CX48 CRISTAL								0.8	0.8													1.0	1.0		0.2
CX50 INDEPENDENCIA							3.6	4.2	3.6	5.0	3.6	3.7	2.3	2.4	2.5							1.3	1.4		1.4
CX58 CLARIN	2.5	0.9				1.6	1.4	3.9	11.6	13.3	15.0	15.6	6.7	5.0	4.9	5.0	5.2	6.9	4.2	3.4	3.5	3.9	3.5	4.5	5.1
ZAPPING AM	4.4	3.1	1.6	0.7	0.7	0.7	2.0	0.7	1.6	1.6	0.9	1.0		1.2	1.2	1.2		1.5		1.2	1.3	2.4	1.0	1.0	1.3
AM SIN IDENTIFICAR	1.4			0.7		0.7	0.7	1.5	3.0	3.0	4.5	2.5	0.8			2.9	2.7	3.0	2.2		3.6	2.1	2.1	1.0	1.6
SUB TOTAL AM	59.1	35.7	20.7	12.0	9.2	34.4	71.7	123.4	168.7	191.6	204.0	173.9	144.7	97.1	80.6	86.0	115.7	118.8	72.6	58.8	51.9	68.0	55.1	61.8	88.1
AUDIENCIA TOTAL	111.4	69.6	37.3	23.7	19.8	42.3	90.4	172.3	256.7	342.4	410.4	389.3	347.2	288.3	257.9	255.5	299.8	300.0	243.8	210.5	190.3	182.1	159.7	148.4	202.0

(*) Expresada en miles de personas

RESUMEN DE AUDIENCIA* POR HORAS

FM - SABADO Y DOMINGO

	00 A 01	01 A 02	02 A 03	03 A 04	04 A 05	05 A 06	06 A 07	07 A 08	08 A 09	09 A 10	10 A 11	11 A 12	12 A 13	13 A 14	14 A 15	15 A 16	16 A 17	17 A 18	18 A 19	19 A 20	20 A 21	21 A 22	22 A 23	23 A 24	PRO ME DIO
88.3 DE LA COSTA	1.3	1.3	1.3	1.3	1.3	1.3	1.3	4.2	5.3	5.8	12.6	15.9	12.8	4.2	7.0	5.8	10.0	8.3	10.8	8.3	10.2	7.7	4.8	1.7	6.0
90.3 OLDIES	0.8	0.8	0.8	0.8				0.8	3.6	2.9	2.9	3.8	5.3	6.4	5.8	5.1	6.1	3.9	3.7	2.1	1.7				2.4
91.1 GARDEL	3.0	3.0	2.1	2.1	2.1	2.1	4.4	3.6	5.7	7.1	7.1	3.0	3.1	2.4	2.0	0.8	1.3	1.9	1.4	2.8		1.5	1.5	3.0	2.8
91.9 DISNEY	7.8	6.7	1.2				1.8	3.1	3.4	9.5	21.0	16.8	18.4	16.6	12.7	12.4	8.9	3.7	2.5	2.9	7.4	7.4	9.7	10.8	7.7
92.5 URBANA	0.8								1.7	1.7	1.6	5.6	4.2	4.2	5.3	4.2	6.8	5.6	4.0	6.4	1.9	3.2	3.2	2.0	2.6
93.1 INOLVIDABLE								0.9	3.8	7.0	7.8	5.4	4.2	8.4	5.3	3.5	5.2	4.8	6.5	11.5	8.0	7.7	2.9		3.9
93.9 OCEANO	7.5	4.3	0.3	0.3	0.3			1.1	2.2	6.5	8.1	7.5	5.7	5.9	7.2	8.8	13.2	12.2	12.3	10.0	8.1	4.4	8.4	11.5	6.1
94.7 CONCIERTO		0.8	0.8	0.8	0.8			2.2	3.3	4.6	5.2	9.0	8.1	7.2	8.1	5.0	13.0	12.6	12.6	3.5		1.8	1.0	0.8	4.2
95.5 DEL PLATA				1.3	1.3	1.3	1.3	1.3		1.3	2.6	4.5	6.3	4.3	1.4	5.6	3.0	3.1	4.8	3.3	3.4	3.5	3.6	1.8	2.5
96.3 ALFA									0.8	5.3	7.0	6.1	4.4	1.7	2.8	1.2	3.5	1.4	1.2	0.8					1.5
97.1 SODRE	1.4										0.8	1.4		0.9								2.0	2.0		0.4
97.9 M24	0.8	0.8					1.1	1.9	3.7	9.0	9.5	3.0		1.2	0.9	0.9	1.3								1.4
98.7 DIAMANTE												0.8	0.8	2.1			1.3	4.1	8.2	4.7	3.1			1.9	1.1
99.5 DEL SOL			0.8					1.1	1.1	2.4		7.6	6.1	3.6	3.5	4.5	1.4	1.1	1.1		3.1	1.5	1.5	1.8	1.8
100.3 AIRE	8.8	2.3	1.1	1.1	1.1			4.0	10.6	17.7	26.3	36.8	35.4	37.9	36.4	37.0	33.6	37.6	28.8	25.1	19.7	15.5	19.2	13.5	18.7
101.1											0.8	0.9	1.7	1.8	0.9	1.0	1.0				1.4				0.4
101.9 AZUL	3.2						1.1	3.4	5.2	3.6	5.8	7.9	8.2	11.6	10.8	6.8	5.7	7.8	6.0	7.6	10.4	5.0	2.0	2.0	4.8
102.9 TOTAL	2.1	1.3									0.8	3.1	5.7	3.6	3.9	4.0	7.6	10.5	2.5		2.9	3.0	3.8	2.6	2.4
103.7 MILENIUM	0.9							0.9	3.0	11.8	10.0	5.9	11.1	6.5	5.7	5.2	3.6	3.6	1.1	2.2		3.2	1.2		3.2
104.3 RADIOCERO	1.7	1.7	1.7						5.9	6.7	9.8	9.3	7.8	16.2	13.5	16.3	13.1	11.5	10.7	7.3	8.2	3.9	3.9	2.4	6.3
104.9 METROPOLIS	3.6	2.0	0.8	1.6	1.3		0.8	4.2	5.4	8.6	9.6	10.4	12.9	10.5	9.8	12.2	9.7	9.0	14.4	15.4	9.3	10.7	8.7	11.6	7.6
105.9 GALAXIA	4.8	5.0	3.9	2.4	2.4	1.9	3.2	8.0	10.0	13.1	22.5	17.8	10.5	6.6	7.6	7.9	11.3	13.7	13.5	15.5	24.6	20.8	19.2	11.1	10.7
106.7 ENERGY	1.2									0.8	2.9	2.4	2.5	1.3	2.3	1.3	1.4	1.5		1.7	1.2	1.9	1.8	1.8	1.1
OTRAS FM							1.3	3.0	4.9	5.7	8.0	6.1	6.3	7.9	4.7	5.0	6.1	6.4	1.4	1.4					2.8
ZAPPING EN FM	1.1							1.1	3.9	6.5	8.5	7.3	8.2	7.9	5.3	4.0	4.7	9.3	8.8	8.1	5.3	2.3	2.3	3.0	4.1
FM SIN IDENTIFICAR	1.7	4.1	1.7			1.3	2.4	4.0	4.7	13.2	15.2	17.0	12.5	10.6	14.3	10.7	11.3	7.7	14.7	11.4	8.5	7.1	3.6	3.0	7.5
SUBTOTAL FM	52.4	33.9	16.6	11.8	10.6	7.9	18.7	48.8	88.1	150.8	206.4	215.5	202.5	191.3	177.3	169.5	184.1	181.2	170.8	151.7	138.4	114.2	104.6	86.6	113.9
AUDIENCIA TOTAL	111.4	69.6	37.3	23.7	19.8	42.3	90.4	172.3	256.7	342.4	410.4	389.3	347.2	288.3	257.9	255.5	299.8	300.0	243.4	210.5	190.3	182.1	159.7	148.4	202.0

(*) Expresada en miles de personas

PERFIL DE LA AUDIENCIA DE LUNES A VIERNES*

	NSE				EDAD				SEXO		
	GRAL	AL TO	MEDIO	BA JO	GRAL	12-29	30-49	50 O +	GRAL	MASC.	FEM.
00 - 01	100	10.6	69.6	19.8	100	40.5	21.6	37.9	100	43.6	56.4
01 - 02	100	8.5	60.8	30.7	100	39.2	22.6	38.2	100	50.9	49.1
02 - 03	100	10.0	43.5	46.5	100	40.0	19.8	40.2	100	57.3	42.7
03 - 04	100	4.5	52.3	43.2	100	37.4	5.9	56.7	100	53.2	46.8
04 - 05	100	5.6	54.0	40.4	100	37.4	10.8	51.8	100	52.4	47.6
05 - 06	100	6.0	61.6	32.4	100	19.6	20.0	60.4	100	53.0	47.0
06 - 07	100	12.2	62.6	25.2	100	11.5	24.1	64.4	100	48.7	51.3
07 - 08	100	15.3	63.3	21.4	100	13.7	32.2	54.1	100	52.6	47.4
08 - 09	100	16.1	62.9	21.0	100	15.5	35.9	48.6	100	51.8	48.2
09 - 10	100	12.4	63.0	24.6	100	19.4	36.2	44.4	100	46.9	53.1
10 - 11	100	11.2	64.7	24.1	100	23.0	34.5	42.5	100	45.0	55.0
11 - 12	100	10.9	65.6	23.5	100	26.5	34.8	38.7	100	45.5	54.5
12 - 13	100	12.4	65.3	22.3	100	31.6	30.9	37.5	100	45.8	54.2
13 - 14	100	11.6	67.9	20.5	100	35.4	31.2	33.4	100	50.3	49.7
14 - 15	100	11.6	66.2	22.2	100	35.2	31.7	33.1	100	48.6	51.4
15 - 16	100	13.9	62.1	24.0	100	37.9	32.9	29.2	100	48.6	51.4
16 - 17	100	11.7	65.5	22.8	100	34.5	36.0	29.5	100	48.8	51.2
17 - 18	100	15.3	60.1	24.6	100	35.2	34.3	30.5	100	51.8	48.2
18 - 19	100	13.3	61.8	24.9	100	34.7	32.1	33.2	100	49.5	50.5
19 - 20	100	15.5	65.2	19.3	100	32.8	35.3	31.9	100	48.9	51.1
20 - 21	100	16.7	62.8	20.5	100	43.5	28.4	28.1	100	50.5	49.5
21 - 22	100	14.6	64.9	20.5	100	36.4	31.3	32.3	100	51.6	48.4
22 - 23	100	11.4	68.8	19.8	100	37.6	27.6	34.8	100	48.0	52.0
23 - 24	100	10.4	66.8	22.8	100	41.7	21.5	36.8	100	42.7	57.3
POBLACION	100	16.5	61.4	22.1	100	34.1	30.7	35.2	100	45.8	54.2

(*) En base a la cantidad de personas que escucharon radio en ese tramo horario.

PERFIL DE LA AUDIENCIA DE SABADO Y DOMINGO*

	NSE				EDAD				SEXO		
	GRAL	AL TO	MEDIO	BA JO	GRAL	12-29	30-49	50 O +	GRAL	MASC.	FEM.
00 - 01	100	11.0	61.5	27.5	100	31.7	29.2	39.1	100	41.2	58.8
01 - 02	100	4.8	64.4	30.8	100	33.7	27.3	39.0	100	45.3	54.7
02 - 03	100	4.3	63.2	32.5	100	13.0	39.3	47.7	100	48.2	51.8
03 - 04	100	6.7	58.0	35.3	100	15.6	30.1	54.3	100	57.6	42.4
04 - 05	100	3.5	68.9	27.6	100	25.1	23.8	51.1	100	67.5	32.5
05 - 06	100	5.5	71.5	23.0	100	11.8	15.8	72.4	100	48.5	51.5
06 - 07	100	12.7	64.2	23.1	100	10.9	15.0	74.1	100	47.7	52.3
07 - 08	100	16.2	56.8	27.0	100	12.0	24.3	63.7	100	53.2	46.8
08 - 09	100	15.0	56.3	28.7	100	13.5	29.7	56.8	100	54.0	46.0
09 - 10	100	14.3	57.6	28.1	100	19.5	31.4	49.1	100	46.7	53.3
10 - 11	100	14.6	54.4	31.0	100	24.6	31.1	44.3	100	44.0	56.0
11 - 12	100	14.4	56.1	29.5	100	28.2	31.1	40.7	100	42.8	57.2
12 - 13	100	14.7	56.7	28.6	100	30.2	30.5	39.3	100	44.2	55.8
13 - 14	100	14.4	58.2	27.4	100	36.7	31.7	31.6	100	44.2	55.8
14 - 15	100	14.8	59.6	25.6	100	40.7	32.6	26.7	100	42.7	57.3
15 - 16	100	18.2	58.8	23.0	100	41.3	33.6	25.1	100	45.9	54.1
16 - 17	100	18.2	58.5	23.3	100	40.6	31.4	28.0	100	49.2	50.8
17 - 18	100	18.6	59.7	21.7	100	42.9	28.6	28.5	100	52.1	47.9
18 - 19	100	16.8	58.5	24.7	100	45.1	28.0	26.9	100	50.6	49.4
19 - 20	100	14.8	58.7	26.5	100	43.2	28.5	28.3	100	49.5	50.5
20 - 21	100	9.2	63.6	27.2	100	45.0	29.5	25.5	100	44.3	55.7
21 - 22	100	11.6	63.0	25.4	100	35.2	33.2	31.6	100	46.9	53.1
22 - 23	100	11.1	67.0	21.9	100	39.8	29.9	30.3	100	49.5	50.5
23 - 24	100	13.6	62.9	23.5	100	42.4	26.5	31.1	100	45.3	54.7
POBLACION	100	16.5	61.4	22.1	100	34.1	30.7	35.2	100	45.8	54.2

(*) En base a la cantidad de personas que escucharon radio en ese tramo horario.

RATING POR TRAMO HORARIO

LUNES A VIERNES DE 0 A 6 HS.

	RATING INDIVI-DUOS	NSE			EDAD			SEXO	
		AL TO	MEDIO	BA JO	12-29	30-49	50 O +	MASC.	FEM.
CX 4 RURAL	0.3	0.5	0.2	0.3	0.2		0.5	0.3	0.2
CX6 SODRE	0.3	0.5	0.4		0.2	0.3	0.5	0.3	0.4
CX8 SARANDI	0.2	0.3	0.3				0.7	0.3	0.2
CX10 CONTINENTE									
CX12 ORIENTAL	0.4		0.4	0.7	0.3	0.3	0.6	0.6	0.2
CX14 EL ESPECTADOR	2.3	1.7	2.5	1.8	1.9	1.6	3.2	2.4	2.2
CX16 CARVE									
CX18 SARANDI SPORT	0.6		0.4	1.6	0.2	0.7	0.9	1.2	0.1
CX20 MONTECARLO	1.4	0.3	1.1	3.1		0.5	3.6	0.8	2.0
CX22 UNIVERSAL	0.3		0.2	0.5		0.7	0.1	0.5	0.1
CX24 NUEVO TIEMPO									
CX26 SODRE									
CX28 IMPARCIAL	0.9		1.0	1.2			2.5	1.0	0.8
CX30 NACIONAL	0.4		0.3	0.9	0.3		0.8	0.3	0.5
CX32 MUNDO									
CX36 CENTENARIO	0.3		0.4	0.2		0.7	0.2		0.5
CX38 SODRE									
CX40 FENIX	0.2		0.2	0.4	0.2		0.3	0.2	0.2
CX42 C. DE MDEO.	0.2		0.4		0.2		0.4	0.2	0.3
CX44 AM LIBRE	1.0	1.4	0.7	1.4		0.9	2.0	1.2	0.8
CX46 AMERICA	0.1		0.2		0.2		0.1		0.2
CX48 CRISTAL									
CX50 INDEPENDENCIA									
CX58 CLARIN	0.2	0.3	0.2	0.2			0.6	0.2	0.2
ZAPPING AM	0.3		0.1	1.1			0.8	0.3	0.3
AM SIN IDENTIFICAR	0.2		0.2	0.5			0.6		0.4

RATING POR TRAMO HORARIO

LUNES A VIERNES DE 0 A 6 HS.

	RATING INDIVI-DUOS	NSE			EDAD			SEXO	
		AL TO	MEDIO	BA JO	12-29	30-49	50 O +	MASC.	FEM.
88.3 DE LA COSTA	0.3		0.3	0.5	0.6	0.3		0.3	0.3
90.3 OLDIES									
91.1 GARDEL	0.2		0.1	0.4	0.2	0.3			0.3
91.9 DISNEY	0.5		0.7		1.4			0.5	0.4
92.5 URBANA	0.3	1.1		0.9	0.7	0.4		0.2	0.4
93.1 INOLVIDABLE									
93.9 OCEANO	0.9	1.1	1.1	0.2	1.1	1.5	0.1	1.0	0.8
94.7 CONCIERTO	0.3		0.4		0.4	0.4		0.5	
95.5 DEL PLATA	0.2		0.3		0.5			0.2	0.1
96.3 ALFA	0.1		0.1			0.2		0.1	
97.1 SODRE									
97.9 M24	0.3		0.1	1.1		0.6	0.3	0.5	0.2
98.7 DIAMANTE									
99.5 DEL SOL	0.0	0.3					0.1		0.1
100.3 AIRE	0.6	1.8	0.4	0.3	1.7			0.6	0.5
101.1									
101.9 AZUL	0.3		0.5		0.2	0.6	0.1	0.2	0.4
102.9 TOTAL	0.1		0.2		0.4			0.3	
103.7 MILENIUM	0.1		0.1		0.2				0.1
104.3 RADIOCERO									
104.9 METROPOLIS	0.6		0.9		1.0	0.5	0.2	0.3	0.8
105.9 GALAXIA	0.6		0.4	1.4	0.3	1.2	0.2	0.9	0.3
106.7 ENERGY	0.7	1.3	0.6	0.5	1.7	0.4		1.0	0.4
OTRAS FM	0.6		0.9	0.3	1.5		0.3	0.9	0.4
ZAPPING EN FM	0.3		0.4		0.6		0.1		0.5
FM SIN IDENTIFICAR	0.4		0.5	0.7	0.8	0.4	0.2	1.0	
RATING GRAL TRAMO	15.6	9.8	16.4	17.4	16.4	11.5	18.4	16.9	14.6
SUBTOTAL AM	9.1	4.9	8.8	12.9	4.0	5.4	17.2	9.1	9.1
SUBTOTAL FM	6.8	5.0	7.6	5.8	12.8	6.1	1.7	8.2	5.6
SUBTOTAL HOGAR	13.5	9.8	14.0	14.8	14.8	8.0	17.0	13.4	13.6
SUBTOTAL AUTO	0.4		0.6		0.2	0.4	0.5	0.5	0.3
SUBTOTAL TRABAJO	1.2		1.2	1.9	0.5	2.4	0.7	1.8	0.6
SUBTOTAL WALKMAN	0.2		0.3		0.5			0.4	
SUBTOTAL OTROS	0.4		0.4	0.8	0.3	0.7	0.2	0.7	0.1

RATING POR TRAMO HORARIO

LUNES A VIERNES DE 6 A 12 HS.

	RATING INDIVI-DUOS	NSE			EDAD			SEXO	
		AL TO	MEDIO	BA JO	12-29	30-49	50 O +	MASC.	FEM.
CX 4 RURAL	0.4		0.5	0.3		0.7	0.5	0.8	0.1
CX6 SODRE	0.3	0.5	0.3			0.3	0.5	0.3	0.2
CX8 SARANDI	5.3	12.9	4.2	3.1	3.6	6.0	6.2	4.9	5.6
CX10 CONTINENTE	0.0		0.1				0.1		0.1
CX12 ORIENTAL	1.1	1.5	0.9	1.3		1.2	2.0	0.6	1.5
CX14 EL ESPECTADOR	5.6	12.1	4.9	3.0	1.9	6.1	8.6	6.7	4.7
CX16 CARVE	1.8	1.5	1.8	1.8		0.7	4.4	1.7	1.8
CX18 SARANDI SPORT	2.8	0.8	3.4	2.3	1.6	3.7	3.2	5.7	0.3
CX20 MONTECARLO	10.3	2.4	9.9	16.8	1.6	5.7	22.7	9.1	11.3
CX22 UNIVERSAL	1.4	1.5	1.3	1.6		0.8	3.2	1.1	1.6
CX24 NUEVO TIEMPO	0.1		0.1	0.2			0.2		0.1
CX26 SODRE									
CX28 IMPARCIAL	0.6		0.8	0.2	0.3	0.4	0.9	0.9	0.3
CX30 NACIONAL	1.0		0.9	2.0		0.5	2.4	1.1	0.9
CX32 MUNDO									
CX36 CENTENARIO	2.5	0.7	3.0	2.1	0.6	4.2	2.8	3.9	1.3
CX38 SODRE	0.0		0.1				0.1		0.1
CX40 FENIX	0.0			0.2			0.1		0.1
CX42 C. DE MDEO.	0.3		0.4	0.5	0.2	0.1	0.6	0.2	0.5
CX44 AM LIBRE	3.7	2.9	3.9	4.0	0.3	5.0	5.9	4.1	3.4
CX46 AMERICA	0.5		0.7	0.4	0.2	1.0	0.3	0.4	0.6
CX48 CRISTAL									
CX50 INDEPENDENCIA	0.6	0.6	0.7	0.2		0.5	1.1	0.3	0.8
CX58 CLARIN	2.2	1.2	2.0	3.3		0.9	5.3	3.5	1.0
ZAPPING AM	0.6	0.9	0.5	0.7	0.2	0.4	1.1	0.5	0.6
AM SIN IDENTIFICAR	0.7	2.0	0.7		1.0	0.3	0.9	0.4	1.0

RATING POR TRAMO HORARIO

LUNES A VIERNES DE 6 A 12 HS.

	RATING INDIVI-DUOS	NSE			EDAD			SEXO	
		AL TO	MEDIO	BA JO	12-29	30-49	50 O +	MASC.	FEM.
88.3 DE LA COSTA	1.0		1.5	0.4	2.1	0.9		0.7	1.2
90.3 OLDIES	0.4		0.7		0.5	0.7	0.2	0.6	0.3
91.1 GARDEL	0.4		0.6			0.7	0.5	0.7	0.1
91.9 DISNEY	1.4	1.6	1.5	1.0	3.9		0.1	1.1	1.6
92.5 URBANA	0.6	0.5	0.6	0.8	1.0	0.9		0.7	0.6
93.1 INOLVIDABLE	1.0	0.6	1.2	0.7	0.3	1.6	1.1	0.8	1.2
93.9 OCEANO	2.5	1.8	2.3	3.7	3.3	3.7	0.7	2.4	2.6
94.7 CONCIERTO	2.0	4.1	2.0	0.8	3.1	2.6	0.4	2.1	2.0
95.5 DEL PLATA	0.1		0.2		0.3			0.3	
96.3 ALFA	0.4	0.6	0.6		0.3	1.1		0.6	0.3
97.1 SODRE	0.1	0.5					0.2	0.2	
97.9 M24	0.7		0.7	1.3		1.6	0.7	1.3	0.3
98.7 DIAMANTE	0.5	0.4	0.6	0.5	0.7	0.5	0.4	1.0	0.1
99.5 DEL SOL	0.8	2.7	0.3	1.0	0.9	1.4	0.1	0.7	0.9
100.3 AIRE	3.0	2.0	2.8	4.2	6.5	2.3	0.2	3.7	2.4
101.1	0.4	1.3	0.1	0.8	0.2	0.6	0.5	0.6	0.3
101.9 AZUL	2.8	1.5	3.7	1.2	1.8	4.2	2.6	2.8	2.8
102.9 TOTAL	0.7		0.2	2.4	0.9	1.2		0.8	0.6
103.7 MILENIUM	1.4	1.6	1.5	1.1	0.2	3.9	0.4	1.5	1.4
104.3 RADIOCERO	1.5	1.3	2.0		1.1	3.5		1.6	1.3
104.9 METROPOLIS	2.1	2.8	1.8	2.7	2.0	3.5	1.0	1.5	2.7
105.9 GALAXIA	1.5		1.7	2.1	2.2	2.1	0.4	1.5	1.6
106.7 ENERGY	0.4	0.5	0.5		0.2	0.7	0.2	0.4	0.3
OTRAS FM	0.9		1.0	1.4	1.8	0.5	0.5	1.0	0.9
ZAPPING EN FM	1.1	0.3	1.1	1.7	2.0	0.3	1.1	0.7	1.5
FM SIN IDENTIFICAR	2.3	5.3	1.8	1.6	2.3	2.6	2.1	1.3	3.1
RATING GRAL TRAMO	60.1	59.8	59.2	62.9	44.8	65.8	70.0	63.5	57.3
SUBTOTAL AM	36.2	35.0	35.9	37.8	11.0	34.5	62.1	40.3	32.7
SUBTOTAL FM	27.0	27.7	27.0	26.5	34.7	35.9	11.8	26.7	27.3
SUBTOTAL HOGAR	50.9	41.9	50.5	57.8	36.4	51.0	64.7	50.7	51.0
SUBTOTAL AUTO	5.0	14.8	4.0	1.0	2.7	8.9	3.7	7.2	3.1
SUBTOTAL TRABAJO	5.8	8.1	6.3	2.5	4.2	9.9	3.6	6.9	4.8
SUBTOTAL WALKMAN	0.9	1.6	0.6	1.1	1.2	0.9	0.5	1.4	0.5
SUBTOTAL OTROS	1.8	2.8	1.4	2.0	2.8	1.4	1.1	1.8	1.8

RATING POR TRAMO HORARIO

LUNES A VIERNES DE 12 A 18 HS.

	RATING INDIVI-DUOS	NSE			EDAD			SEXO	
		AL TO	MEDIO	BA JO	12-29	30-49	50 O +	MASC.	FEM.
CX 4 RURAL	0.5	0.4	0.2	1.3			1.4	0.9	0.1
CX6 SODRE	0.4		0.3	0.9		0.2	0.8	0.3	0.4
CX8 SARANDI	2.9	6.1	2.5	1.7	0.4	3.6	4.8	1.9	3.8
CX10 CONTINENTE	0.3	0.2	0.1	0.7		0.2	0.6	0.4	0.2
CX12 ORIENTAL	0.9	0.4	0.9	1.2		0.9	1.8	0.8	1.0
CX14 EL ESPECTADOR	2.5	5.1	2.3	1.3	1.5	2.2	3.7	3.5	1.7
CX16 CARVE	1.2	1.2	0.9	1.9	0.3	0.1	3.0	1.5	0.9
CX18 SARANDI SPORT	1.5	0.7	1.8	1.2	0.8	1.9	1.7	3.0	0.2
CX20 MONTECARLO	4.9	0.4	4.6	9.1	1.0	2.1	11.2	4.5	5.3
CX22 UNIVERSAL	1.0	1.0	0.9	1.2		1.1	1.7	0.9	1.0
CX24 NUEVO TIEMPO	0.2		0.2	0.3		0.2	0.4	0.3	0.2
CX26 SODRE	0.1		0.2				0.3	0.1	0.1
CX28 IMPARCIAL	0.3	0.4	0.2	0.3		0.2	0.6	0.2	0.3
CX30 NACIONAL	1.0	0.6	0.7	2.1		1.1	1.9	1.7	0.3
CX32 MUNDO									
CX36 CENTENARIO	1.7	1.3	1.5	2.4		2.5	2.6	2.2	1.2
CX38 SODRE	0.1		0.1				0.2		0.1
CX40 FENIX	0.0		0.1				0.1		0.1
CX42 C. DE MDEO.	0.0			0.1			0.1		0.1
CX44 AM LIBRE	2.2	1.5	2.5	2.1	0.5	3.4	2.9	2.3	2.2
CX46 AMERICA	0.2		0.4			0.4	0.2	0.3	0.1
CX48 CRISTAL									
CX50 INDEPENDENCIA	0.2	0.2	0.2				0.4	0.1	0.2
CX58 CLARIN	1.5	0.4	1.6	2.2	0.3	0.8	3.3	2.1	1.0
ZAPPING AM	0.6	1.0	0.6	0.2	0.9	0.3	0.6	0.5	0.7
AM SIN IDENTIFICAR	0.2	0.2	0.2	0.1		0.2	0.3	0.1	0.2

RATING POR TRAMO HORARIO

LUNES A VIERNES DE 12 A 18 HS.

	RATING INDIVI-DUOS	NSE			EDAD			SEXO	
		AL TO	MEDIO	BA JO	12-29	30-49	50 O +	MASC.	FEM.
88.3 DE LA COSTA	1.7	1.9	2.0	0.7	4.2	0.8		2.0	1.4
90.3 OLDIES	0.8	0.5	1.2		0.7	1.5	0.3	1.2	0.5
91.1 GARDEL	0.5		0.6	0.4	0.3	0.8	0.4	1.0	0.1
91.9 DISNEY	1.6	0.6	1.9	1.6	3.8	0.9	0.2	0.7	2.4
92.5 URBANA	1.0	1.2	1.1	0.4	1.8	1.0	0.2	1.2	0.8
93.1 INOLVIDABLE	1.5	1.6	1.5	1.3	2.0	1.9	0.6	1.3	1.6
93.9 OCEANO	3.8	3.8	4.2	2.8	6.9	4.1	0.6	4.5	3.2
94.7 CONCIERTO	1.7	3.2	1.7	0.4	3.1	1.5	0.4	1.9	1.5
95.5 DEL PLATA	0.3		0.3	0.3	0.5	0.2	0.2	0.3	0.2
96.3 ALFA	0.5	1.2	0.4	0.6		1.6	0.2	0.2	0.8
97.1 SODRE	0.4	1.7	0.2	0.3	0.3	0.2	0.8	0.7	0.2
97.9 M24	0.6		0.5	1.3		1.3	0.6	0.9	0.3
98.7 DIAMANTE	0.7		1.0	0.4	1.2	0.9		1.4	0.1
99.5 DEL SOL	1.0	1.5	0.9	1.0	2.1	0.9	0.1	1.1	1.0
100.3 AIRE	5.4	0.9	5.6	8.2	11.3	3.7	1.3	5.6	5.3
101.1	0.4	0.4	0.4	0.4	0.7	0.5		0.6	0.2
101.9 AZUL	2.6	2.6	3.1	1.2	2.5	3.3	2.0	2.5	2.6
102.9 TOTAL	1.0		0.7	2.7	2.0	0.9	0.2	0.8	1.2
103.7 MILENIUM	1.5	2.2	1.6	0.8	0.3	4.3	0.3	1.4	1.6
104.3 RADIOCERO	1.9		3.0	0.2	3.0	2.5	0.3	2.3	1.6
104.9 METROPOLIS	1.9	3.3	1.8	1.0	2.0	2.6	1.2	1.9	1.8
105.9 GALAXIA	1.7		1.5	3.5	2.4	2.1	0.7	1.4	1.9
106.7 ENERGY	1.1	1.6	1.3	0.4	2.5	1.0		1.0	1.2
OTRAS FM	0.9		0.9	1.8	1.6	0.9	0.3	0.9	0.9
ZAPPING EN FM	1.7	2.0	1.8	1.4	2.7	1.5	1.1	1.0	2.4
FM SIN IDENTIFICAR	3.2	5.4	2.9	2.4	3.4	4.2	2.1	2.7	3.6
RATING GRAL TRAMO	51.5	48.2	52.9	49.8	53.5	51.6	49.4	54.2	49.2
SUBTOTAL AM	21.4	19.6	20.6	24.7	5.7	19.2	38.4	23.9	19.2
SUBTOTAL FM	32.7	30.6	34.9	27.9	49.6	36.3	13.2	32.9	32.5
SUBTOTAL HOGAR	39.6	27.1	41.6	42.9	41.3	34.8	42.0	40.5	38.8
SUBTOTAL AUTO	6.6	17.4	5.2	2.4	5.2	9.8	5.2	8.8	4.7
SUBTOTAL TRABAJO	6.6	9.0	6.8	4.5	6.0	11.4	3.1	7.2	6.2
SUBTOTAL WALKMAN	0.6	0.8	0.5	0.8	0.9	1.0	0.1	0.9	0.4
SUBTOTAL OTROS	2.6	2.3	2.6	2.6	3.9	2.0	1.7	1.9	3.2

RATING POR TRAMO HORARIO

LUNES A VIERNES DE 18 A 24 HS.

	RATING INDIVI-DUOS	NSE			EDAD			SEXO	
		AL TO	MEDIO	BA JO	12-29	30-49	50 O +	MASC.	FEM.
CX 4 RURAL	0.4		0.3	1.0	0.2	0.2	0.9	0.5	0.4
CX6 SODRE	0.4	0.6	0.4	0.2	0.2		0.9	0.5	0.3
CX8 SARANDI	1.7	3.2	1.3	1.7	0.4	1.4	3.1	1.3	2.0
CX10 CONTINENTE	0.2	0.4	0.2			0.3	0.2		0.3
CX12 ORIENTAL	1.1	1.0	1.1	1.3		1.3	2.0	1.4	0.9
CX14 EL ESPECTADOR	1.8	2.0	2.1	0.7	1.0	2.2	2.1	2.3	1.3
CX16 CARVE	0.5		0.5	0.7	0.3		1.1	0.6	0.3
CX18 SARANDI SPORT	1.2	1.6	1.3	0.8	0.7	1.8	1.1	2.2	0.4
CX20 MONTECARLO	2.9	0.4	2.4	6.2	0.4	0.3	7.4	2.7	3.0
CX22 UNIVERSAL	1.0	1.8	1.1	0.3	0.3	0.7	2.0	1.4	0.7
CX24 NUEVO TIEMPO	0.2		0.2	0.5		0.5	0.2	0.3	0.1
CX26 SODRE									
CX28 IMPARCIAL	0.4	0.5	0.4	0.3		0.3	0.8	0.5	0.2
CX30 NACIONAL	0.3	0.3	0.1	1.1		0.2	0.8	0.3	0.4
CX32 MUNDO	0.0		0.1				0.1		0.1
CX36 CENTENARIO	0.9	0.3	1.1	0.9	0.4	1.1	1.1	1.2	0.7
CX38 SODRE	0.1	0.2	0.1	0.3			0.3	0.1	0.1
CX40 FENIX	0.0			0.1			0.1		0.1
CX42 C. DE MDEO.	0.3		0.4	0.4	0.5	0.1	0.3		0.6
CX44 AM LIBRE	1.3	1.0	1.4	1.6		1.5	2.5	1.8	1.0
CX46 AMERICA	0.3		0.4	0.2	0.2	0.3	0.4	0.4	0.2
CX48 CRISTAL									
CX50 INDEPENDENCIA	0.1		0.1				0.2	0.1	
CX58 CLARIN	1.1	0.7	1.3	1.0		0.7	2.6	1.6	0.7
ZAPPING AM	0.5	0.3	0.5	0.8		0.6	1.0	0.5	0.6
AM SIN IDENTIFICAR	0.6	0.5	0.7	0.4	0.7	0.2	0.9	0.1	1.1

RATING POR TRAMO HORARIO

LUNES A VIERNES DE 18 A 24 HS.

	RATING INDIVI-DUOS	NSE			EDAD			SEXO	
		AL TO	MEDIO	BA JO	12-29	30-49	50 O +	MASC.	FEM.
88.3 DE LA COSTA	1.0	1.1	1.4		2.9	0.2		1.0	1.1
90.3 OLDIES	0.8	0.5	1.0	0.3	0.9	1.5		1.1	0.5
91.1 GARDEL	0.6	0.3	0.9		0.4	0.7	0.7	0.8	0.4
91.9 DISNEY	0.9		1.4	0.3	2.4	0.2	0.2	0.7	1.1
92.5 URBANA	0.5	0.4	0.6	0.4	1.3	0.3		0.8	0.3
93.1 INOLVIDABLE	1.7	1.9	2.1	0.5	2.8	1.5	0.9	1.5	1.9
93.9 OCEANO	2.5	1.9	2.9	2.0	4.4	2.5	0.7	2.5	2.5
94.7 CONCIERTO	1.1	2.1	1.1	0.4	1.9	1.2	0.3	1.7	0.7
95.5 DEL PLATA	0.9	0.9	1.0	0.7	2.5	0.2		0.8	1.0
96.3 ALFA	0.6	1.3	0.5	0.2	0.6	0.8	0.4	0.9	0.4
97.1 SODRE	0.6	1.6	0.4		0.2	0.7	0.8	0.7	0.4
97.9 M24	0.3		0.5	0.2		0.8	0.3	0.4	0.3
98.7 DIAMANTE	0.4		0.6	0.4	0.9	0.3	0.2	0.2	0.7
99.5 DEL SOL	0.7	1.6	0.4	1.0	1.5	0.7	0.1	1.1	0.5
100.3 AIRE	3.8	3.1	3.7	4.6	7.0	3.5	1.0	4.4	3.3
101.1	0.1	0.3	0.1		0.3	0.2		0.2	0.1
101.9 AZUL	1.5	1.6	1.7	1.1	1.4	1.8	1.4	1.3	1.7
102.9 TOTAL	0.3		0.2	0.7	0.7		0.2	0.4	0.2
103.7 MILENIUM	0.9	1.0	1.0	0.5	0.3	2.5	0.2	1.0	0.8
104.3 RADIOCERO	2.4	3.3	2.7	0.5	3.3	3.7	0.2	2.5	2.3
104.9 METROPOLIS	1.5	1.9	1.4	1.4	1.5	2.8	0.3	1.4	1.6
105.9 GALAXIA	1.2		1.0	2.8	1.8	1.7	0.3	1.3	1.2
106.7 ENERGY	0.3	1.1	0.1	0.4	0.8	0.2		0.6	0.1
OTRAS FM	0.8		1.0	0.7	1.6	0.3	0.3	0.7	0.8
ZAPPING EN FM	1.9	2.2	2.2	1.0	3.3	1.9	0.7	2.0	1.9
FM SIN IDENTIFICAR	2.4	2.5	2.6	1.4	3.6	1.9	1.5	1.7	2.9
RATING GRAL TRAMO	40.5	38.3	42.0	37.6	43.4	39.6	38.4	43.8	37.7
SUBTOTAL AM	15.9	13.5	15.7	18.5	5.0	12.1	29.7	17.9	14.2
SUBTOTAL FM	26.0	25.9	28.1	19.7	39.3	30.0	9.6	27.3	24.8
SUBTOTAL HOGAR	32.7	26.6	34.4	32.9	35.8	28.1	33.8	35.1	30.7
SUBTOTAL AUTO	4.7	12.4	3.9	0.6	4.2	7.3	2.8	4.8	4.6
SUBTOTAL TRABAJO	3.8	3.1	4.1	3.6	3.4	5.5	2.7	4.7	3.0
SUBTOTAL WALKMAN	0.4	0.3	0.5	0.2	0.7	0.3	0.2	0.3	0.5
SUBTOTAL OTROS	1.7	1.1	2.0	1.4	3.2	1.5	0.4	1.9	1.5

RATING POR TRAMO HORARIO

SABADO Y DOMINGO DE 0 A 6 HS.

	RATING INDIVI-DUOS	NSE			EDAD			SEXO	
		AL TO	MEDIO	BA JO	12-29	30-49	50 O +	MASC.	FEM.
CX 4 RURAL	0.1			0.3			0.2	0.2	
CX6 SODRE	0.2	0.3	0.1	0.5			0.7		0.4
CX8 SARANDI	0.3	0.7	0.2			0.2	0.5		0.5
CX10 CONTINENTE	0.1		0.1			0.2			0.1
CX12 ORIENTAL	0.6	0.7	0.6	0.3	0.3	0.4	0.9	0.6	0.5
CX14 EL ESPECTADOR	1.5	2.1	1.3	1.4	1.1	1.6	1.8	2.2	0.9
CX16 CARVE									
CX18 SARANDI SPORT	0.1			0.6		0.4		0.3	
CX20 MONTECARLO	1.5		1.1	3.6	0.6	0.2	3.4	1.4	1.5
CX22 UNIVERSAL									
CX24 NUEVO TIEMPO									
CX26 SODRE									
CX28 IMPARCIAL	0.7	0.3	1.0	0.3		0.4	1.7	0.4	1.0
CX30 NACIONAL	0.9	0.3	1.0	1.0		0.3	2.1	0.9	0.8
CX32 MUNDO									
CX36 CENTENARIO	0.5		0.8		0.3	0.6	0.6	0.5	0.5
CX38 SODRE									
CX40 FENIX	0.1		0.1				0.2		0.2
CX42 C. DE MDEO.	0.1		0.1			0.2			0.1
CX44 AM LIBRE	0.4	0.2	0.4	0.5			1.0	0.2	0.5
CX46 AMERICA									
CX48 CRISTAL									
CX50 INDEPENDENCIA									
CX58 CLARIN	0.3	0.4	0.4			0.2	0.6	0.3	0.2
ZAPPING AM	0.4	0.6	0.4	0.3	0.3	0.2	0.7	0.4	0.4
AM SIN IDENTIFICAR	0.2		0.1	0.7			0.6		0.4

RATING POR TRAMO HORARIO

SABADO Y DOMINGO DE 0 A 6 HS.

	RATING INDIVI-DUOS	NSE			EDAD			SEXO	
		AL TO	MEDIO	BA JO	12-29	30-49	50 O +	MASC.	FEM.
88.3 DE LA COSTA	0.1		0.2		0.3			0.2	
90.3 OLDIES	0.1			0.3		0.2			0.1
91.1 GARDEL	0.2		0.4			0.8		0.4	0.1
91.9 DISNEY	0.7		0.9	0.8	2.2			0.8	0.7
92.5 URBANA	0.1		0.1		0.2				0.1
93.1 INOLVIDABLE									
93.9 OCEANO	0.6	0.5	0.9		1.4	0.4	0.1	0.2	1.0
94.7 CONCIERTO	0.1			0.3			0.2		0.1
95.5 DEL PLATA	0.1		0.2		0.3			0.2	
96.3 ALFA									
97.1 SODRE	0.1	0.7					0.3	0.3	
97.9 M24	0.1		0.1			0.2			0.1
98.7 DIAMANTE									
99.5 DEL SOL	0.1		0.1			0.2		0.2	
100.3 AIRE	0.8	0.4	0.9	0.9	1.6	0.2	0.5	0.3	1.3
101.1									
101.9 AZUL	0.3		0.3	0.3		0.4	0.4	0.3	0.2
102.9 TOTAL	0.2			0.8	0.3	0.2		0.4	
103.7 MILENIUM	0.1		0.1			0.2			0.1
104.3 RADIOCERO	0.2		0.4			0.7			0.4
104.9 METROPOLIS	0.6	0.7	0.7	0.3	1.1	0.9		0.7	0.6
105.9 GALAXIA	0.7		0.8	1.0	0.3	1.2	0.6	0.4	0.9
106.7 ENERGY	0.1	0.5			0.3				0.2
OTRAS FM									
ZAPPING EN FM	0.1		0.2		0.3				0.2
FM SIN IDENTIFICAR	0.4	0.6	0.6		0.9	0.5		0.5	0.4
RATING GRAL TRAMO	12.5	9.0	13.2	13.5	10.4	10.5	16.4	11.5	13.4
SUBTOTAL AM	7.5	5.6	7.5	9.1	2.6	4.8	14.5	7.2	7.7
SUBTOTAL FM	5.3	3.4	6.3	4.4	8.3	6.0	1.9	4.5	6.0
SUBTOTAL HOGAR	10.8	5.8	11.8	12.3	8.9	8.2	15.0	8.9	12.5
SUBTOTAL AUTO	1.1	2.7	1.1		0.9	2.3	0.3	1.9	0.5
SUBTOTAL TRABAJO	0.7		0.7	1.2	0.3	0.9	0.9	1.2	0.3
SUBTOTAL WALKMAN									
SUBTOTAL OTROS	0.3	0.5	0.3		0.6		0.2	0.2	0.3

RATING POR TRAMO HORARIO

SABADO Y DOMINGO DE 6 A 12 HS.

	RATING INDIVI-DUOS	NSE			EDAD			SEXO	
		AL TO	MEDIO	BA JO	12-29	30-49	50 O +	MASC.	FEM.
CX 4 RURAL	0.1		0.1	0.2			0.4		0.3
CX6 SODRE	0.7		0.8	0.9	0.3		1.7	0.7	0.7
CX8 SARANDI	1.7	5.3	1.1	0.5	0.3	1.8	3.1	1.7	1.8
CX10 CONTINENTE	0.1		0.1			0.2			0.1
CX12 ORIENTAL	0.8	0.4	1.0	0.8		0.2	2.1	0.3	1.2
CX14 EL ESPECTADOR	3.4	8.2	2.5	1.8	0.3	5.0	4.9	4.0	2.8
CX16 CARVE	1.7	1.9	1.3	2.8	0.3	1.1	3.8	1.2	2.2
CX18 SARANDI SPORT	0.9	1.4	0.6	1.4		2.0	0.8	1.7	0.2
CX20 MONTECARLO	9.4	2.9	8.2	17.5	1.3	4.9	21.1	6.7	11.6
CX22 UNIVERSAL	0.7	0.7	0.3	1.7		0.2	1.8	0.8	0.6
CX24 NUEVO TIEMPO									
CX26 SODRE	0.1		0.1				0.2		0.1
CX28 IMPARCIAL	0.4	0.4	0.6			0.4	0.8	0.3	0.5
CX30 NACIONAL	1.1		1.2	1.5		0.3	2.7	1.2	0.9
CX32 MUNDO	0.1			0.2			0.2		0.1
CX36 CENTENARIO	1.8	0.8	2.4	1.1	0.2	2.0	3.2	1.9	1.7
CX38 SODRE	0.1		0.1				0.2		0.1
CX40 FENIX									
CX42 C. DE MDEO.	0.2			1.0		0.3	0.3	0.2	0.2
CX44 AM LIBRE	2.3	1.8	3.0	1.0		2.7	4.2	2.8	1.9
CX46 AMERICA									
CX48 CRISTAL	0.1			0.3			0.2	0.1	
CX50 INDEPENDENCIA	0.7	1.0	0.8	0.2		0.1	1.8	0.3	1.0
CX58 CLARIN	1.8		1.2	4.8	0.3	0.3	4.6	2.2	1.5
ZAPPING AM	0.2	0.6	0.1	0.3		0.3	0.4	0.4	0.1
AM SIN IDENTIFICAR	0.6		0.8	0.5	0.3	0.3	1.0	0.6	0.5

RATING POR TRAMO HORARIO

SABADO Y DOMINGO DE 6 A 12 HS.

	RATING INDIVI-DUOS	NSE			EDAD			SEXO	
		AL TO	MEDIO	BA JO	12-29	30-49	50 O +	MASC.	FEM.
88.3 DE LA COSTA	1.7		2.4	1.3	3.4	1.3	0.5	2.4	1.2
90.3 OLDIES	0.4	0.6	0.4	0.3		1.0	0.3	0.5	0.4
91.1 GARDEL	0.9	0.4	1.2	0.5	0.3	0.8	1.5	1.1	0.7
91.9 DISNEY	2.0	2.8	1.7	2.2	4.2	1.6	0.2	1.4	2.5
92.5 URBANA	0.4	1.3	0.4		0.9	0.4		0.6	0.3
93.1 INOLVIDABLE	0.9	0.4	0.9	1.2	0.3	1.3	1.1	1.2	0.6
93.9 OCEANO	1.1	2.9	0.7	0.8	1.9	1.0	0.5	1.5	0.8
94.7 CONCIERTO	1.5	4.9	1.1		1.7	2.6	0.4	1.4	1.6
95.5 DEL PLATA	0.6		0.9		1.1	0.3	0.2	1.1	0.1
96.3 ALFA	0.6	2.6	0.1	0.4	0.3	1.8		0.6	0.7
97.1 SODRE	0.2		0.3			0.6		0.2	0.1
97.9 M24	1.1		1.7	0.3	0.6	2.3	0.4	1.9	0.4
98.7 DIAMANTE	0.1		0.1			0.2			0.1
99.5 DEL SOL	0.8	0.5	1.2		2.0	0.4		1.4	0.3
100.3 AIRE	3.7	1.4	3.6	5.6	7.3	2.4	1.2	4.4	3.1
101.1	0.1		0.1			0.2			0.1
101.9 AZUL	1.0	1.0	0.9	1.1		1.2	1.7	0.9	1.0
102.9 TOTAL	0.2	0.4		0.8	0.3	0.2	0.2	0.4	0.1
103.7 MILENIUM	1.2	1.9	1.3	0.3	0.6	2.8	0.3	0.8	1.5
104.3 RADIOCERO	1.1	1.1	1.2	0.7	1.3	2.1		1.2	1.0
104.9 METROPOLIS	1.4	1.6	1.6	0.8	1.7	1.4	1.1	1.2	1.6
105.9 GALAXIA	2.5	0.5	2.0	5.0	2.9	2.6	1.9	3.2	1.8
106.7 ENERGY	0.3	0.5	0.1	0.7	0.8	0.2		0.4	0.3
OTRAS FM	0.8		0.7	1.8	1.1	1.5		0.8	0.9
ZAPPING EN FM	1.2	1.7	1.4	0.5	1.8	1.9	0.2	1.2	1.2
FM SIN IDENTIFICAR	2.4	2.3	2.7	1.8	3.4	3.0	1.0	1.5	3.3
RATING GRAL TRAMO	49.6	45.0	47.9	57.8	38.1	49.2	61.2	49.5	49.8
SUBTOTAL AM	25.3	20.9	22.9	35.0	3.1	20.2	51.2	23.3	27.0
SUBTOTAL FM	26.1	26.0	27.1	23.7	35.8	31.6	11.9	28.4	24.1
SUBTOTAL HOGAR	42.9	33.3	41.4	54.1	32.6	38.2	57.0	41.1	44.4
SUBTOTAL AUTO	4.0	8.7	3.3	1.9	3.0	7.7	1.7	5.8	2.5
SUBTOTAL TRABAJO	4.1	6.3	3.7	3.6	3.3	5.8	3.5	5.5	3.0
SUBTOTAL WALKMAN	0.2		0.2	0.6		0.6	0.1	0.3	0.2
SUBTOTAL OTROS	1.3	0.5	2.0		1.0	1.6	1.2	1.2	1.3

RATING POR TRAMO HORARIO

SABADO Y DOMINGO DE 12 A 18 HS.

	RATING INDIVI-DUOS	NSE			EDAD			SEXO	
		AL TO	MEDIO	BA JO	12-29	30-49	50 O +	MASC.	FEM.
CX 4 RURAL	0.3		0.2	0.8		0.8	0.2	0.7	
CX6 SODRE	0.3	0.3	0.1	0.8			0.8		0.5
CX8 SARANDI	0.9	2.2	0.7	0.6		0.4	2.2	0.6	1.2
CX10 CONTINENTE	0.4		0.3	0.9		0.6	0.6	0.6	0.2
CX12 ORIENTAL	1.2	1.6	1.0	1.6	0.3	1.0	2.4	1.6	1.0
CX14 EL ESPECTADOR	3.2	3.6	3.8	1.6	2.6	4.0	3.2	4.8	1.9
CX16 CARVE	1.8	1.6	1.7	2.1		1.8	3.5	2.4	1.3
CX18 SARANDI SPORT	1.2	2.8	0.7	1.2		2.8	1.1	2.1	0.5
CX20 MONTECARLO	4.9	0.9	4.5	9.1	1.0	2.3	11.0	3.3	6.2
CX22 UNIVERSAL	2.8	2.0	2.6	4.2	1.4	2.9	4.3	5.1	0.9
CX24 NUEVO TIEMPO	0.1		0.1				0.2	0.2	
CX26 SODRE									
CX28 IMPARCIAL									
CX30 NACIONAL	0.1	0.7					0.3		0.2
CX32 MUNDO									
CX36 CENTENARIO	0.9	0.9	1.1	0.6		1.4	1.4	1.2	0.7
CX38 SODRE	0.1		0.1				0.2		0.1
CX40 FENIX	0.1		0.2				0.3		0.2
CX42 C. DE MDEO.	0.2			0.8		0.4	0.2	0.2	0.1
CX44 AM LIBRE	1.5	2.0	1.6	0.8	0.2	2.5	1.8	1.9	1.1
CX46 AMERICA									
CX48 CRISTAL									
CX50 INDEPENDENCIA	0.3		0.4	0.5			1.0	0.3	0.4
CX58 CLARIN	1.2		1.0	2.7	0.3		3.1	1.5	0.9
ZAPPING AM	0.2	1.0			0.5			0.2	0.2
AM SIN IDENTIFICAR	0.5	1.0	0.6		1.4		0.2	0.9	0.3

RATING POR TRAMO HORARIO

SABADO Y DOMINGO DE 12 A 18 HS.

	RATING INDIVI-DUOS	NSE			EDAD			SEXO	
		AL TO	MEDIO	BA JO	12-29	30-49	50 O +	MASC.	FEM.
88.3 DE LA COSTA	1.8	0.9	1.8	2.5	4.1	0.7	0.5	1.5	2.0
90.3 OLDIES	0.6	1.5	0.4	0.3	0.8	0.8	0.2	0.7	0.5
91.1 GARDEL	0.4	0.3	0.5	0.4	0.5		0.8	0.3	0.6
91.9 DISNEY	2.3	4.8	1.6	2.2	5.2	1.8		1.5	3.0
92.5 URBANA	0.8	1.4	1.0		2.2	0.2		1.3	0.4
93.1 INOLVIDABLE	1.1	0.4	1.5	0.8	1.6	0.6	1.0	1.1	1.2
93.9 OCEANO	1.8	3.4	1.9		2.1	2.8	0.5	2.2	1.3
94.7 CONCIERTO	1.6	3.4	1.5	0.3	2.7	1.1	0.9	0.8	2.2
95.5 DEL PLATA	0.8	0.9	1.0		1.6	0.4	0.3	1.2	0.4
96.3 ALFA	0.6	1.0	0.5	0.4	0.7	1.1		0.3	0.8
97.1 SODRE	0.1	0.4				0.2			0.1
97.9 M24	0.2	0.5	0.3		0.5		0.2		0.4
98.7 DIAMANTE	0.4		0.6	0.4	1.1	0.2			0.8
99.5 DEL SOL	0.8	0.5	0.9	0.7	1.4	1.1		0.7	0.9
100.3 AIRE	5.7	1.4	6.3	7.6	11.7	3.8	1.5	5.0	6.3
101.1	0.1		0.2			0.4			0.2
101.9 AZUL	1.1	0.6	1.6	0.3		2.1	1.3	0.9	1.3
102.9 TOTAL	1.3	0.9	1.1	2.4	2.5	1.4	0.2	1.7	1.1
103.7 MILENIUM	1.2	1.8	1.2	0.6		3.1	0.6	1.2	1.2
104.3 RADIOCERO	2.2	1.2	2.7	1.9	3.2	3.5	0.2	2.7	1.9
104.9 METROPOLIS	1.8	2.1	2.3		1.9	2.4	1.0	1.9	1.6
105.9 GALAXIA	1.8		1.8	3.4	1.1	2.3	2.1	1.9	1.7
106.7 ENERGY	0.4	1.0	0.3	0.4	1.1	0.2		0.2	0.6
OTRAS FM	0.8		0.5	2.3	1.3	0.7	0.4	0.2	1.3
ZAPPING EN FM	1.5	2.6	1.7	0.3	2.6	1.7	0.4	1.3	1.7
FM SIN IDENTIFICAR	2.7	2.7	2.8	2.2	2.7	4.1	1.4	1.6	3.6
RATING GRAL TRAMO	48.4	47.8	47.9	50.3	53.1	48.8	43.6	50.7	46.5
SUBTOTAL AM	19.6	18.7	18.1	24.2	7.7	17.9	32.4	23.9	15.9
SUBTOTAL FM	30.0	30.3	31.0	27.3	46.4	32.6	11.9	28.2	31.6
SUBTOTAL HOGAR	39.7	34.3	39.6	44.3	43.7	37.8	37.4	39.2	40.1
SUBTOTAL AUTO	5.9	12.6	4.9	3.0	5.2	8.0	4.7	7.2	4.8
SUBTOTAL TRABAJO	4.5	5.1	4.9	3.1	4.9	6.6	2.4	6.3	3.0
SUBTOTAL WALKMAN	0.6		0.4	1.4	0.8	1.0		0.7	0.4
SUBTOTAL OTROS	1.6	1.6	1.8	0.8	2.7	1.0	1.0	1.3	1.8

RATING POR TRAMO HORARIO

SABADO Y DOMINGO DE 18 A 24 HS.

	RATING INDIVI-DUOS	NSE			EDAD			SEXO	
		AL TO	MEDIO	BA JO	12-29	30-49	50 O +	MASC.	FEM.
CX 4 RURAL	0.6		0.4	1.7		0.6	1.3	0.8	0.4
CX6 SODRE	0.3	0.4	0.2	0.3		0.4	0.4	0.3	0.3
CX8 SARANDI	0.5	0.4	0.8			0.8	0.8	0.6	0.5
CX10 CONTINENTE	0.1		0.1			0.3			0.2
CX12 ORIENTAL	0.5		0.1	2.1		0.7	1.0	0.9	0.3
CX14 EL ESPECTADOR	2.5	3.4	2.5	1.9	2.2	2.6	2.8	4.2	1.1
CX16 CARVE	0.6	0.5	0.4	1.0		1.2	0.5	1.2	
CX18 SARANDI SPORT	0.9		0.7	2.0		1.2	1.5	1.8	0.1
CX20 MONTECARLO	2.7	0.4	2.6	4.9	0.7	1.2	6.0	2.8	2.7
CX22 UNIVERSAL	1.0		1.2	1.3	0.4	0.7	2.0	1.8	0.4
CX24 NUEVO TIEMPO									
CX26 SODRE	0.2			1.1		0.4	0.4	0.5	
CX28 IMPARCIAL	0.4		0.3	0.8			1.0	0.2	0.5
CX30 NACIONAL	0.2		0.1	0.6			0.6	0.3	0.1
CX32 MUNDO									
CX36 CENTENARIO	0.6		0.5	1.1		0.4	1.3	0.7	0.5
CX38 SODRE									
CX40 FENIX	0.1		0.1				0.1		0.1
CX42 C. DE MDEO.	0.2		0.2	0.3			0.5	0.2	0.1
CX44 AM LIBRE	0.4	1.8	0.2			0.6	0.8	0.2	0.7
CX46 AMERICA									
CX48 CRISTAL	0.1			0.3			0.2		0.1
CX50 INDEPENDENCIA	0.1			0.4			0.3	0.2	
CX58 CLARIN	0.6	0.4	0.2	1.8			1.6	0.6	0.5
ZAPPING AM	0.2	0.5	0.1				0.5	0.2	0.1
AM SIN IDENTIFICAR	0.7		0.8	0.7	0.4	0.5	1.0		1.2

RATING POR TRAMO HORARIO

SABADO Y DOMINGO DE 18 A 24 HS.

	RATING INDIVI-DUOS	NSE			EDAD			SEXO	
		AL TO	MEDIO	BA JO	12-29	30-49	50 O +	MASC.	FEM.
88.3 DE LA COSTA	1.5	0.7	1.9	0.9	2.9	1.1	0.4	1.4	1.5
90.3 OLDIES	0.4	1.2	0.3		0.4	0.7	0.2	0.5	0.3
91.1 GARDEL	0.3	0.6	0.2	0.5	1.0				0.6
91.9 DISNEY	1.6	2.5	1.4	1.7	4.5	0.3		1.1	2.1
92.5 URBANA	0.5	0.9	0.6		0.7	0.7	0.2	0.8	0.3
93.1 INOLVIDABLE	1.1	0.6	1.3	1.0	2.5	0.3	0.6	0.8	1.4
93.9 OCEANO	1.9	2.6	2.2	0.6	3.4	2.5		2.7	1.2
94.7 CONCIERTO	1.3	3.9	1.0		2.3	0.9	0.8	0.8	1.7
95.5 DEL PLATA	0.4	0.7	0.4		0.4	0.8		0.8	
96.3 ALFA	0.1		0.2			0.5		0.1	0.2
97.1 SODRE	0.1	0.8				0.4		0.3	
97.9 M24									
98.7 DIAMANTE	0.8	1.5	0.9		1.8	0.2	0.4	1.0	0.6
99.5 DEL SOL	0.4	1.3	0.4		1.1	0.3		0.3	0.6
100.3 AIRE	3.8	2.3	4.3	3.3	7.7	2.8	0.8	3.1	4.3
101.1	0.1		0.2		0.3				0.2
101.9 AZUL	0.8		1.3		0.6	1.4	0.3	0.7	0.8
102.9 TOTAL	0.6		0.7	0.9	1.3	0.5		0.4	0.8
103.7 MILENIUM	0.5	0.6	0.6		0.6	0.9		0.3	0.7
104.3 RADIOCERO	1.5	1.1	1.6	1.5	2.4	2.1	0.2	1.1	1.9
104.9 METROPOLIS	2.1	1.4	2.7	1.2	3.0	3.1	0.4	1.5	2.7
105.9 GALAXIA	2.6	0.7	2.1	5.4	3.5	2.8	1.6	3.4	2.0
106.7 ENERGY	0.5	0.7	0.6		0.7	0.3	0.4	0.8	0.2
OTRAS FM	0.1			0.5	0.3				0.2
ZAPPING EN FM	1.2	1.8	1.3	0.6	2.5	1.2		1.5	1.0
FM SIN IDENTIFICAR	2.7	3.2	2.6	2.6	5.1	3.0	0.2	3.2	2.3
RATING GRAL TRAMO	34.9	31.7	35.4	35.7	44.4	34.0	26.3	37.0	33.1
SUBTOTAL AM	11.8	7.9	11.0	17.1	3.6	10.6	20.8	15.1	9.1
SUBTOTAL FM	23.9	23.8	25.7	19.2	41.9	24.5	6.1	23.6	24.3
SUBTOTAL HOGAR	26.7	19.4	27.6	30.3	33.1	23.8	23.1	26.9	26.6
SUBTOTAL AUTO	5.1	9.9	5.5	0.3	6.3	7.1	2.2	6.0	4.4
SUBTOTAL TRABAJO	1.9	1.9	1.8	2.3	1.8	2.3	1.8	2.9	1.1
SUBTOTAL WALKMAN	0.6	0.4	0.6	1.0	1.3	0.4	0.2	0.5	0.7
SUBTOTAL OTROS	2.2	1.9	2.2	2.4	3.9	2.5	0.2	2.6	1.8

COBERTURA SEMANAL POR NSE, EDAD Y SEXO

	TOTAL	NSE			EDAD			SEXO	
		AL TO	MEDIO	BA JO	12-29	30-49	50 O +	MASC.	FEM.
CX 4 RURAL	2.5	2.5	2.0	4.0	0.5	2.1	4.9	3.2	2.0
CX6 SODRE	2.5	4.1	2.4	1.5	0.6	1.7	5.0	2.6	2.4
CX8 SARANDI	9.7	21.1	8.4	4.8	3.6	12.5	13.2	9.5	9.8
CX10 CONTINENTE	0.9	0.3	0.8	1.5		0.9	1.7	0.6	1.1
CX12 ORIENTAL	5.1	6.9	4.3	6.1	1.1	4.4	9.8	5.6	4.8
CX14 EL ESPECTADOR	13.6	25.9	12.5	7.4	7.0	16.7	17.2	16.5	11.1
CX16 CARVE	5.9	5.9	5.5	7.2	0.7	3.0	13.5	6.4	5.5
CX18 SARANDI SPORT	6.9	6.3	7.2	6.6	4.8	7.7	8.3	12.8	1.9
CX20 MONTECARLO	19.9	8.0	19.4	30.3	4.0	13.4	41.0	16.8	22.6
CX22 UNIVERSAL	7.1	4.8	7.1	8.6	2.5	5.9	12.5	9.3	5.2
CX24 NUEVO TIEMPO	0.9	1.1	0.9	0.5	0.3	1.1	1.2	1.0	0.8
CX26 SODRE	0.7	0.4	0.6	1.2	0.2	0.5	1.4	0.8	0.6
CX28 IMPARCIAL	2.8	2.0	2.8	3.4	0.4	1.5	6.2	3.0	2.6
CX30 NACIONAL	3.9	3.5	3.5	5.4	0.4	3.2	8.0	4.2	3.7
CX32 MUNDO	0.2		0.1	0.7		0.4	0.3	0.1	0.3
CX36 CENTENARIO	5.9	6.5	6.1	4.9	1.4	7.0	9.4	6.9	5.1
CX38 SODRE	0.2	0.1	0.2	0.2		0.2	0.4	0.2	0.2
CX40 FENIX	0.5	0.2	0.6	0.7	0.1	0.4	1.1	0.3	0.8
CX42 C. DE MDEO.	1.3	0.2	1.2	2.2	0.5	1.5	1.8	0.8	1.7
CX44 AM LIBRE	7.0	9.0	7.3	4.8	1.9	9.3	10.0	7.3	6.8
CX46 AMERICA	0.6		0.8	0.5	0.3	0.7	0.7	0.3	0.7
CX48 CRISTAL	0.5	0.5	0.3	1.1	0.4	0.2	0.8	0.8	0.2
CX50 INDEPENDENCIA	1.1	0.9	1.2	0.8	0.2	0.8	2.2	0.4	1.6
CX58 CLARIN	5.1	1.9	4.8	8.3	0.3	1.9	12.5	6.4	3.9
ZAPPING AM	1.7	2.5	1.5	1.8	1.1	1.4	2.7	1.6	1.9
AM SIN IDENTIFICAR	3.1	3.6	3.2	2.2	3.6	2.1	3.4	2.6	3.5
SUBTOTAL AM	56.2	57.9	54.7	59.1	25.9	55.8	85.9	59.2	53.7

	TOTAL	NSE			EDAD			SEXO	
		AL TO	MEDIO	BA JO	12-29	30-49	50 O +	MASC.	FEM.
88.3 DE LA COSTA	6.7	5.4	7.7	4.9	15.6	3.6	0.8	6.2	7.1
90.3 OLDIES	2.4	2.0	3.0	0.8	1.9	4.9	0.7	3.3	1.6
91,1 GARDEL	2.1	1.7	2.5	1.3	1.5	2.5	2.4	2.5	1.8
91.9 DISNEY	5.6	8.3	5.7	3.3	12.9	3.4	0.5	4.2	6.9
92.5 URBANA	2.7	5.8	2.4	1.0	5.6	2.1	0.3	3.4	2.1
93.1 INOLVIDABLE	6.1	3.3	6.5	6.9	8.5	5.6	4.1	5.5	6.6
93.9 OCEANO	13.6	19.4	14.1	8.1	21.9	15.8	3.9	17.1	10.7
94.7 CONCIERTO	9.4	19.5	8.9	3.2	16.4	8.9	3.1	8.6	10.1
95.5 DEL PLATA	3.3	3.7	3.8	1.4	5.6	3.4	0.9	3.7	2.9
96.3 ALFA	1.7	3.5	1.6	0.8	1.2	3.6	0.7	1.9	1.6
97.1 SODRE	1.6	3.5	1.3	0.9	1.1	2.2	1.5	1.8	1.4
97.9 M24	2.6	1.9	2.7	2.5	1.3	4.6	2.0	3.3	1.9
98.7 DIAMANTE	2.7	1.7	3.3	2.0	4.9	2.2	1.1	2.6	2.9
99.5 DEL SOL	3.4	7.1	3.1	1.4	6.7	3.4	0.3	4.4	2.6
100.3 AIRE	13.4	7.4	14.3	15.4	26.3	11.5	2.6	13.5	13.4
101.1	0.6	0.8	0.6	0.6	0.6	1.0	0.4	0.7	0.6
101.9 AZUL	7.4	4.9	9.2	4.4	7.5	8.9	6.1	6.2	8.4
102.9 TOTAL	3.7	1.4	3.3	6.6	7.3	3.3	0.6	3.4	3.9
103.7 MILENIUM	4.0	4.3	4.7	1.7	2.9	8.0	1.5	4.0	3.9
104.3 RADIOCERO	6.8	7.5	8.0	2.7	10.1	9.2	1.3	7.5	6.1
104.9 METROPOLIS	7.8	8.6	8.4	5.3	12.2	9.5	2.0	6.6	8.8
105.9 GALAXIA	8.4	2.4	8.3	13.2	12.0	9.4	4.1	9.0	7.9
106.7 ENERGY	2.6	3.6	2.6	1.8	5.9	1.5	0.4	2.7	2.5
ZAPPING EN FM	5.0	7.0	4.8	4.1	5.9	6.8	2.6	4.9	5.1
OTRAS FM	3.2	0.9	3.1	5.3	4.7	3.8	1.3	2.8	3.6
FM SIN IDENTIFICAR	9.5	10.5	10.1	7.1	12.1	11.1	5.7	7.1	11.6
SUBTOTAL FM	65.9	70.5	68.1	56.4	91.5	76.5	32.0	67.8	64.3
COBERTURA TOTAL	95.1	95.5	95.1	94.5	95.4	95.2	94.6	96.8	93.6

PERFIL DE LA AUDIENCIA POR EMISORA*

	TOTAL	NSE			EDAD			SEXO	
		AL TO	MEDIO	BA JO	12-29	30-49	50 O +	MASC.	FEM.
CX 4 RURAL	100.0	16.0	49.3	34.7	6.9	25.4	67.7	57.4	42.6
CX6 SODRE	100.0	27.4	59.5	13.1	7.9	20.5	71.6	47.8	52.2
CX8 SARANDI	100.0	35.9	53.0	11.1	12.6	39.6	47.8	45.0	55.0
CX10 CONTINENTE	100.0	6.7	54.7	38.6		30.6	69.4	32.3	67.7
CX12 ORIENTAL	100.0	22.1	51.8	26.1	7.1	26.0	66.9	49.6	50.4
CX14 EL ESPECTADOR	100.0	31.5	56.4	12.1	17.7	37.8	44.5	55.7	44.3
CX16 CARVE	100.0	16.5	56.6	26.9	4.1	15.6	80.3	49.2	50.8
CX18 SARANDI SPORT	100.0	15.1	63.9	21.0	23.7	34.2	42.1	85.2	14.8
CX20 MONTECARLO	100.0	6.7	59.7	33.6	6.9	20.6	72.5	38.6	61.4
CX22 UNIVERSAL	100.0	11.3	61.9	26.8	12.0	25.7	62.3	60.5	39.5
CX24 NUEVO TIEMPO	100.0	21.0	65.3	13.7	12.7	38.4	48.9	50.5	49.5
CX26 SODRE	100.0	9.0	51.4	39.6	8.3	21.5	70.2	51.4	48.6
CX28 IMPARCIAL	100.0	11.7	61.4	26.9	4.7	16.4	78.9	48.8	51.2
CX30 NACIONAL	100.0	14.6	55.1	30.3	3.6	25.2	71.2	48.6	51.4
CX32 MUNDO	100.0		32.3	67.7		49.1	50.9	25.9	74.1
CX36 CENTENARIO	100.0	18.1	63.8	18.1	7.9	36.1	56.0	53.1	46.9
CX38 SODRE	100.0	11.8	69.9	18.3		26.3	73.7	44.6	55.4
CX40 FENIX	100.0	6.1	67.3	26.6	7.9	23.0	69.1	23.4	76.6
CX42 C. DE MDEO.	100.0	2.8	58.9	38.3	12.7	37.1	50.2	28.5	71.5
CX44 AM LIBRE	100.0	21.1	63.6	15.3	9.2	40.5	50.3	47.4	52.6
CX46 AMERICA	100.0		82.1	17.9	15.4	39.6	45.0	27.9	72.1
CX48 CRISTAL	100.0	16.6	34.5	48.9	30.5	14.1	55.4	73.9	26.1
CX50 INDEPENDENCIA	100.0	13.6	70.6	15.8	5.3	21.6	73.1	17.6	82.4
CX58 CLARIN	100.0	6.0	58.1	35.9	2.0	11.5	86.5	58.0	42.0
ZAPPING AM	100.0	23.6	53.6	22.8	20.8	24.6	54.6	41.4	58.6
AM SIN IDENTIFICAR	100.0	19.5	64.6	15.9	39.7	20.7	39.6	38.2	61.8
SUBTOTAL AM	100.0	17.0	59.8	23.2	15.7	30.5	53.8	48.3	51.7

(*) En base a la cantidad de personas que escucharon radio en ese tramo horario.

	TOTAL	NSE			EDAD			SEXO	
		AL TO	MEDIO	BA JO	12-29	30-49	50 O +	MASC.	FEM.
88.3 DE LA COSTA	100.0	13.4	70.4	16.2	79.3	16.5	4.2	42.4	57.6
90.3 OLDIES	100.0	14.1	78.6	7.3	27.0	63.2	9.8	64.4	35.6
91.1 GARDEL	100.0	13.3	73.3	13.4	23.8	36.1	40.1	54.8	45.2
91.9 DISNEY	100.0	24.4	62.8	12.8	78.0	18.5	3.5	33.9	66.1
92.5 URBANA	100.0	36.1	56.0	7.9	72.0	24.3	3.7	58.3	41.7
93.1 INOLVIDABLE	100.0	9.0	66.0	25.0	47.9	28.3	23.8	41.1	58.9
93.9 OCEANO	100.0	23.5	63.4	13.1	54.6	35.4	10.0	57.4	42.6
94.7 CONCIERTO	100.0	34.2	58.2	7.6	59.5	28.9	11.6	41.9	58.1
95.5 DEL PLATA	100.0	18.6	71.7	9.7	58.2	31.7	10.1	52.1	47.9
96.3 ALFA	100.0	32.7	57.2	10.1	23.7	63.1	13.2	49.1	50.9
97.1 SODRE	100.0	36.6	51.3	12.1	22.7	43.4	33.9	53.2	46.8
97.9 M24	100.0	12.5	65.7	21.8	17.1	55.1	27.8	59.4	40.6
98.7 DIAMANTE	100.0	10.1	73.6	16.3	61.4	24.9	13.7	42.7	57.3
99.5 DEL SOL	100.0	34.3	56.4	9.3	66.3	30.3	3.4	58.3	41.7
100.3 AIRE	100.0	9.1	65.5	25.4	66.8	26.4	6.8	46.0	54.0
101.1	100.0	21.3	58.9	19.8	31.5	47.5	21.0	51.5	48.5
101.9 AZUL	100.0	10.9	76.1	13.0	34.6	36.5	28.9	38.5	61.5
102.9 TOTAL	100.0	6.2	54.5	39.3	67.3	27.1	5.6	42.2	57.8
103.7 MILENIUM	100.0	17.9	72.8	9.3	24.7	61.7	13.6	46.2	53.8
104.3 RADIOCERO	100.0	18.4	72.7	8.9	51.1	42.0	6.9	51.2	48.8
104.9 METROPOLIS	100.0	18.4	66.6	15.0	53.3	37.5	9.2	38.7	61.3
105.9 GALAXIA	100.0	4.8	60.6	34.6	48.5	34.2	17.3	49.0	51.0
106.7 ENERGY	100.0	22.9	62.1	15.0	77.6	17.5	4.9	48.1	51.9
OTRA FM	100.0	4.6	59.4	36.0	49.8	36.5	13.7	39.5	60.5
ZAPPING EN FM	100.0	22.9	58.9	18.2	40.5	41.3	18.2	44.6	55.4
FM SIN IDENTIFICAR	100.0	18.2	65.4	16.4	43.2	35.7	21.1	34.0	66.0
SUBTOTAL FM	100.0	17.7	63.4	18.9	47.3	35.6	17.1	47.1	52.9
COBERTURA TOTAL	100.0	16.6	61.5	21.9	34.2	30.7	35.1	46.7	53.3

(*) En base a la cantidad de personas que escucharon radio en ese tramo horario.

RESULTADOS DE RATING POR HORAS

LUNES A VIERNES - HORA 0

	RATING INDIVIDUOS	NSE			EDAD			SEXO	
		AL TO	MEDIO	BA JO	12-29	30-49	50 O +	MASC.	FEM.
CX 4 RURAL	0.2		0.2	0.3	0.2		0.3	0.2	0.2
CX 6 SODRE	0.3		0.4		0.2	0.3	0.3	0.2	0.4
CX8 SARANDI	0.2	0.3	0.3				0.6	0.3	0.2
CX12 ORIENTAL	0.3		0.4	0.2		0.3	0.6	0.3	0.2
CX14 EL ESPECTADOR	2.3	1.7	2.5	1.8	1.9	1.6	3.2	2.4	2.2
CX18 SARANDI SPORT	0.4		0.4	0.6	0.2	0.4	0.5	0.7	0.1
CX20 MONTECARLO	0.7		0.6	1.3		0.3	1.7	0.2	1.1
CX22 UNIVERSAL	0.3		0.2	0.5		0.7	0.1	0.5	0.1
CX28 IMPARCIAL	0.2		0.2	0.2			0.4	0.2	0.2
CX30 NACIONAL	0.1		0.1	0.3			0.3		0.2
CX36 CENTENARIO	0.1		0.2			0.3	0.2		0.3
CX40 FENIX	0.1		0.1	0.4	0.2		0.1		0.2
CX42 C. DE MDEO.	0.2		0.4		0.2		0.4	0.2	0.3
CX44 AM LIBRE	0.6	1.4	0.5	0.6		0.6	1.3	0.8	0.5
CX46 AMERICA	0.1		0.2		0.2		0.1		0.2
CX58 CLARIN	0.2	0.3	0.2				0.4	0.2	0.1
ZAPPING AM	0.3		0.1	1.1			0.8	0.3	0.3
AM SIN IDENTIFICAR	0.2		0.2	0.2			0.4		0.3
SUB TOTAL AM	6.8	3.7	7.2	7.5	3.1	4.5	11.7	6.5	7.1
88.3 DE LA COSTA	0.1		0.2		0.3				0.2
91.1 GARDEL	0.1		0.1		0.2				0.1
91.9 DISNEY	0.3		0.5		1.0			0.5	0.2
92.5 URBANA	0.3	1.1		0.9	0.7	0.4		0.2	0.4
93.9 OCEANO	0.9	1.1	1.1	0.2	1.1	1.5	0.1	1.0	0.8
95.5 DEL PLATA	0.2		0.3		0.5			0.2	0.1
97.9 M24	0.1		0.1			0.3			0.2
100.3 AIRE	0.6	1.8	0.4	0.3	1.7			0.6	0.5
101.9 AZUL	0.3		0.5		0.2	0.6	0.1	0.2	0.4
102.9 TOTAL	0.1		0.2		0.4			0.3	
103.7 MILENIUM	0.1		0.1		0.2				0.1
104.9 METROPOLIS	0.5		0.7		0.6	0.5	0.2		0.8
105.9 GALAXIA	0.3		0.2	0.9		0.9	0.2	0.4	0.3
106.7 ENERGY	0.5	0.8	0.4	0.5	1.4			0.8	0.3
OTRAS FM	0.4		0.7	0.3	1.5			0.6	0.4
ZAPPING EN FM	0.3		0.4		0.6		0.1		0.5
FM SIN IDENTIFICAR	0.2		0.1	0.7	0.4		0.2	0.5	
SUBTOTAL FM	5.3	4.8	6.0	3.8	10.8	4.2	0.9	5.3	5.3
RATING GRAL. HORA	12.1	8.5	13.2	11.3	13.9	8.7	12.6	11.8	12.4

LUNES A VIERNES - HORA 1

	RATING INDIVI-DUOS	NSE			EDAD			SEXO	
		AL TO	MEDIO	BA JO	12-29	30-49	50 O +	MASC.	FEM.
CX 4 RURAL	0.1		0.1	0.3			0.3	0.2	0.1
CX6 SODRE	0.1		0.1			0.3			0.1
CX8 SARANDI	0.2	0.3	0.2				0.5	0.3	0.1
CX12 ORIENTAL	0.2		0.1	0.7	0.3		0.3	0.4	0.1
CX14 EL ESPECTADOR	1.7	1.2	1.8	1.6	1.5	1.0	2.4	2.1	1.3
CX18 SARANDI SPORT	0.2		0.1	0.6			0.5	0.4	
CX20 MONTECARLO	0.5	0.3	0.3	1.3		0.3	1.2	0.2	0.8
CX22 UNIVERSAL	0.1			0.5		0.4		0.2	
CX28 IMPARCIAL	0.2		0.2	0.2			0.6	0.2	0.2
CX30 NACIONAL	0.2		0.2		0.3		0.1	0.3	0.1
CX36 CENTENARIO	0.2		0.3			0.5			0.3
CX40 FENIX	0.2		0.2	0.4	0.2		0.3	0.2	0.2
CX42 C.DE MDEO.	0.1		0.2				0.3	0.2	0.1
CX46 AMERICA	0.1		0.1		0.2				0.1
ZAPPING AM	0.2			0.7			0.5	0.3	0.1
AM SIN IDENTIFICAR	0.1		0.1	0.2			0.2		0.2
SUB TOTAL AM	4.4	1.8	3.9	6.3	2.5	2.5	7.0	5.0	3.6
88.3 DE LA COSTA	0.1		0.2		0.3				0.2
91.9 DISNEY	0.4		0.6		1.0			0.3	0.4
92.5 URBANA	0.2			0.9	0.2	0.4		0.2	0.1
97.9 M24	0.3		0.1	1.1		0.6	0.3	0.5	0.2
100.3 AIRE	0.2	1.2			0.5			0.4	
101.9 AZUL	0.1		0.2			0.4		0.2	
102.9 TOTAL	0.1		0.2		0.4			0.3	
103.7 MILENIUM	0.1		0.1		0.2				0.1
104.9 METROPOLIS	0.5		0.7		0.6	0.5	0.2		0.8
105.9 GALAXIA	0.5		0.2	1.4	0.3	0.9	0.2	0.7	0.3
106.7 ENERGY	0.4	1.3	0.3		0.8	0.4		0.5	0.3
OTRAS FM	0.1		0.4	0.3	0.9			0.3	0.4
ZAPPING EN FM	0.1		0.1		0.2				0.1
FM SIN IDENTIFICAR	0.1			0.7	0.4			0.3	
SUBTOTAL FM	3.2	2.5	3.1	4.4	5.8	3.2	0.7	3.7	2.9
RATING GRAL. HORA	7.6	4.3	7.0	10.7	8.3	5.7	7.7	8.7	6.5

LUNES A VIERNES - HORA 2

	RATING INDIVI-DUOS	NSE			EDAD			SEXO	
		AL TO	MEDIO	BA JO	12-29	30-49	50 O +	MASC.	FEM.
CX8 SARANDI	0.2	0.3	0.2			0.5	0.3	0.1	
CX12 ORIENTAL	0.2		0.1	0.7	0.3		0.4	0.1	
CX18 SARANDI SPORT	0.2			1.1			0.5		
CX20 MONTECARLO	0.4	0.3	0.1	1.3		0.5		0.7	
CX28 IMPARCIAL	0.3		0.3	0.5			0.3	0.3	
CX36 CENTENARIO	0.2		0.3			0.5		0.3	
CX40 FENIX	0.2		0.1	0.4	0.2		0.2	0.1	
CX42 C.DE MDEO.	0.1		0.2				0.2	0.1	
CX46 AMERICA	0.1		0.1		0.2			0.1	
ZAPPING AM	0.2			0.7			0.3	0.1	
SUB TOTAL AM	2.1	0.6	1.4	4.7	0.7	1.0	2.2	1.9	
88.3 DE LA COSTA	0.1			0.5	0.3		0.3		
91.9 DISNEY	0.2		0.3		0.6		0.3	0.2	
92.5 URBANA	0.2			0.9	0.2	0.4	0.2	0.1	
97.9 M24	0.1			0.5		0.4	0.2		
100.3 AIRE	0.2	1.2			0.5		0.4		
102.9 TOTAL	0.1		0.2		0.4		0.3		
104.9 METROPOLIS	0.3		0.5		0.6			0.5	
105.9 GALAXIA	0.3		0.2	1.0	0.3	0.7	0.7		
106.7 ENERGY	0.1	0.8			0.3		0.3		
OTRAS FM	0.1			0.3	0.2			0.1	
SUBTOTAL FM	1.7	2.0	1.2	3.2	3.4	1.5	2.7	0.9	
RATING GRAL. HORA	3.8	2.6	2.6	7.9	4.1	2.5	4.9	2.8	

LUNES A VIERNES - HORA 3

	RATING INDIVI-DUOS	NSE			EDAD			SEXO	
		AL TO	MEDIO	BA JO	12-29	30-49	50 O +	MASC.	FEM.
CX8 SARANDI	0.2	0.3	0.2			0.5	0.3	0.1	
CX18 SARANDI SPORT	0.1			0.6			0.3		
CX20 MONTECARLO	0.2	0.3	0.1	0.4				0.4	
CX28 IMPARCIAL	0.2		0.1	0.5			0.3	0.1	
CX42 C.DE MDEO.	0.1		0.1			0.2		0.2	
ZAPPING AM	0.2			0.7			0.3	0.1	
AM SIN IDENTIFICAR	0.1			0.3		0.2		0.1	
SUB TOTAL AM	1.1	0.6	0.5	2.5		2.8	1.2	1.0	
91.9 DISNEY	0.2		0.3		0.6		0.3	0.2	
92.5 URBANA	0.1			0.4	0.2			0.1	
94.7 CONCIERTO	0.1		0.2		0.4		0.3		
104.9 METROPOLIS	0.1		0.2		0.2	0.2		0.3	
105.9 GALAXIA	0.2		0.2	0.5	0.3	0.4	0.5		
OTRAS FM	0.1			0.3	0.2			0.1	
SUBTOTAL FM	0.8		0.9	1.2	1.9	0.4	0.2	1.1	0.7
RATING GRAL. HORA	1.9	0.6	1.4	3.7	1.9	0.4	3.0	2.3	1.7

LUNES A VIERNES - HORA 4

	RATING INDIVI-DUOS	NSE			EDAD			SEXO	
		AL TO	MEDIO	BA JO	12-29	30-49	50 O +	MASC.	FEM.
CX8 SARANDI	0.2	0.3	0.2			0.5	0.3	0.1	
CX20 MONTECARLO	0.2	0.3	0.1	0.4		0.5		0.3	
CX28 IMPARCIAL	0.1		0.1	0.2		0.3	0.2	0.1	
CX36 CENTENARIO	0.0			0.2		0.2		0.1	
ZAPPING AM	0.2			0.7		0.5	0.3	0.1	
SUB TOTAL AM	0.7	0.6	0.4	1.5		0.2	1.8	0.7	
91.9 DISNEY	0.2		0.3		0.6		0.3	0.2	
92.5 URBANA	0.1			0.4	0.2			0.1	
97.9 M24	0.1			0.6		0.3	0.3		
104.9 METROPOLIS	0.2		0.3		0.6		0.3	0.1	
105.9 GALAXIA	0.1		0.2			0.4	0.2		
OTRAS FM	0.1			0.3	0.2			0.1	
SUBTOTAL FM	0.8		0.8	1.3	1.6	0.4	0.3	1.1	0.5
RATING GRAL. HORA	1.5	0.6	1.2	2.8	1.6	0.6	2.1	1.9	1.2

LUNES A VIERNES - HORA 5

	RATING INDIVI-DUOS	NSE			EDAD			SEXO	
		AL TO	MEDIO	BA JO	12-29	30-49	50 O +	MASC.	FEM.
CX 4 RURAL	0.1	0.5					0.2	0.2	
CX6 SODRE	0.1	0.5					0.2	0.2	
CX 8 SARANDI	0.2	0.3	0.3				0.6	0.3	0.2
CX18 SARANDI SPORT	0.2		0.1	0.5	0.2	0.4		0.2	0.1
CX20 MONTECARLO	0.7	0.3	0.6	1.2			2.0	0.4	0.9
CX28 IMPARCIAL	0.5		0.6	0.7			1.5	0.7	0.4
CX30 NACIONAL	0.2		0.1	0.6			0.6		0.4
CX44 AM LIBRE	0.3		0.2	0.8		0.4	0.6	0.4	0.3
SUB TOTAL AM	2.3	1.6	1.9	3.8	0.2	0.8	5.7	2.4	2.3
88.3 DE LA COSTA	0.1		0.1				0.3		0.2
91.1 GARDEL	0.1			0.4			0.3		0.1
91.9 DISNEY	0.2		0.3		0.6			0.3	0.2
92.5 URBANA	0.1			0.4	0.2				0.1
94.7 CONCIERTO	0.1		0.2			0.4		0.2	
96.3 ALFA	0.1		0.1			0.2		0.1	
97.9 M24	0.1			0.6			0.3	0.3	
104.9 METROPOLIS	0.2		0.3		0.6			0.3	0.1
105.9 GALAXIA	0.1		0.2			0.4		0.2	
OTRAS FM	0.2		0.2	0.3	0.2		0.3	0.2	0.1
FM SIN IDENTIFICAR	0.2		0.4		0.3	0.4		0.5	
SUBTOTAL FM	1.5		1.8	1.7	1.9	2.0	0.6	2.1	0.8
RATING GRAL. HORA	3.8	1.6	3.7	5.5	2.1	2.8	6.3	4.5	3.1

LUNES A VIERNES - HORA 6

	RATING INDIVI-DUOS	NSE			EDAD			SEXO	
		AL TO	MEDIO	BA JO	12-29	30-49	50 O +	MASC.	FEM.
CX 4 RURAL	0.2		0.3			0.7		0.5	
CX6 SODRE	0.1	0.5					0.2	0.2	
CX8 SARANDI	0.5	0.6	0.4	0.7		0.9	0.7	0.2	0.7
CX12 ORIENTAL	0.1	0.5				0.3			0.1
CX14 EL ESPECTADOR	1.2	3.9	1.0	0.2	0.3	0.3	3.0	1.4	1.1
CX 16 CARVE	0.8	0.5	0.7	1.1			2.2	1.0	0.6
CX18 SARANDI SPORT	0.2		0.1	0.8		0.4	0.3	0.4	0.1
CX20 MONTECARLO	3.6	0.6	3.6	5.9		1.5	8.9	3.1	4.1
CX22 UNIVERSAL	0.2	0.3	0.1	0.2			0.5		0.3
CX28 IMPARCIAL	0.1		0.2			0.4		0.2	
CX30 NACIONAL	0.2		0.2	0.6			0.7	0.2	0.3
CX36 CENTENARIO	0.1		0.1	0.2	0.2		0.1		0.2
CX44 AM LIBRE	0.9		1.0	1.4		1.2	1.6	1.1	0.8
CX46 AMERICA	0.1			0.4	0.2				0.1
CX58 CLARIN	0.3	1.0	0.1	0.5		0.3	0.7	0.5	0.2
ZAPPING AM	0.1	0.5		0.2			0.3	0.2	0.1
AM SIN IDENTIFICAR	0.2		0.4		0.3		0.3	0.3	0.2
SUB TOTAL AM	8.9	8.4	8.2	12.2	1.0	6.0	19.5	9.3	8.9
88.3 DE LA COSTA	0.1		0.2		0.3			0.3	
91.1 GARDEL	0.1		0.2			0.4		0.2	
91,9 DISNEY	0.2		0.3		0.6			0.3	0.2
92.5 URBANA	0.2		0.2	0.4	0.2	0.4		0.2	0.1
94.7 CONCIERTO	0.2		0.4			0.4	0.3	0.5	
96.3 ALFA	0.1		0.1			0.2		0.1	
97.9 M24	0.2		0.3			0.4	0.2	0.4	
98.7 DIAMANTE	0.1			0.5	0.3			0.3	
100.3 AIRE	0.3	0.8	0.3		0.8	0.3		0.3	0.4
102,9 TOTAL	0.1		0.1			0.2			0.1
104.9 METROPOLIS	0.3		0.4		0.2	0.4	0.2	0.2	0.3
105.9 GALAXIA	0.1		0.1			0.3			0.1
OTRAS FM	0.2		0.2	0.3	0.2		0.3	0.2	0.1
ZAPPING FM	0.1	0.3					0.1		0.1
FM SIN IDENTIFICAR	0.2		0.3			0.5			0.3
SUBTOTAL FM	2.5	1.1	3.1	1.2	2.6	3.5	1.1	3.0	1.7
RATING GRAL. HORA	11.4	9.5	11.3	13.4	3.6	9.5	20.6	12.3	10.6

LUNES A VIERNES - HORA 7

	RATING INDIVI-DUOS	NSE			EDAD			SEXO	
		AL TO	MEDIO	BA JO	12-29	30-49	50 O +	MASC.	FEM.
CX 4 RURAL	0.3		0.4			0.7	0.1	0.5	0.1
CX8 SARANDI	1.8	3.4	1.4	1.6	1.1	2.0	2.2	1.7	1.8
CX12 ORIENTAL	0.3	0.3	0.2	0.6			0.8		0.5
CX14 EL ESPECTADOR	2.5	6.4	1.8	1.8	0.6	2.2	4.5	2.8	2.2
CX16 CARVE	1.2	0.8	1.4	1.0		0.4	3.2	1.2	1.2
CX18 SARANDI SPORT	1.0	0.8	1.0	1.2	1.3	0.7	1.1	2.2	0.1
CX20 MONTECARLO	5.3	1.9	5.4	7.5	0.2	2.4	12.8	4.6	5.9
CX22 UNIVERSAL	0.4	0.8	0.3	0.5			1.2	0.6	0.2
CX28 IMPARCIAL	0.2		0.2				0.4	0.2	0.2
CX30 NACIONAL	0.3		0.5	0.2		0.4	0.6	0.4	0.3
CX36 CENTENARIO	0.6		0.5	1.2		1.1	0.7	1.1	0.1
CX44 AM LIBRE	1.4	0.9	1.3	2.0		1.9	2.3	1.5	1.3
CX46 AMERICA	0.2		0.2	0.4	0.2	0.4		0.2	0.1
CX50 INDEPENDENCIA	0.3		0.4	0.2		0.3	0.6	0.2	0.4
CX58 CLARIN	0.5	0.5	0.6	0.3		0.6	0.9	1.0	0.1
ZAPPING AM	0.3	1.0	0.2	0.2		0.4	0.7	0.6	0.2
SUB TOTAL AM	16.6	16.8	15.8	18.7	3.4	13.5	32.1	18.8	14.7
88.3 DE LA COSTA	0.2		0.3		0.3	0.3		0.3	0.1
91.1 GARDEL	0.1		0.2			0.4		0.2	
91.9 DISNEY	0.3		0.5		0.9			0.3	0.3
92.5 URBANA	0.2			0.9	0.2	0.4		0.2	0.1
93.1 INOLVIDABLE	0.2		0.4			0.4	0.4	0.2	0.2
93.9 OCEANO	0.7	0.5	0.9	0.4	0.7	1.4	0.3	0.7	0.8
94.7 CONCIERTO	0.9	2.6	0.8		1.5	1.2		1.4	0.5
96.3 ALFA	0.2		0.3		0.3	0.2		0.4	
97.9 M24	0.1		0.2			0.4		0.2	
99.5 DEL SOL	0.1	0.6				0.3			0.2
100.3 AIRE	0.5	0.8	0.4	0.6	0.3	1.2	0.1	0.7	0.4
101.1	0.1			0.5		0.4		0.2	
101.9 AZUL	0.5		0.7	0.4	0.2	0.6	0.6	0.5	0.5
103.7 MILENIUM	0.3	0.6	0.4			1.0		0.4	0.2
104.3 RADIOCERO	0.3		0.4			0.9		0.2	0.3
104.9 METROPOLIS	0.7	1.0	0.7	0.5		1.6	0.5	0.9	0.5
105.9 GALAXIA	0.4		0.5	0.2	0.8	0.3	0.1	0.3	0.5
106.7 ENERGY	0.1		0.2			0.1	0.2	0.2	0.1
OTRAS FM	0.3		0.4	0.2	0.3	0.1	0.5	0.4	0.2
ZAPPING FM	0.1			0.5			0.3		0.2
FM SIN IDENTIFICAR	0.3	1.1	0.2		0.5		0.3	0.3	0.3
SUBTOTAL FM	6.6	7.2	7.5	4.2	6.0	11.2	3.3	8.0	5.4
RATING GRAL. HORA	23.2	24.0	23.3	22.9	9.4	24.7	35.4	26.8	20.1

LUNES A VIERNES - HORA 8

	RATING INDIVI-DUOS	NSE			EDAD			SEXO	
		AL TO	MEDIO	BA JO	12-29	30-49	50 O +	MASC.	FEM.
CX 4 RURAL	0.3		0.4	0.3		0.7	0.3	0.6	0.1
CX8 SARANDI	2.2	4.9	1.7	2.0	0.6	2.3	3.7	2.3	2.2
CX12 ORIENTAL	0.4	0.3	0.2	1.2			1.1		0.7
CX14 EL ESPECTADOR	2.6	5.8	2.2	1.7	0.8	2.6	4.3	2.4	2.7
CX16 CARVE	0.8	1.0	0.8	0.5		0.4	1.9	1.0	0.6
CX18 SARANDI SPORT	1.5	0.8	1.9	0.9	1.3	1.8	1.5	3.3	
CX20 MONTECARLO	4.8	1.1	4.3	8.6	0.2	3.1	10.6	4.1	5.4
CX22 UNIVERSAL	0.6	0.8	0.6	0.5			1.7	0.6	0.6
CX28 IMPARCIAL	0.2		0.3				0.6	0.4	0.1
CX30 NACIONAL	0.6		0.5	1.2		0.5	1.2	0.7	0.5
CX36 CENTENARIO	1.3	0.5	1.4	1.5		2.6	1.5	2.4	0.4
CX38 SODRE	0.1		0.1				0.1		0.1
CX42 C. DE MDEO.	0.1		0.1				0.2	0.2	
CX44 AM LIBRE	1.9	2.3	1.8	1.9		2.3	3.4	1.5	2.2
CX46 AMERICA	0.2		0.4			0.8		0.2	0.2
CX50 INDEPENDENCIA	0.3	0.6	0.3	0.2		0.3	0.7	0.3	0.3
CX58 CLARIN	0.8	0.3	0.9	1.2		0.6	1.9	1.2	0.5
ZAPPING AM	0.2	0.5	0.2			0.4	0.3	0.4	0.1
AM SIN IDENTIFICAR	0.4	2.0	0.1		0.4	0.3	0.4	0.2	0.5
SUB TOTAL AM	19.3	20.9	18.2	21.7	3.3	18.7	35.4	21.8	17.2
88.3 DE LA COSTA	0.3		0.5		0.3	0.6		0.5	0.1
90.3 OLDIES	0.3		0.4		0.2	0.4	0.2	0.2	0.3
91.1 GARDEL	0.1		0.1				0.2	0.2	
91.9 DISNEY	0.4	0.8	0.4		1.1			0.3	0.5
92.5 URBANA	0.1	0.5			0.2				0.1
93.1 INOLVIDABLE	0.6	0.3	0.7	0.4	0.2	0.9	0.6	0.4	0.7
93.9 OCEANO	1.1	0.8	1.4	0.4	1.2	1.6	0.5	0.9	1.2
94.7 CONCIERTO	0.8	1.4	0.9		1.5	0.9		1.2	0.5
95.5 DEL PLATA	0.1		0.2		0.3			0.3	
96.3 ALFA	0.1		0.1			0.2		0.1	
97.1 SODRE	0.1	0.5					0.2	0.2	
97.9 M24	0.3		0.2	0.9		1.0		0.5	0.1
98.7 DIAMANTE	0.1		0.2				0.4	0.2	0.1
99.5 DEL SOL	0.3	1.9			0.6	0.3		0.3	0.3
100.3 AIRE	1.0	0.8	0.8	1.8	1.5	1.4	0.1	1.1	0.9
101.1	0.4	0.8	0.1	0.8	0.3	0.4	0.5	0.7	0.1
101.9 AZUL	1.1		1.5	0.4	0.8	1.0	1.4	1.5	0.7
102.9 TOTAL	0.2		0.2	0.5	0.2	0.5		0.2	0.2
103.7 MILENIUM	0.7	1.1	0.8	0.3	0.2	1.8	0.2	0.8	0.6
104.3 RADIOCERO	0.8	0.7	1.0		0.5	2.0		1.0	0.6
104.9 METROPOLIS	0.4	1.6	0.3			1.1	0.3	0.4	0.5
105.9 GALAXIA	0.4		0.4	0.6	0.6	0.4	0.2	0.5	0.3
106.7 ENERGY	0.1		0.2			0.5		0.2	0.1
OTRAS FM	0.2		0.2	0.6	0.2	0.4	0.2		0.5
ZAPPING EN FM	0.2		0.2	0.4	0.2	0.3	0.1		0.4
FM SIN IDENTIFICAR	0.6	0.5	0.7	0.5	0.2	1.0	0.7	0.8	0.5
SUBTOTAL FM	10.8	11.7	11.5	7.6	10.3	16.7	5.8	12.5	9.3
RATING GRAL. HORA	30.1	32.6	29.7	29.3	13.6	35.4	41.2	34.3	26.5

LUNES A VIERNES - HORA 9

	RATING INDIVI-DUOS	NSE			EDAD			SEXO	
		AL TO	MEDIO	BA JO	12-29	30-49	50 O +	MASC.	FEM.
CX 4 RURAL	0.1		0.1				0.2	0.2	
CX6 SODRE	0.1		0.1			0.3			0.2
CX8 SARANDI	3.6	5.7	3.4	2.9	1.3	5.4	4.4	3.6	3.7
CX12 ORIENTAL	0.7	0.3	0.7	1.0		0.4	1.6	0.4	0.9
CX14 EL ESPECTADOR	2.7	4.9	2.4	2.2	0.3	2.8	4.9	3.1	2.4
CX16 CARVE	0.5	0.8	0.5	0.2			1.4	0.4	0.5
CX18 SARANDI SPORT	1.7	0.8	2.0	1.3	1.3	2.4	1.4	3.4	0.1
CX20 MONTECARLO	5.4	0.8	4.7	10.8	1.5	2.8	11.6	4.4	6.3
CX22 UNIVERSAL	0.6	0.5	0.5	0.9		0.3	1.5	0.3	0.9
CX24 NUEVO TIEMPO	0.1		0.1				0.1		0.1
CX28 IMPARCIAL	0.1		0.2				0.4	0.2	0.1
CX30 NACIONAL	0.6		0.5	1.6		0.4	1.5	0.8	0.5
CX36 CENTENARIO	1.8	0.5	1.9	2.2		3.1	2.4	2.8	0.9
CX40 FENIX	0.1			0.2			0.1		0.1
CX42 C. DE MDEO.	0.1		0.1			0.1	0.1		0.1
CX44 AM LIBRE	2.1	2.3	1.8	3.2	0.3	2.1	3.9	1.9	2.3
CX46 AMERICA	0.2		0.4			0.8		0.2	0.2
CX50 INDEPENDENCIA	0.3	0.6	0.3	0.2		0.3	0.7	0.3	0.3
CX58 CLARIN	1.1	0.3	1.2	1.6		0.7	2.6	1.9	0.5
ZAPPING AM	0.2	0.5	0.2	0.2			0.7	0.2	0.3
AM SIN IDENTIFICAR	0.3	0.6	0.3		0.2	0.3	0.3		0.5
SUB TOTAL AM	22.4	18.6	21.4	28.5	4.9	22.2	39.8	24.1	20.9

88.3 DE LA COSTA	0.7		1.0	0.4	1.5	0.6		0.5	0.9
90.3 OLDIES	0.4		0.6		0.2	0.7	0.2	0.5	0.3
91.1 GARDEL	0.1		0.1				0.2	0.2	
91.9 DISNEY	0.5	1.3	0.4	0.4	1.6			0.3	0.8
92.5 URBANA	0.2	0.5	0.2		0.6			0.3	0.1
93.1 INOLVIDABLE	0.7	0.7	1.0		0.2	0.8	1.1	0.6	0.8
93.9 OCEANO	1.3	1.3	0.9	2.6	1.5	2.4	0.3	1.4	1.3
94.7 CONCIERTO	0.5		0.7	0.4	0.3	1.1	0.1	0.5	0.5
95.5 DEL PLATA	0.1		0.2		0.3			0.3	
96.3 ALFA	0.2	0.6	0.2			0.8		0.1	0.3
97.1 SODRE	0.1	0.5					0.2	0.2	
97.9 M24	0.3			1.4		1.0		0.5	0.1
98.7 DIAMANTE	0.2	0.4	0.3			0.5	0.2	0.4	0.1
99.5 DEL SOL	0.3	1.5	0.1	0.4		1.0	0.1		0.6
100.3 AIRE	1.6	1.1	1.5	2.4	3.0	1.7	0.2	1.6	1.7
101.1	0.1			0.5		0.4		0.2	
101.9 AZUL	1.5		2.2	0.8	0.8	2.0	1.8	1.2	1.8
102.9 TOTAL	0.3		0.2	0.7	0.6	0.2		0.3	0.2
103.7 MILENIUM	0.8	0.5	1.1	0.3	0.2	2.0	0.4	0.8	0.8
104.3 RADIOCERO	0.8		1.2		0.5	2.0		1.0	0.6
104.9 METROPOLIS	0.8	1.5	0.7	0.4	0.7	1.4	0.3	0.3	1.2
105.9 GALAXIA	0.6		0.8	0.4	0.9	0.7	0.1	0.7	0.4
106.7 ENERGY	0.1		0.2			0.5		0.2	0.1
OTRAS FM	0.5		0.3	0.6	0.6	0.4			0.6
ZAPPING EN FM	0.7		0.7	0.9	1.6	0.3	0.1	0.8	0.5
FM SIN IDENTIFICAR	1.3	2.7	0.8	1.5	1.0	1.2	1.6	0.9	1.6
SUBTOTAL FM	14.7	12.6	15.4	14.1	16.1	21.7	6.9	13.8	15.3
RATING GRAL. HORA	37.1	31.2	36.8	42.6	21.0	43.9	46.7	37.9	36.2

LUNES A VIERNES - HORA 10

	RATING INDIVI-DUOS	NSE			EDAD			SEXO	
		AL TO	MEDIO	BA JO	12-29	30-49	50 O +	MASC.	FEM.
CX6 SODRE	0.1		0.1				0.2	0.2	
CX8 SARANDI	3.3	4.5	3.3	2.8	2.1	3.4	4.5	3.2	3.5
CX12 ORIENTAL	0.6	0.3	0.7	0.6		0.4	1.5	0.4	0.8
CX14 EL ESPECTADOR	2.7	4.7	2.5	2.2	0.8	3.4	4.0	3.2	2.3
CX16 CARVE	0.6	0.5	0.6	0.4		0.4	1.3	0.7	0.5
CX18 SARANDI SPORT	1.4		1.6	1.6	0.9	1.3	1.8	2.7	0.2
CX20 MONTECARLO	5.8	0.8	5.5	10.5	1.3	3.1	12.7	5.2	6.4
CX22 UNIVERSAL	0.6		0.7	0.8		0.6	1.1	0.2	0.9
CX28 IMPARCIAL	0.2		0.2	0.2	0.3		0.1	0.3	0.1
CX30 NACIONAL	0.5		0.4	1.4		0.4	1.2	0.8	0.3
CX36 CENTENARIO	1.4	0.5	1.4	2.2		2.5	1.9	2.2	0.8
CX42 C. DE MDEO.	0.2		0.3	0.3	0.2	0.1	0.3		0.4
CX44 AM LIBRE	2.7	2.6	2.6	3.0	0.3	2.9	4.8	2.8	2.6
CX46 AMERICA	0.4		0.6			1.0	0.2	0.4	0.4
CX50 INDEPENDENCIA	0.2	0.6	0.1	0.2		0.3	0.3	0.2	0.2
CX58 CLARIN	1.4	0.3	1.6	1.8		0.7	3.4	2.3	0.7
ZAPPING AM	0.3	0.5	0.3	0.5	0.2		0.7	0.2	0.5
AM SIN IDENTIFICAR	0.1		0.1				0.2		0.2
SUB TOTAL AM	22.5	15.3	22.6	28.5	6.1	20.5	40.2	25.0	20.8
88.3 DE LA COSTA	0.8		1.2	0.4	1.8	0.7		0.7	0.9
90.3 OLDIES	0.4		0.6		0.2	0.7	0.2	0.5	0.3
91.1 GARDEL	0.1		0.2				0.3	0.2	0.1
91.9 DISNEY	0.6	1.6	0.5	0.4	1.7		0.1	0.6	0.7
92.5 URBANA	0.2	0.5	0.2		0.6			0.3	0.1
93.1 INOLVIDABLE	0.7	0.3	1.0	0.4	0.4	0.9	0.9	0.4	1.0
93.9 OCEANO	1.3	1.3	0.8	2.8	1.5	2.0	0.5	0.8	1.7
94.7 CONCIERTO	0.8	1.1	0.8	0.4	0.7	1.7		0.2	1.2
96.3 ALFA	0.2		0.3			0.5		0.4	
97.1 SODRE	0.1	0.5					0.2	0.2	
97.9 M24	0.2			0.9		0.6		0.2	0.1
98.7 DIAMANTE	0.2		0.4		0.3	0.4		0.5	
99.5 DEL SOL	0.3	0.6	0.2	0.4	0.4	0.6		0.3	0.3
100.3 AIRE	2.2	2.3	1.6	3.9	5.1	1.2	0.1	2.2	2.1
101.1	0.1	0.5				0.3			0.1
101.9 AZUL	1.8	0.4	2.4	0.8	1.0	2.9	1.5	1.5	2.0
102.9 TOTAL	0.3		0.2	0.7	0.6	0.2		0.3	0.2
103.7 MILENIUM	1.0	0.5	1.2	0.8	0.2	2.8	0.2	1.1	0.9
104.3 RADIOCERO	0.9	0.6	1.3		0.7	2.3		0.9	0.9
104.9 METROPOLIS	1.2	1.9	1.2	1.0	1.0	1.9	0.9	0.5	1.9
105.9 GALAXIA	0.8		0.9	0.8	0.9	1.3	0.1	0.7	0.8
106.7 ENERGY	0.3	0.5	0.4		0.2	0.7		0.2	0.4
OTRAS FM	0.4		0.4	0.6	0.6	0.4	0.1		0.7
ZAPPING EN FM	0.8		0.8	1.2	1.6	0.3	0.4	0.5	1.0
FM SIN IDENTIFICAR	1.2	1.6	1.2	0.9	0.7	1.6	1.4	0.8	1.6
SUBTOTAL FM	16.9	14.2	17.8	16.4	20.2	24.0	6.9	14.0	19.0
RATING GRAL. HORA	39.4	29.5	40.4	44.9	26.3	44.5	47.1	39.0	39.8

LUNES A VIERNES - HORA 11

	RATING INDIVI-DUOS	NSE			EDAD			SEXO	
		AL TO	MEDIO	BA JO	12-29	30-49	50 O +	MASC.	FEM.
CX6 SODRE	0.1		0.1				0.2	0.2	
CX8 SARANDI	2.7	4.1	2.7	1.5	2.0	1.7	4.2	2.0	3.2
CX12 ORIENTAL	0.7	1.0	0.8	0.6		0.9	1.3	0.6	0.9
CX14 EL ESPECTADOR	2.4	4.6	2.1	1.9	0.9	4.3	2.2	3.0	1.9
CX16 CARVE	0.4		0.5	0.4		0.3	0.9	0.5	0.4
CX18 SARANDI SPORT	1.7	0.8	1.9	1.5	1.0	2.0	2.1	3.5	0.1
CX20 MONTECARLO	5.4	0.8	5.1	9.2	1.0	2.6	12.0	4.2	6.3
CX22 UNIVERSAL	0.6	0.5	0.7	0.5		0.6	1.3	0.5	0.7
CX28 IMPARCIAL	0.1		0.1				0.1		0.1
CX30 NACIONAL	0.6		0.6	1.4		0.3	1.5	0.9	0.4
CX36 CENTENARIO	1.4	0.3	1.4	2.1	0.3	2.8	1.3	2.2	0.8
CX42 C. DE MDEO.	0.1		0.1	0.2		0.1	0.2		0.2
CX44 AM LIBRE	2.2	0.9	2.3	2.5	0.3	2.8	3.3	2.2	2.1
CX46 AMERICA	0.3		0.4			0.7	0.1	0.2	0.3
CX50 INDEPENDENCIA	0.2	0.6	0.2	0.2		0.3	0.4		0.4
CX58 CLARIN	1.3	0.3	1.4	1.7		0.7	3.2	2.2	0.6
ZAPPING AM	0.3	0.5	0.3	0.3	0.2		0.6	0.2	0.4
SUB TOTAL AM	20.5	14.4	20.7	24.0	5.7	20.1	34.9	22.4	18.8
88.3 DE LA COSTA	0.8		1.1	0.4	1.7	0.7		0.7	0.8
90.3 OLDIES	0.3		0.5		0.5	0.4	0.2	0.4	0.3
91.1 GARDEL	0.2		0.3			0.3	0.3	0.4	0.1
91.9 DISNEY	0.7	0.8	0.7	0.6	2.1			0.6	0.8
92.5 URBANA	0.4	0.5	0.4		0.8	0.2		0.3	0.4
93.1 INOLVIDABLE	0.3		0.5		0.2	0.2	0.5		0.5
93.9 OCEANO	1.8	1.3	1.5	3.0	2.9	2.3	0.4	1.9	1.7
94.7 CONCIERTO	1.0	1.6	1.0	0.5	1.2	1.8		0.7	1.2
96.3 ALFA	0.1		0.1			0.2		0.1	
97.1 SODRE	0.1	0.5					0.2	0.2	
97.9 M24	0.4		0.4	0.6		0.8	0.5	0.6	0.3
98.7 DIAMANTE	0.2		0.3		0.3	0.3		0.5	
99.5 DEL SOL	0.3	0.3	0.2	0.7	0.4	0.5	0.1	0.4	0.2
100.3 AIRE	2.2	2.0	1.9	3.3	5.4	1.2	0.1	2.6	1.9
101.1	0.1	0.5				0.2			0.1
101.9 AZUL	2.3	1.5	2.8	1.3	1.8	3.7	1.6	2.1	2.5
102.9 TOTAL	0.4		0.2	1.3	0.5	0.9		0.3	0.6
103.7 MILENIUM	0.9	0.5	0.9	0.9		2.6	0.2	0.9	0.8
104.3 RADIOCERO	0.9		1.4		0.9	1.9		0.9	0.9
104.9 METROPOLIS	1.0	1.6	0.7	1.4	1.0	1.3	0.7	0.1	1.7
105.9 GALAXIA	0.7		0.5	1.6	0.9	0.9	0.3	0.3	1.0
106.7 ENERGY	0.2		0.4			0.7		0.2	0.2
OTRAS FM	0.6		0.7	1.0	1.4	0.4	0.1	0.6	0.7
ZAPPING EN FM	0.6		0.8	0.6	1.0	0.3	0.5	0.2	0.9
FM SIN IDENTIFICAR	1.5	2.8	1.5	0.7	1.1	1.7	1.7	0.9	2.0
SUBTOTAL FM	18.0	13.9	18.8	17.9	24.1	23.5	7.4	15.9	19.6
RATING GRAL. HORA	38.5	28.3	39.5	41.9	29.8	43.6	42.3	38.3	38.4

LUNES A VIERNES - HORA 12

	RATING INDIVI-DUOS	NSE			EDAD			SEXO	
		AL TO	MEDIO	BA JO	12-29	30-49	50 O +	MASC.	FEM.
CX 4 RURAL	0.1			0.3			0.2	0.2	
CX8 SARANDI	2.0	4.3	1.7	1.2	0.5	2.6	2.8	1.3	2.5
CX10 CONTINENTE	0.1			0.5			0.3	0.2	0.1
CX12 ORIENTAL	0.6	0.5	0.6	0.6		1.0	0.9	0.8	0.4
CX14 EL ESPECTADOR	1.3	3.7	0.9	0.7	0.3	2.0	1.6	1.4	1.2
CX16 CARVE	1.0	1.0	1.0	1.2		0.1	2.8	1.3	0.8
CX18 SARANDI SPORT	1.2		1.4	1.5	0.7	1.6	1.4	2.4	0.2
CX20 MONTECARLO	3.9	0.3	3.6	7.2	0.2	1.5	9.5	3.7	4.1
CX22 UNIVERSAL	0.6	1.2	0.5	0.7		0.7	1.2	0.9	0.4
CX26 SODRE	0.1		0.1				0.2	0.2	
CX30 NACIONAL	0.3		0.3	0.7		0.3	0.6	0.6	0.1
CX36 CENTENARIO	1.3	0.7	1.3	2.0		2.3	1.8	1.8	0.9
CX38 SODRE	0.1		0.1				0.2		0.1
CX44 AM LIBRE	1.6	1.4	1.7	1.5	0.3	2.5	2.1	1.7	1.5
CX46 AMERICA	0.2		0.3			0.5	0.1	0.2	0.2
CX50 INDEPENDENCIA	0.1	0.3	0.1				0.3		0.2
CX58 CLARIN	0.6	0.3	0.6	0.9		0.6	1.2	0.7	0.5
ZAPPING AM	0.3	0.5	0.3	0.3	0.2		0.6	0.2	0.4
SUB TOTAL AM	15.4	14.2	14.5	19.3	2.2	15.7	27.8	17.6	13.6
88.3 DE LA COSTA	0.9	0.9	1.1	0.4	2.1	0.7		0.4	1.3
90.3 OLDIES	0.4		0.7		0.5	0.6	0.2	0.6	0.3
91.1 GARDEL	0.2		0.3			0.3	0.3	0.3	0.1
91.9 DISNEY	0.9		1.2	0.6	2.4	0.4		0.6	1.2
92.5 URBANA	0.3	0.5	0.3		0.6	0.2		0.2	0.3
93.1 INOLVIDABLE	0.5	0.3	0.7		0.6	0.3	0.5	0.3	0.6
93.9 OCEANO	2.0	1.9	1.7	2.7	3.6	2.1	0.2	2.3	1.7
94.7 CONCIERTO	0.8	1.0	0.9	0.5	1.2	1.4		0.9	0.8
95.5 DEL PLATA	0.1		0.1				0.2	0.2	
96.3 ALFA	0.1		0.1			0.2		0.1	
97.1 SODRE	0.1	0.5					0.2	0.2	
97.9 M24	0.4		0.4	0.8		0.8	0.5	0.5	0.4
98.7 DIAMANTE	0.3		0.5		0.6	0.3		0.6	
99.5 DEL SOL	0.1	0.3		0.3		0.2	0.1	0.1	0.1
100.3 AIRE	3.2	1.0	3.6	3.6	7.7	1.6	0.2	2.8	3.5
101.1	0.3	0.5	0.4		0.8	0.2		0.4	0.3
101.9 AZUL	1.6	1.5	2.0	0.7	1.6	1.9	1.5	1.1	2.1
102.9 TOTAL	0.4		0.1	1.3	0.3	0.7	0.1	0.2	0.5
103.7 MILENIUM	0.3	0.5	0.2	0.4		0.8	0.2		0.6
104.3 RADIOCERO	0.7		1.1		1.3	0.9		0.7	0.7
104.9 METROPOLIS	0.7	1.3	0.5	0.7	0.4	0.9	0.8	0.3	1.0
105.9 GALAXIA	0.5		0.6	0.7	1.2		0.3	0.5	0.5
106.7 ENERGY	0.4		0.7		0.6	0.7		0.5	0.4
OTRAS FM	0.7		0.6	1.6	1.2	0.7	0.2	0.8	0.6
ZAPPING EN FM	0.9	0.5	1.2	0.2	1.3	0.6	0.7	0.4	1.3
FM SIN IDENTIFICAR	1.4	2.9	1.1	1.0	1.1	1.5	1.6	1.0	1.7
SUBTOTAL FM	18.2	13.6	20.1	15.5	29.1	18.0	7.8	16.0	20.0
RATING GRAL. HORA	33.7	27.8	34.6	34.8	31.3	33.7	35.6	33.6	33.6

LUNES A VIERNES - HORA 13

	RATING INDIVI-DUOS	NSE			EDAD			SEXO	
		AL TO	MEDIO	BA JO	12-29	30-49	50 O +	MASC.	FEM.
CX6 SODRE	0.1		0.1	0.2			0.2		0.1
CX8 SARANDI	1.7	4.6	1.1	1.4	0.2	2.1	2.8	0.8	2.4
CX10 CONTINENTE	0.1			0.3			0.2	0.1	
CX12 ORIENTAL	0.4	0.3	0.3	0.5		0.3	0.7	0.2	0.5
CX14 EL ESPECTADOR	1.2	2.2	1.2	0.5	0.3	1.4	1.9	1.3	1.1
CX16 CARVE	0.5	0.7	0.4	0.5			1.4	0.7	0.3
CX18 SARANDI SPORT	1.1		1.3	1.1	0.7	1.3	1.3	2.4	
CX20 MONTECARLO	2.7	0.3	2.5	4.8		1.3	6.4	2.8	2.5
CX22 UNIVERSAL	0.3		0.3	0.3		0.5	0.3	0.4	0.2
CX24 NUEVO TIEMPO	0.1		0.2				0.4	0.1	0.1
CX30 NACIONAL	0.5	0.7	0.4	0.8		1.2	0.4	0.9	0.2
CX36 CENTENARIO	0.9	0.3	0.6	2.3		1.1	1.7	1.4	0.5
CX44 AM LIBRE	1.4	0.7	1.5	1.6	0.6	1.9	1.7	1.1	1.7
CX46 AMERICA	0.2		0.4			0.5	0.3	0.4	0.1
CX58 CLARIN	0.6		0.7	0.7		0.6	1.2	0.9	0.4
ZAPPING AM	0.4	0.5	0.4	0.3	0.2	0.3	0.6	0.4	0.4
AM SIN IDENTIFICAR	0.1		0.1			0.2			0.1
SUB TOTAL AM	12.3	10.3	11.5	15.3	2.0	12.7	21.5	13.9	10.6
88.3 DE LA COSTA	0.6		0.9		1.1	0.6		0.4	0.7
90.3 OLDIES	0.4	0.6	0.5		0.5	0.6	0.2	0.4	0.4
91.1 GARDEL	0.2		0.4			0.3	0.4	0.5	
91.9 DISNEY	0.6	0.8	0.4	1.0	1.0	0.6	0.2	0.5	0.7
92.5 URBANA	0.4	1.1	0.4		0.8	0.5		0.3	0.6
93.1 INOLVIDABLE	1.1	1.0	1.3	0.7	1.9	0.9	0.5	1.0	1.2
93.9 OCEANO	2.0	1.9	1.9	2.2	4.5	1.2	0.2	2.8	1.3
94.7 CONCIERTO	0.9	1.2	1.0	0.4	1.8	0.6	0.2	0.9	0.8
96.3 ALFA	0.1		0.1			0.2		0.1	
97.1 SODRE	0.1	0.5					0.2	0.1	
97.9 M24	0.3		0.3	0.4		0.5	0.3	0.4	0.1
98.7 DIAMANTE	0.1		0.2		0.3			0.3	
99.5 DEL SOL	0.4	0.3	0.3	0.6	0.4	0.6	0.1	0.4	0.3
100.3 AIRE	2.8		3.3	3.1	6.8	1.2	0.4	2.9	2.7
101.1	0.1		0.2		0.3			0.3	
101.9 AZUL	1.6	0.6	2.3	0.4	1.6	2.0	1.3	1.5	1.7
102.9 TOTAL	0.1		0.1			0.1	0.1		0.1
103.7 MILENIUM	0.5	0.5	0.5	0.4		1.3	0.2	0.2	0.7
104.3 RADIOCERO	0.9		1.4		1.2	1.5		1.1	0.7
104.9 METROPOLIS	0.7	2.1	0.5	0.4	0.6	0.9	0.6	0.5	0.8
105.9 GALAXIA	0.5		0.7	0.3	1.0	0.3	0.2	0.7	0.3
106.7 ENERGY	0.5		0.8		1.1	0.5		1.0	0.1
OTRAS FM	0.5		0.5	1.2	1.3	0.4		0.9	0.3
ZAPPING EN FM	0.8		1.2	0.4	1.3	0.9	0.3	0.4	1.2
FM SIN IDENTIFICAR	1.1	2.4	1.2	0.5	1.3	1.5	1.0	0.9	1.5
SUBTOTAL FM	17.3	13.0	20.4	12.0	28.8	17.2	6.4	18.5	16.2
RATING GRAL. HORA	29.6	23.3	31.9	27.3	30.8	29.9	27.9	32.4	26.8

LUNES A VIERNES - HORA 14

	RATING INDIVI-DUOS	NSE			EDAD			SEXO	
		AL TO	MEDIO	BA JO	12-29	30-49	50 O +	MASC.	FEM.
CX6 SODRE	0.2		0.2	0.5			0.6	0.2	0.2
CX8 SARANDI	1.5	3.4	1.0	1.5	0.2	1.3	2.8	0.4	2.4
CX10 CONTINENTAL	0.1		0.2			0.2	0.1	0.1	0.1
CX12 ORIENTAL	0.4	0.3	0.4	0.7			1.2	0.1	0.7
CX14 EL ESPECTADOR	1.3	1.9	1.5	0.5	0.7	1.1	2.2	1.8	0.9
CX16 CARVE	0.4	0.4	0.3	0.6			1.1	0.7	0.1
CX18 SARANDI SPORT	0.5		0.7	0.3		1.3	0.4	1.1	
CX20 MONTECARLO	2.1	0.3	1.6	4.8	0.5	1.0	4.5	2.1	2.1
CX22 UNIVERSAL	0.2		0.3	0.2		0.5	0.2	0.2	0.3
CX24 NUEVO TIEMPO	0.1		0.1				0.2	0.1	
CX30 NACIONAL	0.7	0.7	0.4	1.5		0.9	1.1	1.3	0.1
CX36 CENTENARIO	0.6	0.4	0.7	0.5		0.6	1.1	0.7	0.5
CX44 AM LIBRE	1.4	1.0	1.5	1.2	0.2	2.5	1.6	1.2	1.5
CX58 CLARIN	0.8	0.3	1.0	0.8	0.4	0.3	1.7	1.0	0.7
ZAPPING AM	0.3	0.4	0.3	0.3		0.3	0.6	0.3	0.2
SUB TOTAL AM	10.6	9.1	10.2	13.4	2.0	10.0	19.4	11.3	9.8
88.3 DE LA COSTA	1.0		1.4	0.5	2.1	0.8		1.2	0.7
90.3 OLDIES	0.5	0.6	0.6		0.2	1.1	0.2	0.4	0.5
91.1 GARDEL	0.2		0.2			0.3	0.2	0.3	
91.9 DISNEY	0.5		0.5	0.7	1.0	0.3	0.2		0.9
92.5 URBANA	0.5	0.5	0.7		1.1	0.5		0.7	0.4
93.1 INOLVIDABLE	0.3	0.3	0.2	0.7	0.2	0.9		0.4	0.3
93.9 OCEANO	1.8	0.5	2.2	1.7	4.6	0.6	0.2	2.4	1.4
94.7 CONCIERTO	0.5		0.6	0.4	0.7	0.3	0.4	0.4	0.5
95.5 DEL PLATA	0.1			0.3		0.2			0.1
96.3 ALFA	0.2		0.3			0.4	0.2	0.3	0.1
97.1 SODRE	0.1	0.4					0.2	0.1	
97.9 M24	0.3		0.3	0.4		0.5	0.3	0.4	0.1
98.7 DIAMANTE	0.2		0.3		0.3	0.3		0.5	
99.5 DEL SOL	0.6	1.3	0.4	0.6	0.9	0.7	0.1	0.6	0.5
100.3 AIRE	2.8	1.0	3.3	2.6	5.8	1.7	0.8	3.1	2.5
101.1	0.1			0.4		0.3		0.2	
101.9 AZUL	1.2	0.5	1.6	0.4	0.5	2.1	0.9	0.9	1.4
102.9 TOTAL	0.3		0.3	0.5	0.5	0.3	0.1	0.2	0.4
103.7 MILENIUM	0.5	0.9	0.5	0.3		1.5	0.2	0.2	0.7
104.3 RADIOCERO	0.9		1.4		1.3	1.4		1.1	0.7
104.9 METROPOLIS	1.1	2.2	0.9	0.7	1.1	1.4	0.7	1.4	0.8
105.9 GALAXIA	0.7		0.7	1.3	1.1	0.8	0.3	0.7	0.7
106.7 ENERGY	0.6	0.9	0.6	0.5	1.6	0.1		0.7	0.5
OTRAS FM	0.3		0.2	0.9	0.6	0.3	0.1	0.3	0.3
ZAPPING EN FM	0.8	0.7	1.0	0.8	1.6	0.8	0.3	0.6	1.1
FM SIN IDENTIFICAR	1.0	2.5	0.8	0.8	1.3	1.0	0.8	0.7	1.4
SUBTOTAL FM	17.1	12.3	19.0	14.5	26.5	18.6	6.2	17.8	16.0
RATING GRAL. HORA	27.7	21.4	29.2	27.9	28.5	28.6	25.6	29.1	25.8

LUNES A VIERNES - HORA 15

	RATING INDIVI-DUOS	NSE			EDAD			SEXO	
		AL TO	MEDIO	BA JO	12-29	30-49	50 O +	MASC.	FEM.
CX 4 RURAL	0.2		0.1	0.6			0.5	0.3	0.1
CX6 SODRE	0.1		0.1				0.2		0.1
CX8 SARANDI	1.4	3.3	1.1	1.0	0.2	0.8	3.2	0.5	2.2
CX10 CONTINENTE	0.1		0.1				0.1		0.1
CX12 ORIENTAL	0.3		0.3	0.7			1.0	0.1	0.5
CX14 EL ESPECTADOR	1.2	3.2	0.9	0.8	1.0	1.0	1.7	1.7	0.9
CX16 CARVE	0.3		0.1	0.9	0.3		0.5	0.5	0.1
CX18 SARANDI SPORT	0.3		0.4	0.3	0.3	0.3	0.4	0.7	
CX20 MONTECARLO	1.5	0.2	1.1	3.6	0.5	0.5	3.4	1.6	1.4
CX22 UNIVERSAL	0.4		0.5	0.5		0.5	0.7	0.3	0.4
CX30 NACIONAL	0.5	0.7	0.1	1.6		0.9	0.7	0.9	0.2
CX36 CENTENARIO	0.4		0.5	0.5		0.3	0.8	0.5	0.3
CX42 C. DE MDEO.	0.1			0.2			0.1		0.1
CX44 AM LIBRE	1.0	0.4	1.1	1.2	0.2	2.0	0.9	0.9	1.1
CX58 CLARIN	0.6	0.2	0.6	1.0		0.6	1.3	1.1	0.3
ZAPPING AM	0.4	0.4	0.4	0.3	0.2	0.3	0.6	0.3	0.4
AM SIN IDENTIFICAR	0.1	0.2					0.1		0.1
SUB TOTAL AM	8.9	8.6	7.4	13.2	2.7	7.2	16.2	9.4	8.3
88.3 DE LA COSTA	0.8	0.8	1.0	0.5	2.0	0.5		1.3	0.5
90.3 OLDIES	0.5	0.6	0.6		0.2	1.0	0.2	0.4	0.5
91.1 GARDEL	0.2		0.2			0.3	0.2	0.3	
91.9 DISNEY	0.4		0.5	0.6	0.5	0.6	0.2		0.8
92.5 URBANA	0.6	0.5	0.8	0.4	1.1	0.8		1.1	0.2
93.1 INOLVIDABLE	0.2	0.3	0.1	0.3	0.2	0.4		0.2	0.2
93.9 OCEANO	1.8	1.5	2.1	1.1	4.4	0.8	0.2	1.8	1.9
94.7 CONCIERTO	0.6	1.7	0.6		1.3	0.3	0.3	0.6	0.7
95.5 DEL PLATA	0.1		0.1	0.3	0.2	0.2			0.2
96.3 ALFA	0.2	0.5	0.2	0.3		0.6	0.2	0.1	0.4
97.1 SODRE	0.1	0.8				0.2	0.2	0.1	0.1
98.7 DIAMANTE	0.6		0.8	0.5	1.1	0.7		1.1	0.1
99.5 DEL SOL	0.4	0.2	0.4	0.6	0.7	0.4	0.1	0.6	0.2
100.3 AIRE	2.8	1.0	3.1	3.2	5.9	1.7	0.8	3.0	2.7
101.1	0.2		0.1	0.4	0.3	0.3		0.4	
101.9 AZUL	1.1	0.5	1.3	1.0	0.5	2.1	0.9	0.8	1.4
102.9 TOTAL	0.5		0.5	0.8	1.0	0.1	0.3	0.5	0.5
103.7 MILENIUM	0.5	0.9	0.5			1.6		0.4	0.5
104.3 RADIOCERO	0.7		1.2		1.0	1.4		0.8	0.7
104.9 METROPOLIS	1.1	1.5	1.2	0.6	0.7	1.8	0.8	1.4	0.9
105.9 GALAXIA	1.0		0.7	2.6	1.1	1.6	0.4	1.1	0.9
106.7 ENERGY	0.6	1.3	0.5	0.5	1.4	0.5		0.7	0.6
OTRAS FM	0.4		0.2	0.5	0.2	0.6			0.4
ZAPPING EN FM	0.7	1.2	0.5	0.8	0.8	1.0	0.3	0.6	0.7
FM SIN IDENTIFICAR	1.3	2.1	1.4	0.6	1.9	1.4	0.7	1.0	1.6
SUBTOTAL FM	17.4	15.4	18.6	15.6	26.5	20.9	5.8	18.3	16.7
RATING GRAL. HORA	26.3	24.0	26.0	28.8	29.2	28.1	22.0	27.7	25.0

LUNES A VIERNES - HORA 16

	RATING INDIVI-DUOS	NSE			EDAD			SEXO	
		AL TO	MEDIO	BA JO	12-29	30-49	50 O +	MASC.	FEM.
CX 4 RURAL	0.3		0.2	1.1			1.0	0.7	0.1
CX6 SODRE	0.1		0.1	0.3			0.3	0.1	0.1
CX8 SARANDI	1.3	2.8	1.0	0.9	0.2	0.8	2.6	0.4	2.0
CX12 ORIENTAL	0.3		0.2	0.8			0.9	0.1	0.5
CX14 EL ESPECTADOR	1.3	1.7	1.2	1.2	1.0	1.1	1.7	1.5	1.1
CX16 CARVE	0.3		0.1	0.9	0.3		0.5	0.5	0.1
CX18 SARANDI SPORT	0.4		0.6	0.3	0.3	0.6	0.4	0.9	
CX20 MONTECARLO	1.6	0.2	1.6	2.8	0.7	0.6	3.5	1.6	1.6
CX22 UNIVERSAL	0.3		0.4	0.2		0.5	0.4	0.2	0.4
CX24 NUEVO TIEMPO	0.1			0.4		0.3		0.2	
CX28 IMPARCIAL	0.2	0.4	0.2	0.2		0.2	0.4	0.2	0.2
CX30 NACIONAL	0.1		0.2				0.3	0.1	0.1
CX36 CENTENARIO	0.4		0.5	0.4		0.6	0.6	0.7	0.2
CX44 AM LIBRE	0.9	0.4	1.1	0.8		1.8	1.0	0.7	1.0
CX58 CLARIN	0.6	0.2	0.7	0.4		0.6	1.0	0.8	0.3
ZAPPING AM	0.5	0.7	0.6		0.8	0.3	0.3	0.5	0.5
AM SIN IDENTIFICAR	0.1	0.2	0.1				0.3	0.1	0.1
SUB TOTAL AM	8.8	6.6	8.8	10.7	3.3	7.4	15.2	9.3	8.3
88.3 DE LA COSTA	0.7	0.8	0.8	0.5	1.7	0.5		1.0	0.5
90.3 OLDIES	0.5	0.6	0.7		0.2	1.3	0.2	0.6	0.5
91.1 GARDEL	0.3		0.2	0.5	0.3	0.3	0.2	0.6	
91.9 DISNEY	0.4		0.4	0.6	0.5	0.4	0.2		0.7
92.5 URBANA	0.5	0.5	0.6	0.4	1.3	0.3		0.9	0.2
93.1 INOLVIDABLE	0.3	0.5	0.3			0.9		0.2	0.3
93.9 OCEANO	1.2	0.6	1.6	0.3	2.1	1.6		1.7	0.8
94.7 CONCIERTO	0.4	0.8	0.5		1.0		0.3	0.6	0.3
95.5 DEL PLATA	0.3		0.4	0.3	0.5	0.2	0.2	0.4	0.2
96.3 ALFA	0.2		0.2	0.3		0.6		0.1	0.2
97.1 SODRE	0.2	0.8	0.1			0.2	0.3	0.1	0.2
97.9 M24	0.2		0.2	0.3		0.3	0.2	0.4	
98.7 DIAMANTE	0.4		0.5	0.5	0.9	0.3		0.9	
99.5 DEL SOL	0.8	0.2	0.8	1.1	1.6	0.6	0.1	0.9	0.6
100.3 AIRE	3.0		3.2	4.3	5.2	2.7	1.0	2.9	3.0
101.1	0.2		0.1	0.4	0.3	0.3		0.4	
101.9 AZUL	1.2	1.4	1.2	1.0	0.5	2.3	0.9	1.0	1.3
102.9 TOTAL	0.6		0.7	0.8	1.2	0.3	0.3	0.5	0.7
103.7 MILENIUM	0.7	1.9	0.7		0.3	2.1		0.6	0.9
104.3 RADIOCERO	0.9		1.4	0.2	1.1	1.8		0.7	1.1
104.9 METROPOLIS	0.8	2.4	0.7		0.3	1.7	0.5	1.2	0.5
105.9 GALAXIA	0.8		0.6	2.1	1.2	0.9	0.4	0.6	1.0
106.7 ENERGY	0.4		0.6		0.6	0.6		0.5	0.3
OTRAS FM	0.2		0.3	0.2	0.5	0.1			0.4
ZAPPING EN FM	0.4		0.2	1.3	0.3	0.2	0.6	0.2	0.5
FM SIN IDENTIFICAR	1.0	2.1	1.2	0.4	1.1	1.7	0.8	0.6	1.6
SUBTOTAL FM	16.6	12.6	18.2	15.5	22.7	22.2	6.2	17.6	15.8
RATING GRAL. HORA	25.4	19.2	27.0	26.2	26.0	29.6	21.4	26.9	24.1

LUNES A VIERNES - HORA 17

	RATING INDIVI-DUOS	NSE			EDAD			SEXO	
		AL TO	MEDIO	BA JO	12-29	30-49	50 O +	MASC.	FEM.
CX 4 RURAL	0.5	0.4	0.2	1.4			1.3	1.0	0.1
CX6 SODRE	0.2		0.2	0.3		0.2	0.3	0.1	0.2
CX8 SARANDI	1.2	2.3	1.0	0.9	0.2	0.7	2.5	0.8	1.5
CX12 ORIENTAL	0.1		0.1	0.5			0.4		0.3
CX14 EL ESPECTADOR	0.8	1.1	0.8	0.7	0.3	1.0	1.1	0.8	0.8
CX16 CARVE	0.3	0.4	0.1	1.1	0.3		0.7	0.5	0.2
CX18 SARANDI SPORT	0.5	0.8	0.6	0.3		0.9	0.7	1.2	
CX20 MONTECARLO	1.3		1.2	2.4	0.6	0.2	2.9	1.4	1.2
CX22 UNIVERSAL	0.4		0.5	0.2		0.4	0.7		0.7
CX24 NUEVO TIEMPO	0.1		0.1	0.3		0.2	0.1	0.2	0.1
CX28 IMPARCIAL	0.2	0.4	0.2	0.2		0.2	0.5	0.3	0.2
CX30 NACIONAL	0.1		0.2				0.3	0.1	0.1
CX36 CENTENARIO	0.4	0.4	0.3	0.4		0.3	0.8	0.6	0.2
CX44 AM LIBRE	0.5		0.6	0.8		0.9	0.8	0.3	0.8
CX50 INDEPENDENCIA	0.1		0.1				0.2	0.1	
CX58 CLARIN	0.5	0.2	0.8	0.2		0.3	1.3	1.0	0.2
ZAPPING AM	0.1	0.5	0.1		0.2		0.1		0.2
SUB TOTAL AM	7.3	6.5	7.1	9.7	1.6	5.3	14.7	8.4	6.8
88.3 DE LA COSTA	0.5	1.4	0.5		1.6			0.7	0.4
90.3 OLDIES	0.6	0.6	0.8		0.5	1.1	0.2	1.0	0.3
91.1 GARDEL	0.4		0.5	0.5	0.3	0.9	0.2	0.9	
91.9 DISNEY	0.4		0.5	0.3	0.8	0.2	0.2		0.7
92.5 URBANA	0.7	0.8	0.7	0.4	1.6	0.3	0.2	1.1	0.4
93.1 INOLVIDABLE	0.5	0.7	0.6	0.3	0.1	1.2	0.3	0.2	0.8
93.9 OCEANO	0.9	1.5	0.9	0.5	1.6	0.9	0.3	0.7	1.1
94.7 CONCIERTO	0.4	0.6	0.5		0.7	0.3	0.2	0.6	0.3
95.5 DEL PLATA	0.2		0.3	0.3	0.5	0.2		0.2	0.2
96.3 ALFA	0.4	0.8	0.2	0.6		1.3		0.1	0.6
97.1 SODRE	0.5	1.8	0.2	0.3	0.3	0.2	0.9	0.8	0.2
97.9 M24	0.2		0.2	0.7		0.6	0.2	0.5	
98.7 DIAMANTE	0.3		0.3	0.5	0.9			0.7	
99.5 DEL SOL	0.7	0.5	0.6	1.1	1.4	0.6		0.7	0.6
100.3 AIRE	2.6		2.4	4.9	4.9	2.3	0.6	2.9	2.3
101.1	0.2		0.1	0.4	0.3	0.3		0.4	
101.9 AZUL	1.1	2.0	1.0	0.6	0.5	1.9	0.8	1.0	1.1
102.9 TOTAL	0.3			1.3	0.7		0.2	0.2	0.3
103.7 MILENIUM	1.0	2.4	1.0	0.3	0.3	3.1		1.6	0.6
104.3 RADIOCERO	1.2		1.8	0.3	1.1	2.2	0.3	1.6	0.8
104.9 METROPOLIS	0.7	1.1	0.8	0.2	0.5	1.2	0.4	1.0	0.5
105.9 GALAXIA	0.8		0.6	1.9	1.1	0.9	0.3	0.6	0.9
106.7 ENERGY	0.2		0.3		0.3	0.2		0.2	0.1
OTRAS FM	0.3		0.2	0.6	0.4	0.5			0.5
ZAPPING EN FM	0.7	0.7	0.7	0.7	1.4		0.5	0.4	0.9
FM SIN IDENTIFICAR	1.4	2.2	1.3	1.0	1.7	1.6	0.9	1.3	1.5
SUBTOTAL FM	17.2	17.1	17.0	17.7	23.5	22.0	6.7	19.4	15.1
RATING GRAL. HORA	24.5	23.6	24.1	27.4	25.1	27.3	21.4	27.8	21.9

LUNES A VIERNES - HORA 18

	RATING INDIVI-DUOS	NSE			EDAD			SEXO	
		AL TO	MEDIO	BA JO	12-29	30-49	50 O +	MASC.	FEM.
CX 4 RURAL	0.3		0.1	0.8			0.7	0.4	0.1
CX6 SODRE	0.2	0.8	0.1				0.4	0.3	0.1
CX8 SARANDI	1.2	3.2	0.7	1.0				0.6	1.7
CX12 ORIENTAL	0.2		0.2	0.6			0.6	0.2	0.2
CX14 EL ESPECTADOR	0.5	0.6	0.5	0.4	0.3	0.5	0.7	0.6	0.4
CX16 CARVE	0.2		0.1	0.6	0.3		0.4	0.2	0.2
CX18 SARANDI SPORT	0.4	0.4	0.3	0.5		0.8	0.3	0.7	0.1
CX20 MONTECARLO	1.2		0.9	2.6	0.5		2.9	1.5	0.9
CX22 UNIVERSAL	0.2		0.4			0.2	0.5	0.1	0.3
CX24 NUEVO TIEMPO	0.1		0.1	0.3		0.2	0.1	0.2	0.1
CX28 IMPARCIAL	0.2		0.2	0.3			0.5	0.2	0.1
CX30 NACIONAL	0.1		0.1				0.2	0.1	
CX36 CENTENARIO	0.3		0.2	0.9			0.9	0.4	0.3
CX44 AM LIBRE	0.5		0.6	0.5		0.9	0.7	0.7	0.4
CX50 INDEPENDENCIA	0.1		0.1				0.2	0.1	
CX58 CLARIN	0.5	0.2	0.7	0.2		0.6	0.9	0.8	0.2
AM SIN IDENTIFICAR	0.1		0.2	0.1	0.2		0.2		0.3
SUB TOTAL AM	6.3	5.2	5.5	8.8	1.5	3.8	12.8	7.1	5.4
88.3 DE LA COSTA	0.4	1.4	0.3		1.2			0.5	0.4
90.3 OLDIES	0.5	0.6	0.5	0.3	0.5	1.0		0.6	0.4
91.1 GARDEL	0.3		0.5			0.8	0.2	0.5	0.2
91.9 DISNEY	0.4		0.5	0.3	0.8	0.2	0.2		0.7
92.5 URBANA	0.3	0.4	0.4		0.7	0.3		0.4	0.3
93.1 INOLVIDABLE	0.5	0.3	0.6	0.5	0.3	0.9	0.5	0.1	0.9
93.9 OCEANO	0.6	0.6	0.7	0.5	0.9	0.9	0.1	0.8	0.5
94.7 CONCIERTO	0.3	0.4	0.3		0.4		0.3	0.1	0.4
95.5 DEL PLATA	0.4		0.5	0.3	0.9	0.2		0.2	0.5
96.3 ALFA	0.2		0.3	0.3		0.4	0.3	0.2	0.2
97.1 SODRE	0.4	2.0	0.1		0.2	0.2	0.7	0.3	0.4
97.9 M24	0.2		0.3			0.3	0.3	0.4	
98.7 DIAMANTE	0.2		0.3	0.2	0.5	0.1		0.2	0.2
99.5 DEL SOL	0.4		0.3	1.0	0.9	0.4		0.6	0.3
100.3 AIRE	2.2	1.0	1.8	4.1	3.5	2.6	0.6	3.0	1.5
101.1	0.1		0.1		0.3			0.2	
101.9 AZUL	0.8	0.6	0.9	0.6	0.7	1.2	0.6	0.8	0.8
102.9 TOTAL	0.2		0.1	0.8	0.5		0.2	0.2	0.2
103.7 MILENIUM	0.8	0.8	0.9	0.5	0.3	2.1	0.2	1.0	0.7
104.3 RADIOCERO	1.0		1.6		1.2	1.8		1.3	0.7
104.9 METROPOLIS	0.5	1.1	0.5			1.0	0.4	0.8	0.2
105.9 GALAXIA	0.7		0.5	1.8	0.8	1.1	0.3	0.4	1.0
OTRAS FM	0.3		0.4	0.3	0.7	0.2		0.2	0.4
ZAPPING EN FM	0.6	0.6	0.7	0.3	1.3	0.3	0.2	0.4	0.8
FM SIN IDENTIFICAR	0.8	1.3	0.6	1.1	1.7	0.2	0.5	0.5	1.2
SUBTOTAL FM	13.1	11.1	13.7	12.9	18.3	16.2	5.6	13.7	12.9
RATING GRAL. HORA	19.3	16.3	19.2	21.7	19.8	20.0	18.4	20.8	18.3

LUNES A VIERNES - HORA 19

	RATING INDIVI-DUOS	NSE			EDAD			SEXO	
		AL TO	MEDIO	BA JO	12-29	30-49	50 O +	MASC.	FEM.
CX 4 RURAL	0.1		0.1				0.2		0.1
CX6 SODRE	0.1	0.4	0.1				0.3	0.1	0.1
CX8 SARANDI	0.7	1.7	0.7	0.2	0.3	0.2	1.6	0.8	0.7
CX10 CONTINENTE	0.1	0.5					0.2		0.1
CX12 ORIENTAL	0.3		0.2	0.7			0.3	0.4	0.1
CX14 EL ESPECTADOR	0.6	0.7	0.6	0.4	0.6	0.5	0.6	1.1	0.1
CX16 CARVE	0.3		0.3	0.6	0.3		0.6	0.6	0.1
CX18 SARANDI SPORT	0.4	0.8	0.3	0.5		0.8	0.5	0.7	0.2
CX20 MONTECARLO	1.0		0.9	1.9	0.3	0.2	2.3	1.0	0.9
CX22 UNIVERSAL	0.3		0.4	0.3		0.2	0.7	0.4	0.2
CX24 NUEVO TIEMPO	0.1		0.1			0.3		0.2	
CX28 IMPARCIAL	0.1		0.2	0.2			0.4	0.2	0.1
CX30 NACIONAL	0.1	0.4				0.2			0.1
CX36 CENTENARIO	0.1		0.1				0.2		0.1
CX42 C.DE MDEO.	0.1		0.1		0.2				0.1
CX44 AM LIBRE	0.3		0.4	0.3		0.3	0.6	0.4	0.2
CX46 AMERICA	0.1		0.2				0.3	0.2	
CX50 INDEPENDENCIA	0.1		0.1				0.2	0.1	
CX58 CLARIN	0.5		0.7			0.3	1.1	0.8	0.2
ZAPPING AM	0.1			0.3			0.2		0.1
AM SIN IDENTIFICAR	0.1	0.6	0.2	0.1	0.3	0.2	0.3		0.5
SUB TOTAL AM	5.6	5.1	5.7	5.5	2.0	3.5	10.8	7.0	4.0

88.3 DE LA COSTA	0.3	0.6	0.3		0.9				0.5
90.3 OLDIES	0.3	0.6	0.3	0.3		1.0			0.4
91.1 GARDEL	0.4		0.6		0.3	0.5	0.3		0.5
91.9 DISNEY	0.5		0.7	0.3	1.3	0.2			0.2
92.5 URBANA	0.3	0.4	0.1	0.4	0.8				0.4
93.1 INOLVIDABLE	0.8	1.4	0.9	0.2	1.7	0.7	0.2		0.5
93.9 OCEANO	0.4		0.6		0.3	0.9			0.5
94.7 CONCIERTO	0.5	0.4	0.5	0.5	0.3	1.2			0.9
95.5 DEL PLATA	0.4	0.4	0.4	0.3	0.9	0.2			0.2
96.3 ALFA	0.2		0.2	0.3		0.2	0.3		0.2
97.1 SODRE	0.3	1.1	0.2			0.2	0.7		0.4
97.9 M24	0.1		0.2				0.3		0.2
98.7 DIAMANTE	0.3		0.4	0.4	0.5	0.3	0.2		0.2
99.5 DEL SOL	0.2			1.0	0.3	0.4			0.1
100.3 AIRE	1.2	1.6	0.8	2.3	1.4	1.9	0.6		1.3
101.1	0.1		0.1		0.3				0.2
101.9 AZUL	0.6		0.8	0.3	0.4	1.2	0.2		0.4
102.9 TOTAL	0.1		0.1	0.3	0.2		0.2		0.2
103.7 MILENIUM	0.6	0.8	0.6	0.3		1.7	0.2		0.6
104.3 RADIOCERO	1.2	2.6	1.2		1.3	2.1	0.2		1.1
104.9 METROPOLIS	0.2	0.4	0.2		0.3	0.2			0.3
105.9 GALAXIA	0.7		0.4	1.9	0.8	0.9	0.3		0.4
106.7 ENERGY	0.1	0.7			0.3				0.2
OTRAS FM	0.3		0.5	0.3	0.8	0.2			0.3
ZAPPING EN FM	0.5		0.8	0.3	0.8	0.8	0.2		0.6
FM SIN IDENTIFICAR	0.5	0.4	0.8		0.4	0.8	0.6		0.4
SUBTOTAL FM	11.1	11.4	11.7	9.4	14.3	15.6	4.5		10.2
RATING GRAL. HORA	16.7	16.5	17.4	14.9	16.3	19.1	15.3		17.2

LUNES A VIERNES - HORA 20

	RATING INDIVI-DUOS	NSE			EDAD			SEXO	
		AL TO	MEDIO	BA JO	12-29	30-49	50 O +	MASC.	FEM.
CX 6 SODRE	0.2	0.3	0.2				0.4	0.3	0.1
CX8 SARANDI	0.3	0.8	0.1	0.5		0.2	0.7	0.1	0.4
CX12 ORIENTAL	0.2		0.1	0.3		0.3	0.2	0.2	0.1
CX14 EL ESPECTADOR	0.4	0.6	0.4	0.4	0.6	0.5	0.3	0.8	0.1
CX16 CARVE	0.2		0.2	0.4	0.3		0.4	0.4	0.1
CX18 SARANDI SPORT	0.6	1.1	0.5	0.8	0.6	1.1	0.3	1.3	0.1
CX20 MONTECARLO	0.9	0.2	0.8	1.7	0.3	0.2	2.0	1.0	0.7
CX22 UNIVERSAL	0.5	0.6	0.6				1.3	0.7	0.3
CX24 NUEVO TIEMPO	0.1		0.1			0.3		0.2	
CX36 CENTENARIO	0.2		0.3			0.6		0.4	
CX38 SODRE	0.1			0.3			0.2	0.1	
CX44 AM LIBRE	0.4	0.3	0.3	0.7		0.6	0.6	0.6	0.2
CX46 AMERICA	0.1		0.2			0.3		0.2	
CX58 CLARIN	0.5		0.6	0.7			1.5	0.8	0.2
ZAPPING AM	0.1	0.4				0.2			0.1
AM SIN IDENTIFICAR	0.1		0.3	0.1	0.3		0.3		0.4
SUB TOTAL AM	4.9	4.3	4.7	5.9	2.1	4.3	8.2	7.1	2.8
88.3 DE LA COSTA	0.4		0.6		1.1			0.2	0.5
90.3 OLDIES	0.1			0.3		0.2			0.1
91.1 GARDEL	0.3		0.5		0.5	0.5		0.4	0.2
91.9 DISNEY	0.3		0.3	0.3	0.8				0.5
92.5 URBANA	0.1	0.4			0.2				0.1
93.1 INOLVIDABLE	0.8		1.2	0.2	1.5	0.9		0.6	1.0
93.9 OCEANO	0.6		0.8	0.3	0.5	1.1	0.2	0.5	0.6
94.7 CONCIERTO	0.5	1.0	0.5		1.1	0.3		0.8	0.1
95.5 DEL PLATA	0.3	0.6	0.4		1.0			0.4	0.3
96.3 ALFA	0.3	0.3	0.2	0.3	0.1	0.4	0.3	0.2	0.3
97.1 SODRE	0.2	0.7	0.1			0.2	0.3	0.1	0.2
97.9 M24	0.1		0.2				0.3	0.2	
98.7 DIAMANTE	0.2		0.3		0.5				0.3
99.5 DEL SOL	0.5	1.7		1.0	1.0	0.4	0.1	0.5	0.5
100.3 AIRE	1.0	0.6	1.2	0.7	1.7	0.7	0.5	1.2	0.8
101.1	0.1	0.3				0.2			0.1
101.9 AZUL	0.8	1.2	0.8	0.7	0.8	1.1	0.6	0.6	1.0
102.9 TOTAL	0.1		0.1	0.3	0.2		0.2		0.2
103.7 MILENIUM	0.4	0.3	0.5	0.3		1.1	0.2	0.4	0.4
104.3 RADIOCERO	0.5	1.0	0.5		1.1	0.2		0.4	0.5
104.9 METROPOLIS	0.5	0.8	0.3	0.9	1.0	0.5		0.4	0.5
105.9 GALAXIA	0.5		0.4	1.1	0.8	0.7		0.6	0.3
106.7 ENERGY	0.1			0.4	0.3			0.2	
OTRAS FM	0.3		0.5	0.5	0.8	0.3		0.3	0.5
ZAPPING EN FM	0.7	1.5	0.7	0.8	1.7	0.4	0.5	0.5	1.2
FM SIN IDENTIFICAR	0.7	0.6	1.0	0.4	1.0	0.7	0.8	1.1	0.6
SUBTOTAL FM	10.4	11.0	11.1	8.5	17.7	9.9	4.0	9.6	10.8
RATING GRAL. HORA	15.3	15.3	15.8	14.4	19.8	14.2	12.2	16.7	13.6

LUNES A VIERNES - HORA 21

	RATING INDIVI-DUOS	NSE			EDAD			SEXO	
		AL TO	MEDIO	BA JO	12-29	30-49	50 O +	MASC.	FEM.
CX 4 RURAL	0.1		0.1				0.2	0.1	
CX6 SODRE	0.1		0.1	0.2			0.3	0.1	0.1
CX8 SARANDI	0.2	0.5	0.1	0.2		0.3	0.3	0.2	0.2
CX12 ORIENTAL	0.2		0.2	0.3		0.3	0.2		0.3
CX14 EL ESPECTADOR	0.6	0.7	0.6	0.4	0.3	1.0	0.5	0.8	0.4
CX16 CARVE	0.3		0.3	0.6	0.3		0.6	0.5	0.1
CX18 SARANDI SPORT	0.5	0.5	0.5	0.8	0.6	0.2	0.9	1.0	0.2
CX20 MONTECARLO	1.2	0.4	1.0	2.6	0.3	0.3	3.0	1.4	1.0
CX22 UNIVERSAL	0.4	1.4	0.3		0.3	0.6	0.5	0.6	0.3
CX24 NUEVO TIEMPO	0.1		0.1	0.2		0.3	0.1	0.2	0.1
CX28 IMPARCIAL	0.2	0.5	0.1	0.2		0.3	0.2	0.2	0.1
CX30 NACIONAL	0.1			0.4			0.3		0.2
CX36 CENTENARIO	0.3	0.3	0.4			0.9	0.2	0.7	
CX42 C.DE MDEO.	0.1		0.1	0.2	0.1		0.2		0.2
CX44 AM LIBRE	0.2	0.3	0.2			0.2	0.4	0.2	0.2
CX58 CLARIN	0.4	0.2	0.6	0.2			1.2	0.7	0.2
ZAPPING AM	0.1		0.1	0.3		0.2	0.2	0.2	0.1
AM SIN IDENTIFICAR	0.2		0.2	0.1			0.4	0.1	0.2
SUB TOTAL AM	5.3	4.8	5.0	6.7	1.9	4.6	9.7	7.0	3.9
88.3 DE LA COSTA	0.3		0.5		0.8			0.2	0.3
90.3 OLDIES	0.2		0.2	0.3	0.2	0.5		0.2	0.2
91.1 GARDEL	0.3		0.4		0.2	0.3	0.3	0.4	0.1
91.9 DISNEY	0.2		0.2	0.3	0.5				0.3
92.5 URBANA	0.1	0.4			0.2				0.1
93.1 INOLVIDABLE	0.3		0.4	0.2	0.4	0.3	0.3	0.2	0.4
93.9 OCEANO	1.3	0.6	1.5	1.5	2.3	1.3	0.5	1.6	1.1
94.7 CONCIERTO	0.2	0.5	0.2		0.6			0.4	
95.5 DEL PLATA	0.4	0.5	0.5		1.3			0.6	0.3
96.3 ALFA	0.2		0.2	0.3		0.2	0.3	0.2	0.1
97.1 SODRE	0.3	0.6	0.3			0.8	0.2	0.5	0.1
97.9 M24	0.1		0.2				0.3	0.2	
98.7 DIAMANTE	0.2		0.3		0.5				0.3
99.5 DEL SOL	0.2	0.6	0.1		0.2	0.3	0.1	0.2	0.2
100.3 AIRE	1.2	1.0	1.4	0.7	2.2	1.1	0.4	1.5	1.0
101.9 AZUL	1.0	0.8	1.0	0.9	0.8	1.1	1.0	0.8	1.1
102.9 TOTAL	0.1			0.3					0.1
103.7 MILENIUM	0.4	0.3	0.4	0.3		1.1	0.2	0.4	0.4
104.3 RADIOCERO	0.7	0.7	0.8	0.5	1.3	0.9		0.6	0.8
104.9 METROPOLIS	0.6	1.1	0.5	0.9	0.7	1.3		0.5	0.7
105.9 GALAXIA	0.5		0.4	1.3	0.8	0.6	0.2	0.4	0.6
106.7 ENERGY	0.2	0.5	0.1	0.4	0.5	0.2		0.4	0.1
OTRAS FM	0.5		0.7	0.3	1.0	0.2	0.3	0.5	0.5
ZAPPING EN FM	0.7	0.9	0.6	0.8	0.5	1.0	0.5	0.6	0.7
FM SIN IDENTIFICAR	0.5		0.9		0.4	0.7	0.5	0.3	0.7
SUBTOTAL FM	10.7	8.5	11.8	9.0	15.4	11.9	5.3	10.7	10.2
RATING GRAL. HORA	16.0	13.3	16.8	15.7	17.3	16.5	15.0	17.7	14.1

LUNES A VIERNES - HORA 22

	RATING INDIVI-DUOS	NSE			EDAD			SEXO	
		AL TO	MEDIO	BA JO	12-29	30-49	50 O +	MASC.	FEM.
CX 4 RURAL	0.2		0.2	0.3	0.2	0.2	0.2	0.1	0.2
CX6 SODRE	0.1		0.1	0.2			0.3	0.1	0.1
CX8 SARANDI	0.3	0.2	0.3	0.2		0.2	0.6	0.2	0.3
CX12 ORIENTAL	0.6	1.1	0.5	0.5		0.6	1.2	0.7	0.6
CX14 EL ESPECTADOR	0.6	0.2	0.8	0.4	0.4	0.8	0.7	0.8	0.5
CX16 CARVE	0.3		0.3	0.4	0.3		0.5	0.5	0.1
CX18 SARANDI SPORT	0.3	0.5	0.2	0.3	0.3		0.5	0.6	
CX20 MONTECARLO	1.3	0.2	1.1	2.9	0.3	0.1	3.3	1.0	1.5
CX22 UNIVERSAL	0.2		0.3			0.3	0.2	0.2	0.1
CX28 IMPARCIAL	0.1		0.1	0.2			0.2		0.1
CX30 NACIONAL	0.2			0.7			0.4	0.2	0.1
CX36 CENTENARIO	0.3		0.6		0.2	0.7	0.2	0.4	0.3
CX42 C.DE MDEO.	0.2		0.2	0.4	0.1	0.1	0.3		0.3
CX44 AM LIBRE	0.3	0.6	0.2	0.3		0.2	0.7	0.4	0.2
CX46 AMERICA	0.1		0.1	0.2	0.2		0.1		0.2
CX58 CLARIN	0.5		0.7	0.3			1.4	0.7	0.3
ZAPPING AM	0.1		0.2				0.4	0.1	0.2
SUB TOTAL AM	5.7	2.8	5.9	7.3	2.0	3.2	11.2	6.0	5.1
88.3 DE LA COSTA	0.4		0.7		1.0	0.2		0.2	0.6
90.3 OLDIES	0.4		0.5	0.3	0.7	0.5		0.4	0.4
91.1 GARDEL	0.1	0.3	0.1			0.3	0.2	0.2	0.1
91.9 DISNEY	0.2		0.4		0.7			0.5	
92.5 URBANA	0.1	0.4			0.2				0.1
93.1 INOLVIDABLE	0.1	0.5			0.3			0.2	
93.9 OCEANO	1.7	1.0	2.0	1.3	2.7	1.9	0.5	1.8	1.6
94.7 CONCIERTO	0.3		0.4		0.6	0.2		0.4	0.1
95.5 DEL PLATA	0.2		0.3		0.5			0.2	0.1
96.3 ALFA	0.5	1.0	0.4	0.3	0.5	0.5	0.4	0.9	0.1
97.1 SODRE	0.1		0.1			0.3		0.2	
97.9 M24	0.1		0.1	0.2		0.3			0.2
98.7 DIAMANTE	0.1		0.1		0.3				0.2
99.5 DEL SOL	0.1	0.6			0.2		0.1		0.2
100.3 AIRE	0.8		1.2	0.6	0.2	0.6		0.9	0.8
101.9 AZUL	0.6	0.4	0.9	0.2	0.6	0.9	0.5	0.6	0.7
102.9 TOTAL	0.1		0.1		0.3			0.2	
103.7 MILENIUM	0.3		0.4	0.3		0.8	0.2	0.2	0.4
104.3 RADIOCERO	0.4	0.7	0.5		0.7	0.6		0.1	0.7
104.9 METROPOLIS	0.5		0.6	0.8	0.7	1.0		0.5	0.6
105.9 GALAXIA	0.4		0.2	1.2	0.3	0.8	0.2	0.4	0.4
106.7 ENERGY	0.2	0.5		0.4	0.5			0.4	
OTRAS FM	0.3		0.4	0.2	0.6		0.3	0.5	0.1
ZAPPING EN FM	0.6	0.9	0.4	0.8	0.8	0.5	0.5	0.4	0.8
FM SIN IDENTIFICAR	0.6	0.5	0.8		0.6	0.6	0.5	0.2	0.9
SUBTOTAL FM	9.2	6.8	10.6	6.6	13.0	10.0	3.4	9.4	9.1
RATING GRAL. HORA	14.9	9.6	16.5	13.9	15.0	13.2	14.6	15.4	14.2

LUNES A VIERNES - HORA 23

	RATING INDIVI-DUOS	NSE			EDAD			SEXO	
		AL TO	MEDIO	BA JO	12-29	30-49	50 O +	MASC.	FEM.
CX 4 RURAL	0.2		0.2	0.3	0.2	0.2	0.2	0.1	0.2
CX6 SODRE	0.1		0.2	0.2	0.2		0.2		0.2
CX8 SARANDI	0.4	0.4	0.3	0.4		0.2	0.8	0.2	0.5
CX10 CONTINENTE	0.1		0.2			0.3			0.2
CX12 ORIENTAL	0.5	0.2	0.5	0.6		0.4	0.9	0.3	0.6
CX14 EL ESPECTADOR	0.8	0.7	0.9	0.7	0.5	0.7	1.2	0.6	0.9
CX16 CARVE	0.2		0.2	0.4	0.3		0.3	0.4	
CX18 SARANDI SPORT	0.3	0.5	0.2	0.3	0.4		0.3	0.4	0.1
CX20 MONTECARLO	1.1		1.0	2.1			3.0	0.6	1.5
CX22 UNIVERSAL	0.2		0.3			0.3	0.2	0.2	0.1
CX28 IMPARCIAL	0.1		0.1	0.2			0.3	0.1	0.1
CX30 NACIONAL	0.2			0.7			0.4	0.2	0.1
CX36 CENTENARIO	0.3		0.6		0.3	0.6	0.2	0.4	0.3
CX42 C.DE MDEO.	0.2		0.3	0.4	0.3	0.1	0.3		0.5
CX44 AM LIBRE	0.7	0.7	0.7	0.5		0.3	1.7	1.1	0.3
CX46 AMERICA	0.1		0.2	0.2	0.2		0.2		0.2
CX58 CLARIN	0.6	0.4	0.8	0.2		0.2	1.4	0.8	0.4
ZAPPING AM	0.3		0.2	0.9		0.2	0.7	0.2	0.4
AM SIN IDENTIFICAR	0.1		0.1	0.2			0.3		0.2
SUB TOTAL AM	6.5	2.9	7.0	8.3	2.4	3.5	12.6	5.6	6.8
88.3 DE LA COSTA	0.3		0.6		1.0			0.2	0.5
90.3 OLDIES	0.2		0.2	0.3	0.2	0.5		0.2	0.2
91.1 GARDEL	0.1		0.1			0.3		0.2	
91.9 DISNEY	0.2		0.4		0.7			0.5	
92.5 URBANA	0.1	0.4	0.1		0.3				0.2
93.9 OCEANO	1.5	1.0	1.6	1.3	2.0	2.0	0.5	1.4	1.5
94.7 CONCIERTO	0.2		0.3		0.6			0.4	
95.5 DEL PLATA	0.3		0.4	0.4	1.0			0.4	0.3
96.3 ALFA	0.3	1.0	0.1		0.5	0.3		0.6	
97.9 M24	0.2		0.2	0.2		0.5			0.3
99.5 DEL SOL	0.1	0.6			0.2		0.1		0.2
100.3 AIRE	1.1	0.8	1.3	0.8	2.8	0.4	0.2	1.0	1.2
101.9 AZUL	0.2		0.3	0.2	0.2	0.3	0.2	0.2	0.2
102.9 TOTAL	0.1		0.1		0.3			0.2	
103.7 MILENIUM	0.1		0.2			0.3			0.2
104.3 RADIOCERO	0.2		0.2	0.5	0.7			0.2	0.2
104.9 METROPOLIS	0.5		0.6	0.6	1.0	0.5		0.3	0.7
105.9 GALAXIA	0.3		0.1	1.0		0.8		0.2	0.3
106.7 ENERGY	0.2	0.5		0.4	0.5			0.4	
OTRAS FM	0.3		0.4	0.2	0.8			0.3	0.2
ZAPPING EN FM	0.4	1.0	0.2	0.8	0.8		0.6	0.2	0.7
FM SIN IDENTIFICAR	0.3		0.6		0.9	0.2	0.1	0.2	0.6
SUBTOTAL FM	7.2	5.3	8.0	6.7	14.5	6.1	1.7	7.1	7.5
RATING GRAL. HORA	13.7	8.2	15.0	15.0	16.9	9.6	14.3	12.7	14.3

SABADO Y DOMINGO - HORA 0

	RATING INDIVI-DUOS	NSE			EDAD			SEXO	
		AL TO	MEDIO	BA JO	12-29	30-49	50 O +	MASC.	FEM.
CX4 RURAL	0.1			0.3			0.2	0.2	
CX 6 SODRE	0.2	0.3	0.1	0.3			0.5		0.3
CX8 SARANDI	0.1	0.4	0.1				0.4		0.2
CX10 CONTINENTAL	0.1		0.1			0.2			0.1
CX12 ORIENTAL	0.4		0.6	0.3	0.3		0.9	0.3	0.5
CX 14 EL ESPECTADOR	1.4	1.7	1.2	1.4	1.1	1.6	1.4	2.0	0.8
CX18 SARANDI SPORT	0.1			0.6		0.4		0.3	
CX20 MONTECARLO	1.1		0.7	3.2		0.2	3.0	0.8	1.4
CX36 CENTENARIO	0.3		0.5		0.3	0.6	0.1	0.5	0.2
CX40 FENIX	0.1		0.1				0.2		0.2
CX 42 C. DE MDEO.	0.1		0.1			0.2			0.1
CX44 AM LIBRE	0.2	0.2	0.4				0.7	0.2	0.3
CX58 CLARIN	0.2	0.4	0.2			0.2	0.4	0.2	0.2
ZAPPING AM	0.4	0.6	0.3	0.3	0.3	0.2	0.5	0.4	0.3
AM SIN IDENTIFICAR	0.1			0.5			0.3		0.2
SUB TOTAL AM	4.9	3.6	4.4	6.9	2.0	3.6	8.6	4.9	4.8
88.3 DE LA COSTA	0.1		0.2		0.3			0.2	
90,3 OLDIES	0.1			0.3		0.2			0.1
91,1 GARDEL	0.2		0.4			0.8		0.4	0.1
91.9 DISNEY	0.6		0.8	0.8	1.9			0.8	0.5
92,5 URBANA	0.1		0.1		0.2				0.1
93,9 OCEANO	0.6	0.5	0.9		1.4	0.4		0.2	0.9
97,1 SODRE	0.1	0.7					0.3	0.3	
97.9 M24	0.1		0.1			0.2			0.1
100.3 AIRE	0.7	0.4	0.7	0.9	1.4	0.2	0.5	0.3	1.1
101.9 AZUL	0.3		0.3	0.3		0.4	0.4	0.3	0.2
102.9 TOTAL	0.2			0.8	0.3	0.2		0.4	
103.7 MILENIUM	0.1		0.1			0.2			0.1
104.3 RADIOCERO	0.1		0.2			0.5			0.3
104.9 METROPOLIS	0.3		0.4	0.3	0.5	0.4		0.1	0.4
105.9 GALAXIA	0.4		0.3	1.0		1.0	0.3	0.4	0.4
106,7 ENERGY	0.1	0.5			0.3				0.2
ZAPPING FM	0.1		0.2		0.3				0.2
FM SIN IDENTIFICAR	0.1		0.2			0.5			0.3
SUBTOTAL FM	4.3	9.3	13.7	18.2	10.6	12.2	18.9	13.2	14.8
RATING GRAL. HORA	9.2	12.9	18.1	25.1	12.6	15.8	27.5	18.1	19.6

SABADO Y DOMINGO - HORA 1

	RATING INDIVI-DUOS	NSE			EDAD			SEXO	
		AL TO	MEDIO	BA JO	12-29	30-49	50 O +	MASC.	FEM.
CX4 RURAL	0.1			0.3			0.2	0.2	
CX6 SODRE	0.1		0.1				0.2		0.1
CX8 SARANDI	0.1		0.1				0.2		0.1
CX10 CONTINENTAL	0.1		0.1			0.2			0.1
CX12 ORIENTAL	0.1		0.2				0.4	0.2	0.1
CX14 EL ESPECTADOR	0.8	0.9	0.5	1.4	0.3	0.6	1.4	0.9	0.7
CX18 SARANDI SPORT	0.1			0.6		0.4		0.3	
CX20 MONTECARLO	1.0		0.6	2.6	0.3		2.4	1.1	0.9
CX 36 CENTENARIO	0.3		0.5		0.3	0.6		0.5	0.1
CX 42 C. DE MDEO.	0.1		0.1			0.2			0.1
CX58 CLARIN	0.1		0.1				0.2	0.2	
ZAPPING AM	0.2		0.3	0.3		0.2	0.5	0.2	0.3
SUB TOTAL AM	3.1	0.9	2.6	5.2	0.9	2.2	5.5	3.6	2.5
88.3 DE LA COSTA	0.1		0.2		0.3			0.2	
90,3 OLDIES	0.1			0.3		0.2			0.1
91,1 GARDEL	0.2		0.4			0.8		0.4	0.1
91,9 DISNEY	0.5		0.6	0.8	1.6			0.8	0.3
93.9 OCEANO	0.4		0.6		0.8	0.2			0.7
94,7 CONCIERTO	0.1			0.3			0.2		0.1
97.9 M24	0.1		0.1			0.2			0.1
100.3 AIRE	0.2		0.2	0.4	0.5				0.3
102,9 TOTAL	0.1			0.5	0.3			0.2	
104.3 RADIOCERO	0.1		0.2			0.5			0.3
104.9 METROPOLIS	0.2		0.3		0.3	0.2			0.3
105.9 GALAXIA	0.4		0.5	0.4	0.3	0.3	0.6	0.4	0.4
FM SIN IDENTIFICAR	0.2	0.6	0.4		0.6	0.5		0.2	0.4
SUBTOTAL FM	2.7	0.6	3.5	2.7	4.7	2.9	0.8	2.2	3.1
RATING GRAL. HORA	5.8	1.5	6.1	7.9	5.6	5.1	6.3	5.8	5.6

SABADO Y DOMINGO - HORA 2

	RATING INDIVI-DUOS	NSE			EDAD			SEXO	
		AL TO	MEDIO	BA JO	12-29	30-49	50 O +	MASC.	FEM.
CX6 SODRE	0.1		0.1				0.2		0.1
CX8 SARANDI	0.1		0.1				0.2		0.1
CX 10 CONTINENTAL	0.1		0.1			0.2			0.1
CX 12 ORIENTAL	0.3	0.7	0.2			0.4	0.4	0.5	0.1
CX18 SARANDI SPORT	0.1			0.6		0.4		0.3	
CX20 MONTECARLO	0.8		0.4	2.6	0.3		2.0	0.9	0.7
CX 36 CENTENARIO	0.2		0.3			0.3	0.2	0.2	0.1
ZAPPING AM	0.1		0.1	0.3			0.4	0.2	0.1
SUB TOTAL AM	1.8	0.7	1.3	3.5	0.3	1.3	3.4	2.1	1.3
88.3 DE LA COSTA	0.1		0.2		0.3			0.2	
90.3 OLDIES	0.1			0.3		0.2			0.1
91.1 GARDEL	0.2		0.3			0.6		0.4	
91.9 DISNEY	0.1		0.2		0.3				0.2
94.7 CONCIERTO	0.1			0.3			0.2		0.1
99.5 DEL SOL	0.1		0.1			0.2		0.2	
100.3 AIRE	0.1		0.2		0.3				0.2
104.3 RADIOCERO	0.1		0.2			0.5			0.3
104.9 METROPOLIS	0.1		0.1			0.2			0.1
105.9 GALAXIA	0.3		0.4	0.4		0.3	0.6	0.4	0.2
SUBTOTAL FM	1.3		1.7	1.0	0.9	2.0	0.8	1.2	1.2
RATING GRAL. HORA	3.1	0.7	3.0	4.5	1.2	3.3	4.2	3.3	2.5

SABADO Y DOMINGO - HORA 3

	RATING INDIVI-DUOS	NSE			EDAD			SEXO	
		AL TO	MEDIO	BA JO	12-29	30-49	50 O +	MASC.	FEM.
CX6 SODRE	0.1			0.3			0.2		0.1
CX 8 SARANDI	0.1		0.1				0.2		0.1
CX20 MONTECARLO	0.5		0.2	1.6			1.4	0.7	0.3
CX28 IMPARCIAL	0.1		0.1				0.2		0.1
CX36 CENTENARIO	0.2		0.4			0.3	0.3	0.2	0.2
SUB TOTAL AM	1.0		0.8	1.9		0.3	2.3	0.9	0.8
88.3 DE LA COSTA	0.1		0.2		0.3			0.2	
90.3 OLDIES	0.1			0.3		0.2			0.1
91.1 GARDEL	0.2		0.3			0.6		0.4	
94.7 CONCIERTO	0.1			0.3			0.2		0.1
95.5 DEL PLATA	0.1		0.2		0.3			0.2	
100.3 AIRE	0.1		0.2		0.3				0.2
104.9 METROPOLIS	0.1	0.7				0.4		0.3	
105.9 GALAXIA	0.2		0.2	0.4		0.3	0.3	0.4	
SUBTOTAL FM	1.0	0.7	1.1	1.0	0.9	1.5	0.5	1.5	0.4
RATING GRAL. HORA	2.0	0.7	1.9	2.9	0.9	1.8	2.8	2.4	1.2

SABADO Y DOMINGO - HORA 4

	RATING INDIVI-DUOS	NSE			EDAD			SEXO	
		AL TO	MEDIO	BA JO	12-29	30-49	50 O +	MASC.	FEM.
CX 6 SODRE	0.1			0.3			0.2		0.1
CX 8 SARANDI	0.1		0.1				0.2		0.1
CX20 MONTECARLO	0.4		0.2	1.1			1.0	0.7	0.1
CX 30 NACIONAL	0.1	0.3					0.2		0.1
CX36 CENTENARIO	0.2		0.3			0.3	0.2	0.2	0.1
SUB TOTAL AM	0.9	0.3	0.6	1.4		0.3	1.8	0.9	0.5
88.3 DE LA COSTA	0.1		0.2		0.3			0.2	
91.1 GARDEL	0.2		0.3			0.6		0.4	
94.7 CONCIERTO	0.1			0.3			0.2		0.1
95.5 DEL PLATA	0.1		0.2		0.3			0.2	
100.3 AIRE	0.1		0.2		0.3				0.2
104.9 METROPOLIS	0.1		0.2		0.3			0.2	
105.9 GALAXIA	0.2		0.2	0.4		0.3	0.3	0.4	
SUBTOTAL FM	0.9		1.3	0.7	1.2	0.9	0.5	1.4	0.3
RATING GRAL. HORA	1.8	0.3	1.9	2.1	1.2	1.2	2.3	2.3	0.8

SABADO Y DOMINGO - HORA 5

	RATING INDIVI-DUOS	NSE			EDAD			SEXO	
		AL TO	MEDIO	BA JO	12-29	30-49	50 O +	MASC.	FEM.
CX 6 SODRE	0.1			0.3			0.2		0.1
CX8 SARANDI	0.2	0.3	0.2			0.2	0.3		0.3
CX 14 EL ESPECTADOR	0.1	0.4					0.2	0.2	
CX20 MONTECARLO	0.6		0.5	1.1	0.3		1.3	0.7	0.4
CX28 IMPARCIAL	0.7	0.3	1.0	0.3		0.4	1.6	0.4	0.9
CX30 NACIONAL	0.8		1.0	1.0		0.3	2.0	0.9	0.7
CX 36 CENTENARIO	0.1		0.2				0.3		0.2
CX44 AM LIBRE	0.1			0.5			0.4		0.2
CX58 CLARIN	0.1		0.2				0.4	0.2	0.1
SUB TOTAL AM	2.8	1.0	3.1	3.2	0.3	0.9	6.7	2.4	2.9
88.3 DE LA COSTA	0.1		0.2		0.3			0.4	
91.1 GARDEL	0.2		0.3			0.6		0.2	
95.5 DEL PLATA	0.1		0.2		0.3			0.2	
105.9 GALAXIA	0.2		0.1	0.4		0.2	0.3	0.2	0.1
FM SIN IDENTIFICAR	0.1		0.2		0.3			0.2	
SUBTOTAL FM	0.7	0.0	1.0	0.4	0.9	0.8	0.3	1.2	0.1
RATING GRAL. HORA	3.5	1.0	4.1	3.6	1.2	1.7	7.0	3.6	3.0

SABADO Y DOMINGO - HORA 6

	RATING INDIVI-DUOS	NSE			EDAD			SEXO	
		AL TO	MEDIO	BA JO	12-29	30-49	50 O +	MASC.	FEM.
CX8 SARANDI	0.4	0.7	0.5			0.2	0.9	0.6	0.2
CX12 ORIENTAL	0.1		0.1	0.3			0.3		0.2
CX14 EL ESPECTADOR	0.3	1.2	0.2			0.4	0.6	0.3	0.4
CX16 CARVE	0.6	1.0	0.5	0.5		0.2	1.5	0.2	1.0
CX18 SARANDI SPORT	0.1	0.4					0.2	0.2	
CX20 MONTECARLO	1.9		2.0	3.4	0.3	0.2	5.0	2.0	1.9
CX22 UNIVERSAL	0.2			0.7			0.4	0.3	
CX28 IMPARCIAL	0.1		0.2			0.2	0.2		0.2
CX30 NACIONAL	0.8		0.9	1.3			2.3	0.8	0.8
CX36 CENTENARIO	0.3		0.5			0.6	0.3	0.4	0.2
CX44 AM LIBRE	0.4	0.3	0.4	0.5		0.4	0.9	0.3	0.6
CX50 INDEPENDENCIA	0.3	0.3	0.4				0.9	0.3	0.3
CX58 CLARIN	0.1		0.1	0.3			0.3		0.2
ZAPPING AM	0.1	0.6	0.1			0.3	0.2	0.2	0.1
AM SIN IDENTIFICAR	0.1		0.1				0.2		0.1
SUB TOTAL AM	5.8	4.5	6.0	7.0	0.3	2.5	14.2	5.6	6.2
88.3 DE LA COSTA	0.1		0.2		0.3			0.2	
91.1 GARDEL	0.4		0.5	0.3		0.6	0.5	0.6	0.1
91.9 DISNEY	0.2		0.3		0.3		0.2		0.3
95.5 DEL PLATA	0.1		0.2		0.3			0.2	
97.9 M24	0.1		0.2				0.3	0.2	
101.9 AZUL	0.1	0.4	0.0			0.2	0.1		0.2
104.9 METROPOLIS	0.1	0.4					0.2		0.1
105.9 GALAXIA	0.3		0.3	0.4	0.3	0.2	0.3	0.4	0.1
OTRAS FM	0.1		0.2		0.3			0.2	
FM SIN IDENTIFICAR	0.2		0.3		0.6			0.2	0.2
SUBTOTAL FM	1.7	0.8	2.2	0.7	2.1	1.0	1.6	2.0	1.0
RATING GRAL. HORA	7.5	5.3	8.2	7.7	2.4	3.5	15.8	7.6	7.2

SABADO Y DOMINGO - HORA 7

	RATING INDIVI-DUOS	NSE			EDAD			SEXO	
		AL TO	MEDIO	BA JO	12-29	30-49	50 O +	MASC.	FEM.
CX 4 RURAL	0.1		0.1				0.2		0.1
CX6 SODRE	0.2		0.1	0.3			0.4	0.3	
CX8 SARANDI	0.7	1.6	0.6			1.0	1.0	0.8	0.5
CX12 ORIENTAL	0.2		0.1	0.6			0.6	0.2	0.3
CX14 EL ESPECTADOR	0.9	2.5	0.6	0.3		1.1	1.5	1.1	0.7
CX16 CARVE	0.6	0.3	0.3	1.5	0.3	0.2	1.2	0.3	0.8
CX18 SARANDI SPORT	0.2	0.4	0.3			0.3	0.4	0.4	0.1
CX20 MONTECARLO	3.8	1.3	3.9	5.5	0.3	1.4	9.2	4.1	3.5
CX22 UNIVERSAL	0.3		0.3	0.7			0.9	0.7	
CX28 IMPARCIAL	0.3	0.4	0.4			0.2	0.6	0.3	0.2
CX30 NACIONAL	0.6		0.6	1.3			1.8	0.7	0.6
CX36 CENTENARIO	0.7		0.9	0.6		0.8	1.3	0.7	0.7
CX44 AM LIBRE	0.8	0.3	1.0	0.5		0.9	1.4	0.8	0.7
CX48 CRISTAL	0.1			0.3			0.2	0.1	
CX50 INDEPENDENCIA	0.4	0.6	0.4			0.2	0.8		0.6
CX58 CLARIN	0.3		0.3	0.6			0.9	0.3	0.3
ZAPPING AM	0.1		0.1				0.2		0.1
AM SIN IDENTIFICAR	0.1		0.2				0.4		0.2
SUB TOTAL AM	10.4	7.4	10.2	12.2	0.6	6.1	23.0	10.8	9.4
88.3 DE LA COSTA	0.3		0.2	1.0	0.3	0.8		0.8	
90.3 OLDIES	0.1			0.3		0.2			0.1
91.1 GARDEL	0.3		0.5			0.6	0.3	0.5	0.1
91.9 DISNEY	0.3	0.6	0.3		0.3	0.3	0.2	0.2	0.3
93.1 INOLVIDABLE	0.1		0.1				0.2	0.2	
93.9 OCEANO	0.1	0.5			0.3				0.2
94.7 CONCIERTO	0.2	1.0				0.3	0.2	0.4	
95.5 DEL PLATA	0.1		0.2		0.3			0.2	
97.9 M24	0.2		0.2	0.3			0.4	0.3	
99.5 DEL SOL	0.1	0.5			0.3				0.2
100.3 AIRE	0.3		0.2	1.0	0.6	0.4		0.5	0.2
101.9 AZUL	0.3	0.4	0.4			0.4	0.4	0.3	0.3
103.7 MILENIUM	0.1	0.4				0.2			0.1
104.9 METROPOLIS	0.3	1.3	0.2		0.3	0.2	0.5	0.3	0.4
105.9 GALAXIA	0.7		0.7	1.2	1.0	0.6	0.3	1.1	0.3
OTRAS FM	0.1		0.3	0.3	0.3	0.5		0.4	0.1
ZAPPING FM	0.1		0.2		0.3				0.2
FM SIN IDENTIFICAR	0.2	0.5	0.2	0.6	0.6	0.4		0.5	0.2
SUBTOTAL FM	3.9	5.2	3.7	4.7	4.6	4.9	2.5	5.7	2.7
RATING GRAL. HORA	14.3	12.6	13.9	16.9	5.2	11.0	25.5	16.5	12.1

SABADO Y DOMINGO - HORA 8

	RATING INDIVI-DUOS	NSE			EDAD			SEXO	
		AL TO	MEDIO	BA JO	12-29	30-49	50 O +	MASC.	FEM.
CX 4 RURAL	0.1		0.1				0.2		0.2
CX6 SODRE	0.6		0.7	0.6	0.3		1.3	0.5	0.6
CX8 SARANDI	0.7	2.5	0.4			1.2	0.9	0.9	0.5
CX10 CONTINENTE	0.1		0.1			0.2			0.1
CX12 ORIENTAL	0.2		0.2	0.3			0.6		0.4
CX14 EL ESPECTADOR	1.3	3.5	1.0	0.3	0.3	1.8	1.8	1.8	0.9
CX16 CARVE	0.5	0.3	0.1	1.5			1.3	0.5	0.4
CX18 SARANDI SPORT	0.4	0.4	0.3	0.5		0.7	0.4	0.8	
CX20 MONTECARLO	5.2	1.2	4.6	10.1		3.1	12.1	4.6	5.7
CX22 UNIVERSAL	0.5	0.7	0.3	0.9		0.2	1.2	0.7	0.3
CX26 SODRE	0.1		0.1				0.2		0.1
CX28 IMPARCIAL	0.2	0.4	0.3			0.2	0.4	0.3	0.1
CX30 NACIONAL	0.3		0.2	0.7			0.8	0.3	0.3
CX36 CENTENARIO	0.9	0.4	1.2	0.6		1.6	1.3	1.0	0.9
CX42 C.DE MDEO	0.1			0.5		0.3		0.2	
CX44 AM LIBRE	1.2	0.7	1.6	0.5		1.5	2.1	1.5	1.0
CX48 CRISTAL	0.1			0.3			0.2	0.1	
CX50 INDEPENDENCIA	0.3	0.3	0.4				0.8		0.5
CX58 CLARIN	1.0		1.0	1.7		0.3	2.4	1.4	0.6
ZAPPING AM	0.1		0.1	0.3			0.4	0.2	0.1
AM SIN IDENTIFICAR	0.2		0.4			0.3	0.4	0.4	0.1
SUB TOTAL AM	14.1	10.4	13.1	18.8	0.6	11.4	28.8	15.2	12.8
88.3 DE LA COSTA	0.4		0.3	1.0	0.9	0.4		0.8	0.2
90.3 OLDIES	0.3	0.6	0.2	0.3		0.6	0.3	0.5	0.1
91.1 GARDEL	0.5		0.7	0.3		0.6	0.8	0.5	0.4
91.9 DISNEY	0.3	0.5	0.3		0.8				0.5
92.5 URBANA	0.1		0.2		0.4			0.3	
93.1 INOLVIDABLE	0.3		0.3	0.5		0.2	0.7	0.5	0.1
93.9 OCEANO	0.2	0.5	0.1		0.3		0.2		0.3
94.7 CONCIERTO	0.3	1.5			0.3	0.3	0.2	0.4	0.2
96.3 ALFA	0.1	0.4				0.2			0.1
97.9 M24	0.3		0.4	0.3	0.3	0.4	0.2	0.7	
99.5 DEL SOL	0.1	0.5			0.3				0.2
100.3 AIRE	0.9		1.1	1.0	1.3	0.7	0.7	1.5	0.3
101.9 AZUL	0.4	0.4	0.4	0.5		0.4	0.8	0.5	0.3
103.7 MILENIUM	0.2	0.8	0.2		0.3	0.4		0.2	0.3
104.3 RADIOCERO	0.5	0.7	0.6		0.3	1.3		0.9	0.2
104.9 METROPOLIS	0.4	0.9	0.5		0.6	0.2	0.5	0.3	0.6
105.9 GALAXIA	0.8		0.6	2.0	0.7	1.3	0.5	1.4	0.4
OTRAS FM	0.3		0.3	0.9	0.6	0.7		0.5	0.3
ZAPPING EN FM	0.3	0.4	0.3	0.3	0.3	0.6	0.2	0.4	0.3
FM SIN IDENTIFICAR	0.4		0.3	1.0	0.6	0.6		0.5	0.3
SUBTOTAL FM	7.1	7.2	6.8	8.1	8.0	8.9	5.1	9.9	5.1
RATING GRAL. HORA	21.2	17.6	19.9	26.9	8.6	20.3	33.9	25.1	17.9

SABADO Y DOMINGO - HORA 9

	RATING INDIVI-DUOS	NSE			EDAD			SEXO	
		AL TO	MEDIO	BA JO	12-29	30-49	50 O +	MASC.	FEM.
CX 4 RURAL	0.1		0.0				0.1		0.1
CX6 SODRE	0.6		0.9	0.6	0.3		1.5	0.7	0.6
CX8 SARANDI	0.9	3.1	0.4	0.5	0.3	0.9	1.6	0.5	1.2
CX10 CONTINENTE	0.1		0.1			0.2			0.1
CX12 ORIENTAL	0.3	0.4	0.4	0.3			1.0	0.2	0.5
CX14 EL ESPECTADOR	1.5	2.9	1.6	0.3	0.3	1.7	2.6	1.9	1.2
CX16 CARVE	0.4	0.6	0.3	0.6		0.2	1.0	0.2	0.7
CX18 SARANDI SPORT	0.5	0.6	0.3	0.8		1.0	0.4	1.0	
CX20 MONTECARLO	6.0	0.7	4.7	13.5	1.1	3.0	13.3	3.5	8.1
CX22 UNIVERSAL	0.5	0.4	0.1	1.5		0.2	1.2	0.7	0.3
CX26 SODRE	0.1		0.1				0.2		0.1
CX28 IMPARCIAL	0.1		0.1				0.2	0.2	
CX30 NACIONAL	0.2		0.4			0.3	0.3	0.4	0.1
CX36 CENTENARIO	1.1	0.4	1.3	0.9	0.2	1.6	1.4	1.2	0.9
CX42 CIUDAD DE MDEO.	0.1			0.5		0.3		0.2	
CX44 AM LIBRE	1.5	1.1	2.0	0.5		1.5	3.1	2.0	1.2
CX50 INDEPENDENCIA	0.4	0.6	0.5				1.2		0.8
CX58 CLARIN	1.1		0.8	2.8		0.3	2.8	1.6	0.7
ZAPPING AM	0.1		0.1	0.3			0.4	0.2	0.1
AM SIN IDENTIFICAR	0.2		0.4		0.3		0.4	0.4	0.1
SUB TOTAL AM	15.8	10.8	14.5	23.1	2.5	11.2	32.7	14.9	16.8
88.3 DE LA COSTA	0.5		0.5	0.8	0.9	0.3	0.2	0.7	0.3
90.3 OLDIES	0.2	0.6	0.1	0.3		0.8		0.2	0.2
91.1 GARDEL	0.6		0.9	0.3		0.6	1.2	0.8	0.4
91.9 DISNEY	0.8	0.5	0.7	1.1	1.9	0.5		0.4	1.1
92.5 URBANA	0.1		0.2		0.4			0.3	
93.1 INOLVIDABLE	0.6	0.4	0.6	0.8		1.1	0.7	0.7	0.5
93.9 OCEANO	0.5	0.6	0.4	0.8	1.1		0.5	0.8	0.3
94.7 CONCIERTO	0.4	1.7	0.1			1.0	0.2	0.7	0.1
95.5 DEL PLATA	0.1		0.2		0.3			0.2	
96.3 ALFA	0.4	1.5	0.1	0.4	0.3	1.1		0.3	0.6
97.9 M24	0.7		1.1	0.3	0.6	1.5	0.2	1.2	0.4
99.5 DEL SOL	0.2	0.5	0.2		0.6			0.2	0.2
100.3 AIRE	1.5	0.9	2.0	0.6	2.4	1.3	0.7	2.0	1.0
101.9 AZUL	0.3	0.4	0.1	0.8		0.2	0.7	0.3	0.3
103.7 MILENIUM	1.0	1.9	0.9	0.3	0.3	2.4	0.3	0.8	1.1
104.3 RADIOCERO	0.6	0.7	0.6	0.3	0.3	1.5		1.0	0.2
104.9 METROPOLIS	0.7	0.4	1.0	0.3	0.6	1.1	0.5	0.5	0.9
105.9 GALAXIA	1.1	0.5	0.8	2.3	1.0	1.4	0.9	1.3	0.9
106.7 ENERGY	0.1		0.1			0.2		0.1	
OTRAS FM	0.5		0.5	0.9	0.6	0.9		0.5	0.4
ZAPPING EN FM	0.5	0.6	0.6	0.3	0.9	0.8		0.5	0.6
FM SIN IDENTIFICAR	1.1	0.4	1.1	1.5	1.7	0.9	0.7	0.7	1.4
SUBTOTAL FM	12.5	11.6	12.8	12.1	13.9	17.6	6.8	14.2	10.9
RATING GRAL. HORA	28.3	22.4	27.3	35.2	16.4	28.8	39.5	29.1	27.7

SABADO Y DOMINGO - HORA 10

	RATING INDIVI-DUOS	NSE			EDAD			SEXO	
		AL TO	MEDIO	BA JO	12-29	30-49	50 O +	MASC.	FEM.
CX 4 RURAL	0.1		0.1	0.2			0.2		0.2
CX6 SODRE	0.6		0.6	0.9	0.3		1.3	0.3	0.7
CX8 SARANDI	1.0	2.8	0.7	0.5	0.3	0.7	2.1	0.6	1.4
CX12 ORIENTAL	0.4	0.4	0.4	0.3			1.1	0.2	0.5
CX14 EL ESPECTADOR	2.0	4.8	1.5	1.0		3.0	3.0	2.2	1.8
CX16 CARVE	0.5	1.0	0.2	0.8		0.2	1.2	0.3	0.7
CX18 SARANDI SPORT	0.5	0.4	0.1	1.4		1.0	0.4	0.9	0.1
CX20 MONTECARLO	6.1	0.7	4.8	13.6	1.1	3.0	13.5	3.6	8.1
CX22 UNIVERSAL	0.4	0.4	0.2	0.8		0.2	0.9	0.3	0.4
CX28 IMPARCIAL	0.1		0.2				0.4	0.2	0.1
CX30 NACIONAL	0.1		0.2			0.3	0.1	0.2	0.1
CX32 MUNDO	0.1			0.3			0.2		0.1
CX36 CENTENARIO	1.5	0.4	2.0	1.1	0.2	1.4	2.9	1.8	1.2
CX38 SODRE	0.1		0.1				0.2		0.1
CX42 CIUDAD DE MDEO.	0.2			0.8		0.3	0.2	0.2	0.1
CX44 AM LIBRE	1.4	0.7	2.0	0.5		1.9	2.4	1.6	1.3
CX50 INDEPENDENCIA	0.3	0.6	0.3				0.8		0.5
CX58 CLARIN	1.2		0.8	3.3		0.3	3.2	1.7	0.8
ZAPPING AM	0.1			0.3			0.2	0.2	
AM SIN IDENTIFICAR	0.3		0.4	0.5			1.1	0.2	0.5
SUB TOTAL AM	17.0	12.2	14.6	26.3	1.9	12.3	35.4	14.5	18.7
88.3 DE LA COSTA	1.0		1.3	1.3	2.0	0.8	0.4	1.7	0.5
90.3 OLDIES	0.2	0.6	0.1	0.3		0.8		0.2	0.2
91.1 GARDEL	0.6	0.4	0.8	0.3	0.3		1.4	0.8	0.4
91.9 DISNEY	1.7	2.3	1.5	1.9	4.1	1.1		1.2	2.2
92.5 URBANA	0.1		0.2		0.4			0.3	
93.1 INOLVIDABLE	0.6	0.4	0.5	1.3	0.3	1.4	0.3	0.6	0.6
93.9 OCEANO	0.7	0.5	0.7	0.8	1.4	0.2	0.4	0.8	0.6
94.7 CONCIERTO	0.4	1.5	0.3		0.3	1.1		0.6	0.3
95.5 DEL PLATA	0.2		0.4		0.3	0.3		0.5	
96.3 ALFA	0.6	2.2	0.1	0.4	0.3	1.6		0.6	0.6
97.1 SODRE	0.1		0.1			0.2			0.1
97.9 M24	0.8		1.2	0.3	0.6	1.6	0.2	1.4	0.2
100.3 AIRE	2.2	1.4	2.0	3.1	3.6	1.8	1.1	2.5	1.9
101.1	0.1		0.1			0.2			0.1
101.9 AZUL	0.5	0.9	0.3	0.5		0.8	0.7	0.4	0.6
102.9 TOTAL	0.1	0.4				0.2			0.1
103.7 MILENIUM	0.8	1.1	0.9	0.3	0.3	2.0	0.3	0.6	1.1
104.3 RADIOCERO	0.8	1.1	0.7	0.8	0.8	1.8		1.0	0.7
104.9 METROPOLIS	0.8		1.1	0.8	0.6	1.2	0.6	1.0	0.6
105.9 GALAXIA	1.9	0.5	1.6	3.5	2.5	1.4	1.6	2.2	1.6
106.7 ENERGY	0.2		0.1	0.7	0.5	0.2		0.4	0.1
OTRAS FM	0.7		0.6	1.3	1.1	0.9		0.5	0.8
ZAPPING EN FM	0.7	0.4	1.0	0.3	1.2	0.9		0.5	0.9
FM SIN IDENTIFICAR	1.1	1.4	1.1	1.6	2.0	1.4	0.4	0.3	2.1
SUBTOTAL FM	16.9	15.1	16.7	19.5	22.6	21.9	7.4	18.1	16.3
RATING GRAL. HORA	33.9	27.3	31.3	45.8	24.5	34.2	42.8	32.6	35.0

SABADO Y DOMINGO - HORA 11

	RATING INDIVI-DUOS	NSE			EDAD			SEXO	
		AL TO	MEDIO	BA JO	12-29	30-49	50 O +	MASC.	FEM.
CX 4 RURAL	0.1			0.2			0.2		0.1
CX6 SODRE	0.4		0.5	0.6			1.1	0.2	0.6
CX8 SARANDI	0.8	2.0	0.6	0.3	0.3	0.7	1.5	0.4	1.1
CX12 ORIENTAL	0.5		0.7	0.3		0.2	1.1	0.3	0.6
CX14 EL ESPECTADOR	1.4	2.5	1.0	1.6		1.9	2.3	1.4	1.4
CX16 CARVE	0.7	1.0	0.6	0.8		0.9	1.2	0.6	0.8
CX18 SARANDI SPORT	0.4	0.4	0.1	0.9		0.7	0.4	0.6	0.1
CX20 MONTECARLO	5.0	1.0	3.8	11.2	0.8	2.7	10.9	2.4	7.1
CX22 UNIVERSAL	0.3	0.4	0.1	0.6		0.2	0.6	0.3	0.2
CX28 IMPARCIAL	0.1		0.1				0.2	0.2	
CX30 NACIONAL	0.1		0.2			0.4		0.2	
CX36 CENTENARIO	1.2	0.4	1.4	1.2	0.2	1.2	2.1	1.2	1.2
CX38 SODRE	0.1		0.1				0.2		0.1
CX42 CIUDAD DE MDEO.	0.2			1.1		0.4	0.4	0.2	0.2
CX44 AM LIBRE	1.4	0.4	1.9	0.8		1.6	2.5	1.5	1.3
CX50 INDEPENDENCIA	0.3	1.0	0.1	0.3			0.9		0.6
CX58 CLARIN	1.3		0.5	4.3	0.3		3.4	1.6	1.1
ZAPPING AM	0.1			0.3			0.2	0.2	
AM SIN IDENTIFICAR	0.2		0.2	0.3			0.6	0.2	0.2
SUB TOTAL AM	14.6	9.1	11.9	24.8	1.6	10.9	29.8	11.5	16.7
88.3 DE LA COSTA	1.3		1.9	0.8	3.0	0.6	0.3	1.8	0.9
90.3 OLDIES	0.3	0.6	0.2	0.3		1.0		0.2	0.4
91.1 GARDEL	0.3	0.4	0.3				0.7	0.3	0.2
91.9 DISNEY	1.4	1.8	1.1	1.8	3.0	1.1		1.1	1.7
92.5 URBANA	0.5	1.3	0.4		1.0	0.4		0.6	0.3
93.1 INOLVIDABLE	0.4		0.4	1.0	0.3	0.5	0.6	0.7	0.3
93.9 OCEANO	0.6	1.9	0.5		0.9	0.8	0.2	0.9	0.3
94.7 CONCIERTO	0.7	1.4	0.8		1.2	0.9	0.2	0.2	1.2
95.5 DEL PLATA	0.4		0.6		0.9		0.2	0.7	0.1
96.3 ALFA	0.5	2.2		0.4	0.3	1.3		0.6	0.4
97.1 SODRE	0.1		0.2			0.4		0.2	
97.9 M24	0.2		0.4			0.8		0.5	
98,7 DIAMANTE	0.1		0.1			0.2			0.1
99.5 DEL SOL	0.6		1.1		1.5	0.4		1.2	0.2
100.3 AIRE	3.0	0.9	2.9	5.2	5.8	2.0	1.3	3.5	2.6
101.1	0.1		0.1			0.2			0.1
101.9 AZUL	0.7	0.6	0.7	0.6		0.8	1.1	0.4	0.8
102.9 TOTAL	0.3	0.4		0.8	0.3	0.2	0.2	0.4	0.1
103.7 MILENIUM	0.5	0.8	0.5	0.3		1.6			0.9
104.3 RADIOCERO	0.8	1.1	0.8	0.5	0.9	1.6		0.8	0.7
104.9 METROPOLIS	0.9	0.4	1.3		0.9	0.7	1.0	0.8	0.9
105.9 GALAXIA	1.5		1.5	2.6	1.4	1.8	1.3	1.7	1.3
106.7 ENERGY	0.2	0.5		0.5	0.6			0.2	0.2
OTRAS FM	0.5		0.5	1.0	0.9	0.7		0.4	0.6
ZAPPING EN FM	0.6	0.8	0.7	0.3	0.5	1.4		0.1	1.0
FM SIN IDENTIFICAR	1.1	1.1	1.7	0.9	1.9	2.3	0.2	1.1	1.6
SUBTOTAL FM	17.6	16.2	18.7	17.0	25.3	21.7	7.3	18.4	16.9
RATING GRAL. HORA	32.2	25.3	30.6	41.8	26.9	32.6	37.1	29.9	33.6

SABADO Y DOMINGO - HORA 12

	RATING INDIVI-DUOS	NSE			EDAD			SEXO	
		AL TO	MEDIO	BA JO	12-29	30-49	50 O +	MASC.	FEM.
CX6 SODRE	0.2		0.1	0.6			0.5		0.4
CX8 SARANDI	0.7	1.3	0.5	0.6		0.5	1.5	0.4	1.0
CX10 CONTINENTE	0.2		0.2	0.4			0.6	0.4	0.1
CX12 ORIENTAL	0.7	0.5	0.8	0.5		0.9	1.1	1.0	0.4
CX14 EL ESPECTADOR	1.4	1.8	1.2	1.7		1.5	2.7	1.6	1.2
CX16 CARVE	1.1	0.8	1.1	1.3		1.1	2.2	1.3	0.9
CX18 SARANDI SPORT	0.5	0.8	0.2	1.0		1.1	0.5	0.9	0.1
CX20 MONTECARLO	3.6	0.7	3.0	7.3	0.3	1.1	8.9	1.6	5.2
CX22 UNIVERSAL	0.5		0.4	1.1			1.4	0.9	0.1
CX36 CENTENARIO	0.7	0.5	0.8	0.6		0.9	1.2	0.8	0.6
CX38 SODRE	0.1		0.1				0.2		0.1
CX40 FENIX	0.1		0.1				0.1		0.1
CX42 CIUDAD DE MDEO.	0.2			0.8		0.4	0.2	0.3	0.1
CX44 AM LIBRE	1.4	2.1	1.3	0.8	0.2	2.0	1.9	1.8	1.0
CX50 INDEPENDENCIA	0.2		0.3				0.5	0.3	0.1
CX58 CLARIN	0.6		0.4	1.4	0.3		1.3	0.7	0.4
AM SIN IDENTIFICAR	0.1		0.1				0.2		0.1
SUB TOTAL AM	12.3	8.5	10.6	18.1	0.8	9.5	25.0	12.0	11.9
88.3 DE LA COSTA	1.1		1.1	1.7	2.7	0.2	0.2	1.4	0.8
90.3 OLDIES	0.4	1.1	0.3	0.3	0.3	0.9	0.2	0.5	0.4
91.1 GARDEL	0.3	0.4	0.3				0.7	0.3	0.2
91.9 DISNEY	1.5	3.2	0.8	2.0	3.4	1.2		1.3	1.7
92.5 URBANA	0.3		0.6		1.0			0.6	0.2
93.1 INOLVIDABLE	0.3		0.5	0.3	0.2	0.5	0.4	0.2	0.5
93.9 OCEANO	0.5	1.2	0.4		0.6	0.7	0.2	0.5	0.5
94.7 CONCIERTO	0.7	1.0	0.7	0.3	1.4	0.7		0.4	0.9
95.5 DEL PLATA	0.5		0.9		1.1		0.4	0.6	0.4
96.3 ALFA	0.4	1.1	0.1	0.4	0.3	0.9		0.3	0.4
98,7 DIAMANTE	0.1		0.1			0.2			0.1
99.5 DEL SOL	0.5		0.6	0.7	0.9	0.7		0.5	0.5
100.3 AIRE	2.9	0.4	2.8	5.2	5.3	2.2	1.2	2.8	3.0
101.1	0.1		0.2			0.5			0.3
101.9 AZUL	0.7	0.7	0.8	0.3		1.5	0.6	0.8	0.6
102.9 TOTAL	0.5	0.4	0.2	1.3	0.9	0.2	0.2	0.7	0.3
103.7 MILENIUM	0.9	1.9	0.7	0.6		2.5	0.4	1.0	0.9
104.3 RADIOCERO	0.6	0.7	0.5	0.9	0.9	1.1		0.8	0.5
104.9 METROPOLIS	1.1	0.4	1.7		1.2	1.1	0.9	0.9	1.2
105.9 GALAXIA	0.9		0.9	1.6	0.9	1.4	0.4	1.1	0.7
106.7 ENERGY	0.2	0.5		0.5	0.6			0.2	0.2
OTRAS FM	0.5		0.5	1.1	1.2	0.2	0.2	0.2	0.8
ZAPPING EN FM	0.6	1.2	0.7	0.3	0.6	1.1	0.4	0.2	1.1
FM SIN IDENTIFICAR	0.9	0.5	1.4	0.6	1.3	1.5	0.3	0.4	1.5
SUBTOTAL FM	16.5	14.7	16.8	18.1	24.8	19.3	6.7	15.7	17.7
RATING GRAL. HORA	28.8	23.2	27.4	36.2	25.6	28.8	31.7	27.7	29.6

SABADO Y DOMINGO - HORA 13

	RATING INDIVI-DUOS	NSE			EDAD			SEXO	
		AL TO	MEDIO	BA JO	12-29	30-49	50 O +	MASC.	FEM.
CX 4 RURAL	0.1			0.4			0.2	0.2	
CX6 SODRE	0.1			0.6			0.4		0.2
CX8 SARANDI	0.3	0.9	0.2	0.3			1.0		0.6
CX10 CONTINENTE	0.2		0.1	0.4		0.2	0.2	0.2	0.1
CX12 ORIENTAL	0.2		0.1	0.8		0.4	0.4	0.3	0.2
CX14 EL ESPECTADOR	0.6	1.1	0.5	0.6		0.9	1.0	0.8	0.5
CX16 CARVE	0.8		0.8	1.7		0.8	1.7	1.0	0.7
CX18 SARANDI SPORT	0.4	1.4	0.1	0.4		1.1	0.2	0.8	0.1
CX20 MONTECARLO	2.5	0.3	2.1	5.3	0.3	0.5	6.3	1.1	3.7
CX22 UNIVERSAL	0.1		0.3				0.4	0.2	0.1
CX36 CENTENARIO	0.8	0.5	0.9	0.7		1.4	1.1	1.1	0.6
CX40 FENIX	0.1		0.1				0.1		0.1
CX42 CIUDAD DE MDEO.	0.1			0.3			0.2		0.1
CX44 AM LIBRE	0.9	0.7	1.0	0.9		1.7	1.2	1.1	0.8
CX50 INDEPENDENCIA	0.2		0.1	0.6			0.6		0.4
CX58 CLARIN	0.4		0.4	0.7			1.2	0.8	0.1
ZAPPING AM	0.1	0.5			0.3				0.2
SUB TOTAL AM	7.9	5.4	6.7	13.7	0.6	7.0	16.2	7.6	8.5
88.3 DE LA COSTA	0.3		0.5	0.3	0.8		0.2	0.2	0.4
90.3 OLDIES	0.5	1.0	0.5	0.3	0.9	0.5	0.2	0.5	0.6
91.1 GARDEL	0.2		0.3				0.6	0.3	0.1
91.9 DISNEY	1.4	3.2	0.7	1.6	3.3	0.8		1.5	1.3
92.5 URBANA	0.3		0.6		1.0			0.5	0.2
93.1 INOLVIDABLE	0.7	0.4	0.7	1.0	1.2	0.5	0.4	0.9	0.5
93.9 OCEANO	0.5	1.3	0.4		0.6	0.7	0.2	0.9	0.2
94.7 CONCIERTO	0.6		0.9	0.3	1.3	0.5		0.4	0.8
95.5 DEL PLATA	0.4		0.6		0.9		0.2	0.6	0.1
96.3 ALFA	0.1	0.4	0.1		0.2	0.2			0.3
97.1 SODRE	0.1	0.4				0.2			0.1
97.9 M24	0.1		0.2		0.3				0.2
98.7 DIAMANTE	0.2		0.1	0.4	0.3	0.2			0.3
99.5 DEL SOL	0.3	0.5	0.2	0.4	0.9			0.2	0.4
100.3 AIRE	3.1	0.4	3.2	5.3	5.9	2.1	1.3	3.3	3.0
101.1	0.1		0.2			0.5			0.3
101.9 AZUL	1.0	0.7	1.3	0.3		2.0	1.0	0.9	1.0
102.9 TOTAL	0.3		0.2	0.8	0.3	0.6		0.3	0.3
103.7 MILENIUM	0.5	0.8	0.5	0.3		1.5	0.2	0.3	0.8
104.3 RADIOCERO	1.3	0.7	1.7	0.9	2.3	1.8		1.8	1.0
104.9 METROPOLIS	0.9	1.1	1.1		0.9	1.6	0.2	1.0	0.8
105.9 GALAXIA	0.5		0.5	1.1	0.6	1.1		0.8	0.3
106.7 ENERGY	0.1			0.5	0.3			0.2	
OTRAS FM	0.7		0.5	1.5	1.2	0.5	0.3	0.2	1.0
ZAPPING EN FM	0.7	1.4	0.5	0.3	0.9	0.9	0.2	0.2	1.0
FM SIN IDENTIFICAR	1.0	0.5	1.1	0.6	1.2	1.3	0.2	0.5	1.2
SUBTOTAL FM	15.9	12.8	16.6	15.9	25.3	17.5	5.2	15.5	16.2
RATING GRAL. HORA	23.8	18.2	23.3	29.6	25.9	24.5	21.4	23.1	24.7

SABADO Y DOMINGO - HORA 14

	RATING INDIVI-DUOS	NSE			EDAD			SEXO	
		AL TO	MEDIO	BA JO	12-29	30-49	50 O +	MASC.	FEM.
CX 4 RURAL	0.2			1.0		0.4	0.2	0.5	
CX6 SODRE	0.2	0.4		0.6			0.6		0.4
CX8 SARANDI	0.2	0.4	0.3				0.7		0.5
CX12 ORIENTAL	0.3		0.1	0.8		0.4	0.4	0.3	0.2
CX14 EL ESPECTADOR	0.8	1.5	0.7	0.6	1.2	1.1	0.2	1.5	0.3
CX16 CARVE	0.3		0.3	0.4		0.5	0.4	0.5	0.1
CX18 SARANDI SPORT	0.3	1.2		0.4		0.7	0.2	0.5	0.2
CX20 MONTECARLO	1.9		1.6	4.3	0.8	0.8	4.0	0.4	3.2
CX22 UNIVERSAL	0.4		0.6	0.4	0.3	0.7	0.2	0.7	0.2
CX24 NUEVO TIEMPO	0.1		0.1				0.2	0.2	
CX36 CENTENARIO	0.5	0.5	0.5	0.4		0.7	0.7	0.7	0.3
CX42 C.DE MDEO.	0.1			0.3			0.2		0.1
CX44 AM LIBRE	0.6		0.9	0.3		0.7	1.1	0.7	0.5
CX50 INDEPENDENCIA	0.2		0.1	0.6			0.6		0.4
CX58 CLARIN	0.4		0.4	0.7			1.2	0.6	0.3
ZAPPING AM	0.1	0.5			0.3				0.2
SUB TOTAL AM	6.6	4.5	5.6	10.8	2.6	6.0	10.9	6.6	6.9
88.3 DE LA COSTA	0.6	0.4	0.5	1.0	1.2		0.4	0.6	0.6
90.3 OLDIES	0.5	1.0	0.4	0.3	1.0	0.2	0.2	0.5	0.5
91.1 GARDEL	0.2		0.1	0.4	0.3		0.2		0.3
91.9 DISNEY	1.0	3.3	0.6	0.3	2.1	1.1		0.3	1.7
92.5 URBANA	0.4	1.6	0.2		1.0	0.3		0.6	0.3
93.1 INOLVIDABLE	0.4		0.7		0.4		0.8	0.5	0.4
93.9 OCEANO	0.6	1.7	0.5		0.9	0.9		0.9	0.4
94.7 CONCIERTO	0.7	0.5	1.0		1.5	0.3	0.2	0.6	0.7
95.5 DEL PLATA	0.1		0.2		0.3			0.3	
96.3 ALFA	0.2	0.4	0.3		0.2	0.5			0.4
97.9 M24	0.1		0.1				0.2		0.1
99.5 DEL SOL	0.3		0.3	0.5	0.6	0.2		0.3	0.3
100.3 AIRE	3.0	1.0	2.8	5.3	6.6	1.8	0.6	2.3	3.6
101.1	0.1		0.1			0.2			0.1
101.9 AZUL	0.9		1.4	0.3		1.8	0.9	0.6	1.1
102.9 TOTAL	0.3	0.6	0.2	0.3	0.3	0.7		0.5	0.1
103.7 MILENIUM	0.5	0.4	0.5	0.3		1.3	0.2	0.6	0.4
104.3 RADIOCERO	1.1	0.8	1.3	1.0	1.6	1.9		1.4	0.8
104.9 METROPOLIS	0.8	0.4	1.2		0.9	1.4	0.2	1.0	0.6
105.9 GALAXIA	0.6		0.5	1.4	0.6	1.1	0.2	1.0	0.3
106.7 ENERGY	0.2		0.1	0.5	0.3	0.2		0.3	0.1
OTRAS FM	0.4		0.3	0.9	0.9	0.2		0.3	0.5
ZAPPING EN FM	0.4	0.5	0.6		0.6	0.5	0.2	0.3	0.6
FM SIN IDENTIFICAR	1.2		1.6	1.0	1.3	1.7	0.5	0.9	1.4
SUBTOTAL FM	14.6	12.6	15.5	13.5	22.6	16.3	4.8	13.8	15.3
RATING GRAL. HORA	21.2	17.1	21.1	24.3	25.2	22.3	15.7	20.4	22.2

SABADO Y DOMINGO - HORA 15

	RATING INDIVI-DUOS	NSE			EDAD			SEXO	
		AL TO	MEDIO	BA JO	12-29	30-49	50 O +	MASC.	FEM.
CX 4 RURAL	0.3		0.2	0.6		0.9		0.6	
CX6 SODRE	0.2	0.4		0.6			0.6		0.4
CX8 SARANDI	0.2	0.4	0.3				0.7		0.5
CX12 ORIENTAL	0.4		0.1	1.3		0.4	0.6	0.5	0.2
CX14 EL ESPECTADOR	0.8	1.2	1.0		1.3	0.7	0.4	1.0	0.6
CX16 CARVE	0.5	0.5	0.5	0.4		0.9	0.6	1.0	0.1
CX18 SARANDI SPORT	0.3	0.9		0.4		0.5	0.3	0.2	0.3
CX20 MONTECARLO	1.2		1.0	2.7	0.2	0.6	2.6	0.4	1.8
CX22 UNIVERSAL	1.3	1.9	1.1	1.1	0.4	1.7	1.8	2.1	0.6
CX30 NACIONAL	0.1	0.8					0.4		0.3
CX36 CENTENARIO	0.5		0.5	0.7		0.4	0.9	0.7	0.3
CX40 FENIX	0.1		0.2				0.3		0.2
CX42 C.DE MDEO	0.1			0.3			0.2		0.1
CX44 AM LIBRE	0.5		0.8			0.7	0.7	0.5	0.4
CX58 CLARIN	0.4		0.4	0.7			1.2	0.6	0.3
ZAPPING AM	0.1	0.6			0.3				0.2
AM SIN IDENTIFICAR	0.2		0.4		0.7			0.5	
SUB TOTAL AM	7.2	6.7	6.5	8.8	2.9	6.8	11.3	8.1	6.3
88.3 DE LA COSTA	0.5		0.7	0.3	1.2		0.2	0.7	0.3
90.3 OLDIES	0.4	0.7	0.4	0.4	1.0	0.3		0.5	0.3
91.1 GARDEL	0.1		0.1				0.2		0.1
91.9 DISNEY	1.0	3.0	0.8		2.0	1.1			1.9
92.5 URBANA	0.3	1.1	0.2		0.8	0.3		0.6	0.2
93.1 INOLVIDABLE	0.3		0.5		0.4		0.4	0.3	0.3
93.9 OCEANO	0.7	2.2	0.5		1.3	1.0		0.6	0.9
94.7 CONCIERTO	0.4	0.5	0.5		0.9		0.3	0.2	0.6
95.5 DEL PLATA	0.5	1.1	0.4		1.0	0.4		1.0	
96.3 ALFA	0.1		0.2			0.3			0.2
97.9 M24	0.1		0.1				0.2		0.1
99.5 DEL SOL	0.4		0.4	0.5	0.7	0.5		0.6	0.2
100.3 AIRE	3.1	1.0	2.7	5.6	7.4	1.1	0.6	2.2	3.8
101.1	0.1		0.1			0.3			0.1
101.9 AZUL	0.6		0.9			1.4	0.3	0.6	0.5
102.9 TOTAL	0.3	0.7	0.2	0.4	0.4	0.7		0.5	0.1
103.7 MILENIUM	0.4	0.4	0.5	0.3		0.9	0.4	0.3	0.5
104.3 RADIOCERO	1.3	0.8	1.5	1.5	1.6	2.7		2.0	0.8
104.9 METROPOLIS	1.0	0.9	1.4		1.3	1.6	0.2	1.0	1.0
105.9 GALAXIA	0.7		0.6	1.4	0.3	1.1	0.6	0.7	0.6
106.7 ENERGY	0.1	0.6			0.3				0.2
OTRAS FM	0.3		0.3	1.0	1.0	0.3		0.3	0.5
ZAPPING EN FM	0.3	0.6	0.4		0.7	0.3		0.3	0.3
FM SIN IDENTIFICAR	0.9	0.8	0.7	1.6	0.6	2.0	0.1	0.6	1.1
SUBTOTAL FM	13.9	14.4	14.1	13.0	22.9	16.3	3.5	13.0	14.6
RATING GRAL. HORA	21.1	21.1	20.6	21.8	25.8	23.1	14.8	21.1	20.9

SABADO Y DOMINGO - HORA 16

	RATING INDIVI-DUOS	NSE			EDAD			SEXO	
		AL TO	MEDIO	BA JO	12-29	30-49	50 O +	MASC.	FEM.
CX 4 RURAL	0.3		0.2	0.6		0.9		0.6	
CX6 SODRE	0.1			0.6			0.4		0.3
CX8 SARANDI	0.1	0.4	0.1				0.4		0.3
CX10 CONTINENTE	0.1			0.6		0.5		0.3	
CX12 ORIENTAL	0.6	1.1	0.1	1.7	0.4	0.4	1.1	1.0	0.4
CX14 EL ESPECTADOR	1.4	1.2	2.0		2.0	1.9	0.4	2.2	0.8
CX16 CARVE	0.4	0.5	0.4	0.4		0.5	0.7	0.7	0.1
CX18 SARANDI SPORT	0.6	1.4	0.4	0.4		1.3	0.5	0.7	0.5
CX20 MONTECARLO	1.5		1.5	2.8	0.6	1.1	2.8	1.2	1.8
CX22 UNIVERSAL	2.5	2.0	2.4	2.9	1.7	2.5	3.1	4.5	0.7
CX 30 NACIONAL	0.2	0.8					0.4		0.3
CX36 CENTENARIO	0.5		0.5	0.7		0.4	0.9	0.7	0.3
CX40 FENIX	0.1		0.2				0.3		0.2
CX42 CIUDAD DE MDEO.	0.1			0.4			0.2		0.1
CX44 AM LIBRE	0.4		0.6			0.3	0.8	0.2	0.5
CX58 CLARIN	0.4		0.3	1.2			1.2	0.6	0.3
AM SIN IDENTIFICAR	0.2	0.6	0.2		0.7			0.3	0.2
SUB TOTAL AM	9.5	8.0	8.9	12.3	5.4	9.8	13.2	13.0	6.8
88.3 DE LA COSTA	0.8		1.1	0.9	1.9	0.3	0.2	0.8	0.9
90.3 OLDIES	0.5	1.1	0.4	0.4	1.0	0.3	0.2	0.5	0.5
91.1 GARDEL	0.1		0.2		0.3				0.2
91.9 DISNEY	0.7	2.6	0.5		1.4	0.8			1.4
92,5 URBANA	0.6	1.1	0.6		1.4	0.3		1.0	0.2
93.1 INOLVIDABLE	0.4		0.7		0.8		0.4	0.3	0.5
93.9 OCEANO	1.1	3.3	0.8		1.6	1.4	0.3	0.9	1.3
94.7 CONCIERTO	1.1	3.2	0.8		1.5	0.6	1.1	0.5	1.5
95.5 DEL PLATA	0.3		0.4		0.4	0.4		0.5	
96.3 ALFA	0.3		0.5		0.3	0.6			0.5
97.9 M24	0.1	0.6			0.3				0.2
98,7 DIAMANTE	0.1		0.2		0.3				0.2
99.5 DEL SOL	0.1			0.5	0.3				0.2
100.3 AIRE	2.8	1.7	2.1	5.4	7.0	0.6	0.6	2.7	2.9
101.1	0.1		0.1			0.3			0.2
101.9 AZUL	0.5		0.8			1.2	0.3	0.6	0.4
102.9 TOTAL	0.6	0.7	0.9		1.0	0.9		1.1	0.3
103.7 MILENIUM	0.3		0.4	0.4		0.7	0.2	0.3	0.3
104.3 RADIOCERO	1.1		1.1	2.0	1.3	1.7	0.3	1.6	0.7
104.9 METROPOLIS	0.8	0.9	1.1		0.7	0.9	0.9	0.8	0.8
105.9 GALAXIA	0.9		0.9	1.8	0.3	1.4	1.1	0.8	1.1
106.7 ENERGY	0.1		0.2		0.3				0.2
OTRAS FM	0.6		0.3	1.4	1.0	0.6		0.3	0.7
ZAPPING FM	0.4		0.6		0.4	0.8		0.3	0.5
FM SIN IDENTIFICAR	0.9	1.8	0.6	1.0	0.6	1.8	0.4	0.6	1.2
SUBTOTAL FM	15.3	17.0	15.3	13.8	24.1	15.6	5.6	13.6	16.9
RATING GRAL. HORA	24.8	25.0	24.2	26.1	29.5	25.4	18.8	26.6	23.7

SABADO Y DOMINGO - HORA 17

	RATING INDIVI-DUOS	NSE			EDAD			SEXO	
		AL TO	MEDIO	BA JO	12-29	30-49	50 O +	MASC.	FEM.
CX 4 RURAL	0.3		0.2	0.6		0.9		0.6	
CX6 SODRE	0.1	0.4		0.3			0.4		0.3
CX8 SARANDI	0.3	0.8	0.2				0.8	0.3	0.3
CX12 ORIENTAL	0.8	1.1	0.2	2.0	0.4	0.7	1.3	1.1	0.5
CX14 EL ESPECTADOR	1.6	1.7	2.2		2.6	1.4	0.9	3.1	0.4
CX16 CARVE	0.6	1.1	0.5	0.4		0.4	1.2	0.9	0.3
CX18 SARANDI SPORT	0.6	1.5	0.4	0.4		1.3	0.5	0.7	0.5
CX20 MONTECARLO	1.5		1.5	2.8	0.7	1.2	2.5	1.5	1.5
CX22 UNIVERSAL	2.1	2.1	2.0	2.2	1.8	1.7	2.6	3.8	0.6
CX30 NACIONAL	0.1	0.4					0.2		0.1
CX36 CENTENARIO	0.5	0.7	0.3	0.7		0.8	0.7	0.5	0.5
CX40 FENIX	0.1		0.2				0.4		0.2
CX42 CIUDAD DE MDEO.	0.1			0.3			0.2		0.1
CX44 AM LIBRE	0.3		0.5			0.5	0.4	0.3	0.2
CX58 CLARIN	0.6		0.3	1.7			1.6	0.8	0.4
ZAPPING AM	0.1	0.7			0.4			0.3	
AM SIN IDENTIFICAR	0.2	0.7	0.2		0.7			0.5	
SUB TOTAL AM	9.9	11.2	8.7	11.4	6.6	8.9	13.7	14.4	5.9
88.3 DE LA COSTA	0.7	0.7	0.8	0.3	1.3	0.3	0.4		1.3
90.3 OLDIES	0.3	1.2	0.2		0.7		0.2	0.5	0.1
91.1 GARDEL	0.2		0.3		0.3		0.1		0.3
91.9 DISNEY	0.3	1.1	0.2		0.6	0.3			0.6
92.5 URBANA	0.5	1.2	0.4		1.1	0.3		0.8	0.2
93.1 INOLVIDABLE	0.4		0.7		0.3		0.8	0.3	0.5
93.9 OCEANO	1.0	2.4	1.0		1.6	1.5		0.9	1.1
94.7 CONCIERTO	1.0	2.9	0.9		2.1	0.6	0.4		1.9
95.5 DEL PLATA	0.3		0.4		0.4	0.4		0.6	
96.3 ALFA	0.1		0.2			0.4			0.2
98,7 DIAMANTE	0.3		0.6		1.0				0.6
99.5 DEL SOL	0.1		0.1			0.3			0.2
100.3 AIRE	3.1	1.8	3.0	4.3	7.4	1.4	0.4	3.3	2.9
101.9 AZUL	0.6		1.1			1.2	0.8	0.8	0.5
102.9 TOTAL	0.9	0.7	0.8	1.1	2.1	0.5		1.1	0.7
103.7 MILENIUM	0.3		0.4	0.3		0.7	0.2	0.3	0.3
104.3 RADIOCERO	1.0	0.6	0.8	1.5	1.1	1.6	0.3	1.1	0.8
104.9 METROPOLIS	0.7	0.9	1.0		0.7	1.2	0.4	0.9	0.6
105.9 GALAXIA	1.1		0.8	2.9	0.6	1.0	1.7	1.1	1.1
106.7 ENERGY	0.1		0.2		0.4				0.2
OTRAS FM	0.5		0.3	1.5	1.0	0.6		0.3	0.8
ZAPPING EN FM	0.8	0.7	1.1		1.5	0.9		1.1	0.5
FM SIN IDENTIFICAR	0.6	0.8	0.6	0.6	0.4	1.3	0.4	0.6	0.7
SUBTOTAL FM	14.9	15.0	15.9	12.5	24.6	14.5	6.1	13.7	16.1
RATING GRAL. HORA	24.8	26.2	24.6	23.9	31.2	23.4	19.8	28.1	22.0

SABADO Y DOMINGO - HORA 18

	RATING INDIVI-DUOS	NSE			EDAD			SEXO	
		AL TO	MEDIO	BA JO	12-29	30-49	50 O +	MASC.	FEM.
CX 4 RURAL	0.3		0.2	0.9		0.3	0.6	0.4	0.2
CX 6 SODRE	0.2	0.4		0.3			0.4		0.3
CX8 SARANDI	0.1		0.1				0.2		0.1
CX12 ORIENTAL	0.4			1.7		0.4	0.7	0.5	0.3
CX14 EL ESPECTADOR	1.1	1.4	1.4		1.5	1.3	0.5	2.0	0.3
CX16 CARVE	0.3	0.6	0.2	0.5		0.4	0.6	0.7	
CX18 SARANDI SPORT	0.5		0.3	1.1		0.4	0.9	0.8	0.1
CX20 MONTECARLO	1.4		1.5	2.4	0.7	0.7	2.7	1.5	1.4
CX22 UNIVERSAL	0.6		0.7	0.9	0.4		1.3	1.2	0.1
CX 26 SODRE	0.1			0.7			0.4	0.3	
CX36 CENTENARIO	0.4		0.3	0.8		0.4	0.7	0.5	0.3
CX 42 CIUDAD DE MTDEO	0.1			0.4			0.2		0.1
CX44 AM LIBRE	0.1		0.1				0.1		0.1
CX58 CLARIN	0.4		0.2	1.1			1.0	0.4	0.3
AM SIN IDENTIFICAR	0.2		0.2	0.4		0.6			0.3
SUB TOTAL AM	6.2	2.4	5.2	11.2	2.6	4.5	10.3	8.3	3.9
88.3 DE LA COSTA	0.9	0.7	1.1	0.4	2.2		0.4	0.8	0.9
90.3 OLDIES	0.3	1.2	0.2		0.4	0.3	0.2	0.3	0.3
91.1 GARDEL	0.1	0.6			0.3				0.2
91.9 DISNEY	0.2	1.1			0.3	0.3			0.4
92.5 URBANA	0.3	0.4	0.4		0.7		0.2	0.6	0.1
93.1 INOLVIDABLE	0.5		0.7	0.4	0.6	0.3	0.6	0.3	0.7
93.9 OCEANO	1.0	2.0	1.1		1.4	1.8		1.5	0.6
94.7 CONCIERTO	1.0	3.3	0.7		1.9	0.3	0.9	0.3	1.7
95.5 DEL PLATA	0.4	0.7	0.4		0.4	0.9		0.9	
96.3 ALFA	0.1		0.2			0.3			0.2
98,7 DIAMANTE	0.7	0.7	0.9		1.8	0.2		0.7	0.7
99.5 DEL SOL	0.1		0.2			0.3			0.2
100.3 AIRE	2.4	1.4	2.3	3.4	5.8	0.9	0.4	2.2	2.6
101.9 AZUL	0.5		0.8			1.2	0.4	0.6	0.4
102.9 TOTAL	0.2		0.3		0.3	0.3			0.4
103.7 MILENIUM	0.1		0.2			0.3			0.2
104.3 RADIOCERO	0.9	1.2	0.6	1.6	1.1	1.7		0.9	0.9
104.9 METROPOLIS	1.2	1.0	1.4	0.7	1.4	1.8	0.5	0.9	1.4
105.9 GALAXIA	1.1		0.7	3.1	1.0	1.3	1.0	0.9	1.3
OTRAS FM	0.1			0.5	0.3				0.2
ZAPPING EN FM	0.7	0.7	1.0		1.9	0.3		1.1	0.4
FM SIN IDENTIFICAR	1.1	1.5	1.1	1.4	2.2	1.3	0.2	1.8	0.7
SUBTOTAL FM	13.9	16.5	14.3	11.5	24.0	13.8	4.8	13.8	14.5
RATING GRAL. HORA	20.1	18.9	19.5	22.7	26.6	18.3	15.1	22.1	18.4

SABADO Y DOMINGO - HORA 19

	RATING INDIVI-DUOS	NSE			EDAD			SEXO	
		AL TO	MEDIO	BA JO	12-29	30-49	50 O +	MASC.	FEM.
CX 4 RURAL	0.2		0.2	0.5		0.3	0.3	0.2	0.2
CX6 SODRE	0.1	0.4					0.2		0.1
CX8 SARANDI	0.3	0.4	0.4			0.4	0.4	0.3	0.3
CX 12 ORIENTAL	0.3			1.2			0.8	0.2	0.3
CX14 EL ESPECTADOR	0.9		1.0	1.1	0.9	0.5	1.2	1.7	0.1
CX18 SARANDI SPORT	0.3		0.2	0.6		0.4	0.4	0.6	
CX20 MONTECARLO	1.6		1.1	4.3		0.3	4.4	2.0	1.3
CX22 UNIVERSAL	0.2			0.8		0.3	0.3	0.4	
CX36 CENTENARIO	0.4		0.2	1.1		0.4	0.7	0.5	0.3
CX 42 CIUDAD DE MTDEO	0.1			0.4			0.2		0.1
CX44 AM LIBRE	0.2	0.9	0.1			0.3	0.4	0.2	0.2
CX58 CLARIN	0.3		0.2	0.8			0.8	0.4	0.1
ZAPPING AM	0.1	0.6					0.3	0.2	
SUB TOTAL AM	5.0	2.3	3.4	10.8	0.9	2.9	10.4	6.7	3.0
88.3 DE LA COSTA	0.7	0.8	0.8	0.4	1.1	0.5	0.4	0.3	1.0
90.3 OLDIES	0.2	0.4	0.2			0.3	0.2		0.3
91.1 GARDEL	0.2	0.7		0.5	0.7				0.4
91.9 DISNEY	0.2	1.3			0.4	0.3			0.4
92.5 URBANA	0.5	0.4	0.7		0.9	0.5	0.2	1.0	0.1
93.1 INOLVIDABLE	0.9		1.2	1.0	1.8	0.3	0.6	0.6	1.2
93.9 OCEANO	0.8	1.3	0.7	0.7	1.6	1.0		1.3	0.4
94.7 CONCIERTO	0.3	1.2	0.1			0.4	0.4	0.3	0.3
95.5 DEL PLATA	0.3		0.5		0.4	0.4		0.6	
96.3 ALFA	0.1		0.1			0.2		0.1	
98,7 DIAMANTE	0.4	0.8	0.4		1.1			0.6	0.2
100.3 AIRE	2.1	1.4	2.4	1.6	4.6	1.4	0.2	1.8	2.3
101.9 AZUL	0.6		1.0		0.3	1.2	0.4	0.6	0.6
103.7 MILENIUM	0.2	0.7	0.1		0.3	0.2			0.3
104.3 RADIOCERO	0.6		0.8	0.4	0.4	1.3	0.2	0.3	0.9
104.9 METROPOLIS	1.3	1.0	1.6	0.7	1.8	1.9	0.2	1.2	1.3
105.9 GALAXIA	1.3		0.8	3.5	1.5	1.8	0.6	1.2	1.4
106.7 ENERGY	0.1		0.2		0.4			0.3	
OTRAS FM	0.1			0.5	0.3				0.2
ZAPPING EN FM	0.6	0.8	0.7	0.6	1.5	0.5		0.9	0.5
FM SIN IDENTIFICAR	0.9	1.4	1.2		1.9	1.0		0.9	1.0
SUBTOTAL FM	12.4	12.2	13.5	9.9	21.0	13.2	3.4	12.0	12.8
RATING GRAL. HORA	17.4	14.5	16.9	20.7	21.9	16.1	13.8	18.7	15.8

SABADO Y DOMINGO - HORA 20

	RATING INDIVI-DUOS	NSE			EDAD			SEXO	
		AL TO	MEDIO	BA JO	12-29	30-49	50 O +	MASC.	FEM.
CX8 SARANDI	0.1		0.2			0.5		0.3	
CX12 ORIENTAL	0.2			0.8			0.5	0.2	0.2
CX14 EL ESPECTADOR	0.6	0.6	0.7	0.5		0.8	1.1	0.8	0.5
CX18 SARANDI SPORT	0.3			1.3		0.5	0.5	0.7	
CX20 MONTECARLO	1.4		1.0	3.5		0.6	3.4	1.6	1.2
CX22 UNIVERSAL	0.1			0.4		0.3		0.2	
CX28 IMPARCIAL	0.2		0.1	0.4			0.5		0.3
CX36 CENTENARIO	0.2		0.1	0.4			0.5	0.2	0.1
CX40 FENIX	0.1		0.1				0.2		0.1
CX42 C.DE MDEO.	0.2		0.2	0.4			0.5	0.2	0.1
CX44 AM LIBRE	0.1	0.6				0.3			0.2
CX48 CRISTAL	0.1			0.4			0.2		0.1
CX50 INDEPENDENCIA	0.1			0.5			0.3	0.2	
CX58 CLARIN	0.3			1.3			0.8	0.5	0.1
ZAPPING AM	0.1	0.7					0.3	0.2	
AM SIN IDENTIFICAR	0.3		0.5		0.4		0.5		0.5
SUB TOTAL AM	4.4	1.9	2.9	9.9	0.4	3.0	9.3	5.1	3.4
88.3 DE LA COSTA	0.8	0.9	0.8	1.0	1.5	0.5	0.5	0.3	1.3
90.3 OLDIES	0.1		0.2			0.5		0.3	
91.9 DISNEY	0.6	1.4	0.4	0.6	1.5	0.3		0.3	0.9
92.5 URBANA	0.2		0.3			0.5		0.3	
93.1 INOLVIDABLE	0.7	0.7	0.7	0.4	1.4	0.3	0.2	0.3	1.0
93.9 OCEANO	0.7	1.5	0.4	0.7	1.0	1.0		0.7	0.7
95.5 DEL PLATA	0.3		0.5		0.4	0.5		0.6	
98,7 DIAMANTE	0.3		0.4		0.8			0.3	0.2
99.5 DEL SOL	0.3	1.6			0.8			0.3	0.2
100.3 AIRE	1.6		2.1	1.6	3.7	0.9	0.2	1.4	1.9
101.1	0.1		0.2		0.3				0.2
101.9 AZUL	0.9		1.4		0.7	1.6	0.4	0.8	0.9
102.9 TOTAL	0.2		0.4		0.7				0.4
104.3 RADIOCERO	0.7		1.1		1.4	0.6		0.3	1.0
104.9 METROPOLIS	0.8	0.5	1.1		1.5	0.6	0.2	0.3	1.2
105.9 GALAXIA	2.0		1.8	4.2	3.2	2.2	0.7	2.4	1.7
106.7 ENERGY	0.1		0.2			0.3			0.2
ZAPPING EN FM	0.3	0.6	0.6		0.3	1.0		0.5	0.4
FM SIN IDENTIFICAR	0.6		0.9	0.7	1.0	1.2		0.9	0.5
SUBTOTAL FM	11.3	7.2	13.5	9.2	20.2	12.0	2.2	10.0	12.7
RATING GRAL. HORA	15.7	9.1	16.4	19.1	20.6	15.0	11.5	15.1	16.1

SABADO Y DOMINGO - HORA 21

	RATING INDIVI-DUOS	NSE			EDAD			SEXO	
		AL TO	MEDIO	BA JO	12-29	30-49	50 O +	MASC.	FEM.
CX 4 RURAL	0.1		0.2				0.3	0.3	
CX6 SODRE	0.1		0.2			0.5		0.3	
CX8 SARANDI	0.2		0.3			0.6		0.4	
CX10 CONTINENTE	0.1		0.2			0.3			0.2
CX12 ORIENTAL	0.3		0.1	0.8		0.3	0.6	0.4	0.2
CX14 EL ESPECTADOR	0.4	1.2	0.4			0.3	1.0		0.8
CX16 CARVE	0.2		0.3			0.6		0.4	
CX18 SARANDI SPORT	0.3		0.2	0.6		0.9		0.6	
CX20 MONTECARLO	1.5	0.6	1.2	3.0		0.6	3.8	1.6	1.5
CX22 UNIVERSAL	0.2		0.2	0.4		0.3	0.3	0.4	
CX26 SODRE	0.1			0.6		0.5		0.3	
CX28 IMPARCIAL	0.3		0.1	0.9			0.8	0.3	0.3
CX30 NACIONAL	0.2		0.1	0.7			0.7	0.3	0.2
CX36 CENTENARIO	0.2		0.1	0.4			0.5	0.2	0.2
CX40 FENIX	0.1		0.1				0.2		0.1
CX42 C.DE MDEO.	0.2		0.2	0.3			0.6	0.3	0.2
CX44 AM LIBRE	0.2	1.2				0.3	0.2		0.3
CX48 CRISTAL	0.1			0.4			0.2		0.2
CX50 INDEPENDENCIA	0.1			0.5			0.3	0.3	
CX58 CLARIN	0.3			1.3			0.9	0.5	0.2
ZAPPING AM	0.2	0.8	0.1				0.6	0.3	0.2
AM SIN IDENTIFICAR	0.2		0.1	0.4			0.5		0.3
SUB TOTAL AM	5.6	3.8	4.1	10.3	0.0	5.2	11.5	6.9	4.9
88.3 DE LA COSTA	0.6		0.7	1.0	0.4	1.3	0.2	0.7	0.6
91.1 GARDEL	0.1		0.2		0.4				0.2
91.9 DISNEY	0.6	0.6	0.8		1.5	0.3		0.3	0.9
92.5 URBANA	0.3	0.6	0.3			0.9		0.4	0.2
93.1 INOLVIDABLE	0.6		1.0		1.2		0.7	1.0	0.3
93.9 OCEANO	0.4	1.6	0.2		1.1				0.7
94.7 CONCIERTO	0.1		0.2		0.4			0.3	
95.5 DEL PLATA	0.3		0.5		0.4	0.5		0.6	
97.1 SODRE	0.2	1.1				0.6		0.4	
99.5 DEL SOL	0.1	0.8			0.4				0.2
100.3 AIRE	1.3	0.6	1.5	1.1	3.0	0.9		0.9	1.6
101.9 AZUL	0.4		0.7			1.1	0.2	0.6	0.3
102.9 TOTAL	0.2		0.4		0.7				0.5
103,7 MILENIUM	0.3		0.4		0.4	0.5		0.3	0.2
104.3 RADIOCERO	0.3		0.5		0.4	0.7			0.6
104.9 METROPOLIS	0.9	0.7	1.3		1.6	0.9	0.2	0.5	1.2
105.9 GALAXIA	1.7		1.5	3.3	2.5	2.5	0.2	1.9	1.6
106.7 ENERGY	0.2	1.0					0.4	0.3	
ZAPPING EN FM	0.3		0.3		0.4	0.2		0.1	0.2
FM SIN IDENTIFICAR	0.6	0.7	0.6	0.6	0.8	1.0		0.3	0.8
SUBTOTAL FM	9.5	7.7	11.1	6.0	15.6	11.4	1.9	8.6	10.1
RATING GRAL. HORA	15.1	11.5	15.2	16.3	15.6	16.6	13.4	15.5	15.0

SABADO Y DOMINGO - HORA 22

	RATING INDIVI-DUOS	NSE			EDAD			SEXO	
		AL TO	MEDIO	BA JO	12-29	30-49	50 O +	MASC.	FEM.
CX 4 RURAL	0.3		0.2	0.8		0.3	0.6	0.3	0.3
CX6 SODRE	0.1		0.2			0.5		0.3	
CX12 ORIENTAL	0.2		0.1	0.4		0.3	0.2	0.2	0.2
CX14 EL ESPECTADOR	0.6	2.3	0.5			0.9	1.1	0.6	0.7
CX16 CARVE	0.3		0.3	0.6		1.0		0.7	
CX18 SARANDI SPORT	0.3			1.1		0.5	0.3	0.6	
CX20 MONTECARLO	1.1		1.0	2.2		0.3	2.8	1.4	0.8
CX22 UNIVERSAL	0.1		0.2				0.3	0.3	
CX26 SODRE	0.1			0.6		0.5		0.3	
CX28 IMPARCIAL	0.2		0.1	0.5			0.6	0.3	0.2
CX36 CENTENARIO	0.1		0.1				0.3	0.2	
CX40 FENIX	0.1		0.1				0.2		0.1
CX42 C.DE MDEO.	0.2		0.2	0.3			0.6	0.3	0.2
CX44 AM LIBRE	0.3	1.2	0.1			0.3	0.5		0.5
CX58 CLARIN	0.3	0.6		0.9			0.8	0.3	0.3
ZAPPING AM	0.1		0.1				0.2		0.2
AM SIN IDENTIFICAR	0.2		0.1	0.4			0.5		0.3
SUB TOTAL AM	4.6	4.1	3.3	7.8	0.0	4.6	9.0	5.8	3.8
88.3 DE LA COSTA	0.4		0.5	0.3		1.0	0.2	0.7	0.2
91.1 GARDEL	0.1		0.2		0.4				0.2
91.9 DISNEY	0.8		1.3		2.4			0.3	1.2
92.5 URBANA	0.3	0.7	0.3			0.9		0.4	0.2
93.1 INOLVIDABLE	0.2		0.4				0.7	0.3	0.2
93.9 OCEANO	0.7	1.7	0.7		1.5	0.6		0.7	0.7
94.7 CONCIERTO	0.1		0.1				0.2		0.2
95.5 DEL PLATA	0.3		0.5		0.4	0.5		0.6	
97.1 SODRE	0.2	1.1				0.6		0.4	
99.5 DEL SOL	0.1	0.8			0.4				0.2
100.3 AIRE	1.6	1.3	1.8	1.2	3.4	0.6	0.7	1.1	2.0
101.9 AZUL	0.2		0.3			0.6		0.4	
102.9 TOTAL	0.3		0.4	0.3	0.7	0.2		0.1	0.5
103.7 MILENIUM	0.1		0.2			0.3			0.2
104.3 RADIOCERO	0.3		0.5		0.4	0.7			0.6
104.9 METROPOLIS	0.7		1.2		1.6	0.5		0.5	0.9
105.9 GALAXIA	1.6		1.6	2.6	2.6	1.7	0.6	2.0	1.2
106.7 ENERGY	0.2		0.2		0.4			0.3	
ZAPPING EN FM	0.2		0.3		0.4	0.2		0.1	0.2
FM SIN IDENTIFICAR	0.2		0.5		0.9			0.7	
SUBTOTAL FM	8.6	5.6	11.0	4.4	15.5	8.4	2.4	8.6	8.7
RATING GRAL. HORA	13.2	9.7	14.3	12.2	15.5	13.0	11.4	14.4	12.5

SABADO Y DOMINGO - HORA 23

	RATING INDIVI-DUOS	NSE			EDAD			SEXO	
		AL TO	MEDIO	BA JO	12-29	30-49	50 O +	MASC.	FEM.
CX4 RURAL	0.2		0.2	0.5		0.3	0.3	0.3	0.2
CX8 SARANDI	0.2		0.3				0.5		0.3
CX12 ORIENTAL	0.2		0.1	0.4		0.3	0.2	0.2	0.2
CX14 EL ESPECTADOR	1.4	3.1	1.1	1.0	1.5	1.5	1.3	2.0	0.9
CX16 CARVE	0.2		0.3			0.6		0.4	
CX18 SARANDI SPORT	0.1			0.6		0.5		0.3	
CX20 MONTECARLO	1.0		0.9	2.0		0.3	2.7	0.9	1.1
CX22 UNIVERSAL	0.3		0.5			0.5	0.5	0.3	0.3
CX28 IMPARCIAL	0.3		0.2	0.5			0.7	0.3	0.3
CX36 CENTENARIO	0.2		0.4				0.7	0.2	0.3
CX40 FENIX	0.1		0.1				0.2		0.1
CX42 C.DE MDEO.	0.2		0.2	0.3			0.6	0.3	0.2
CX44 AM LIBRE	0.2	1.2				0.3	0.2		0.3
CX58 CLARIN	0.4	0.6		1.2			1.1	0.3	0.5
ZAPPING AM	0.1		0.1				0.2		0.2
AM SIN IDENTIFICAR	0.1			0.4			0.2		0.2
SUB TOTAL AM	5.2	4.9	4.4	6.9	1.5	4.3	9.4	5.5	5.1
88.3 DE LA COSTA	0.1		0.2			0.5		0.3	
91.1 GARDEL	0.3		0.2	0.5	0.7				0.5
91.9 DISNEY	0.9		1.1	1.0	2.6			0.9	0.9
92.5 URBANA	0.2		0.3			0.6		0.4	
93.9 OCEANO	1.0	2.7	0.9		2.8			0.7	1.2
94.7 CONCIERTO	0.1		0.1			0.2			0.1
95.5 DEL PLATA	0.2		0.2		0.4			0.3	
98,7 DIAMANTE	0.2	1.0					0.4	0.3	
99.5 DEL SOL	0.1		0.2		0.4				0.3
100.3 AIRE	1.1	0.7	1.4	0.5	2.0	0.7	0.7	0.3	1.8
101.9 AZUL	0.2		0.3			0.6		0.4	
102.9 TOTAL	0.2			0.9	0.4	0.2		0.5	
104.3 RADIOCERO	0.2		0.3			0.7			0.4
104.9 METROPOLIS	1.0		1.3	0.6	1.6	1.3		0.8	1.1
105.9 GALAXIA	0.9	1.0	0.6	1.7	1.1	1.3	0.3	1.3	0.6
106.7 ENERGY	0.2		0.2		0.4			0.3	
ZAPPING EN FM	0.2	0.8	0.2		0.7				0.5
FM SIN IDENTIFICAR	0.2		0.4		0.4	0.3		0.3	0.2
SUBTOTAL FM	7.3	6.2	7.9	5.2	13.5	6.4	1.4	6.8	7.6
RATING GRAL. HORA	12.5	11.1	12.3	12.1	15.0	10.7	10.8	12.3	12.7